

Toro releases '91 irrigation catalog

"Building Partnerships for better global water management" is the theme of Toro's newly completed 1991 General Line Catalog available from any local Toro distributor.

Featured on the cover is a picture of the entire earth contained within a single drop of water, a reminder of the responsibility we all share to conserve our planet's most basic resources.

The catalog includes photographs, specifications and pertinent performance information for

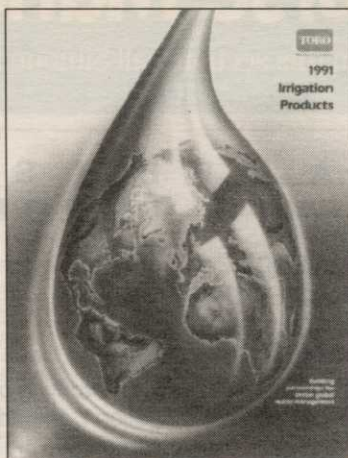
Toro commercial, residential and large turf sprinklers, valves, controllers and accessories.

Also featured are important technical data, comprehensive warranty information and a list of 1991 sales and advertising literature.

A postage-paid reply card is included.

The catalog represents the newest offerings in Toro's constantly updated line of durable products combining design, installation and maintenance with environmental responsibility.

For a free copy write The Toro Co., Irrigation Division, 5825 Jasmine St., Riverside, Calif. 92504



Toro 1991 Irrigation Product Catalog or call 704-688-9221.

CIRCLE NO. 252

Catalog features wildflower seeds

Applewood Seed Co.'s 1991, 24-page catalog of wildflower seeds for landscaping features six new items and reformulated regional mixtures that utilize more native species.

Mixtures are offered for all geographical regions of the United States.

The catalog contains extensive technical advice on many aspects of wildflower cultivation based on Applewood's 26 years of experience.

The company conducts trials on weed control and herbicide usage, and tests its wildflowers at universi-

ties and botanic gardens throughout the United States.

In addition to regional and special-use mixtures, over 100 additional wildflower species are listed in the catalog. Several non-aggressive grasses are included for use in areas where erosion control is a factor.

Applewood offers free consultation on seed selection, planting times, soil preparation and seeding techniques.

For a catalog or information write Applewood Seed Co., 5380 Vivian St., Arvada, Colo. 80002 or call 303-431-6283.

CIRCLE NO. 253

mph, It ne Term Fast.

For maximum width, the Toro Fairway Aerator has a coring swath of over five feet. That gives you an aerating capacity of 61,000 square feet an hour at maximum speed.

A choice of two coring patterns is available. For increased drainage and reduced soil compaction, select the 5.25" x 6" coring pattern with depth of up to 5". For better control of thatch and reduced compaction, select the 3.5" x 3.0" coring pattern with a depth of up to 3".

The Toro Fairway Aerator not only redefines the term fast, it also redefines productivity, depth quality and durability. Together they give fairways and other large turf areas the same quality aeration previously limited to greens. For a demonstration of the new Toro Fairway Aerator, call your local Toro distributor or write to the address below.

TORO
The Professionals
That Keep You Cutting.

The Toro Company, Commercial Marketing Services, 8111 Lyndale Ave. So., Minneapolis, MN 55420.

CIRCLE #146

Standard Golf catalog available

Standard Golf's 1991 Catalog of Golf Course Accessories contains 40 full-color pages of product information for tees, greens, clubhouse, maintenance shed and more.

Among the new products featured is Tour Smooth Bunker Rakes for sand smoothing.

Also featured are new CHIX Tee Towels made of hard-scrubbing, super-absorbent rib-tex; new Economy Tee Towels; bright yellow Range Banners; and a new Driving Tool for Hazard Marker ground anchors.

The catalog is also the first to include Flexbrush, which was introduced in 1990 for top dressing greens.

For more information and the names of nearby authorized dealers, write Standard Golf Co., P.O. Box 68, Cedar Falls, Iowa 50613 or call 319-266-2638.

CIRCLE NO. 251

Sports marketing book from SRDS

A new, annual source book featuring comprehensive information on international, national, regional and local sports marketing opportunities is available from Standard Rate & Data Service.

Sports marketing is a popular channel for boosting sales, creating product awareness and developing a favorable corporate image.

Sports Advantage helps locate new sports marketing opportunities, develop more creative and complete marketing plans and more effectively buy sports-oriented media.

Over 2,000 standardized listings provide detailed information on special events and sponsorship opportunities; sports business publications, consumer magazines and newsletters; radio, television and cable networks; licensing/merchandising; and insights on sports marketing trends, major sports organization and association calendars, conventions and trade shows.

As an added incentive, Sports Advantage can be tried for a free, 20-day trial period. If not satisfied, it can be returned with no obligation.

The cost is \$169. To order call 708-256-8333 or 800-323-4588. For faster service FAX orders to 708-441-2252.

CIRCLE NO. 254