

Kemper Golf Management leases New England Country Club

NORTHBROOK, Ill. — Kemper Golf Management, has signed a long-term agreement to lease New England Country Club in Bellingham, Mass.

The new daily fee course opened May 4.

Kemper Sports Management Vice President Tom Lenz, who manages Eastern Operations, said: "We believe this is an extraordinary facility. New England Country Club is a beautiful golf course that certainly has Top 100

potential."

New England Country Club features bentgrass tees, greens and fairways over rolling terrain that includes hundreds of mature trees and other natural vegetation that come into play, a combina-

tion that places a premium on accuracy. The par-71, 6,378-yard course is designed by Hale Irwin.

"New England Country Club fits perfectly into one of our key strategies, which is to lease and manage upscale daily-fee courses. This

is a quality golf course whose niche in the area's golf marketplace is similar to that of our flagship course, Kemper Lakes Golf Course near Chicago, which hosted the 1989 PGA Championship," said Lenz.

First Golf Corp. courses grow to 14 with addition of Frederick muni

FREDERICK, Md. — First Golf Corp. has reached a management agreement for a new municipal golf course.

"For over three years, First Golf

has helped finance and construct 13 municipal golf courses and now we are able to offer facility management to our clients as well," said Mack McCarley, PGA director of facility

management for First Golf. "We are very pleased to have been selected by the city of Frederick to manage their golf course and we're confident that it can become one of the best public golf

courses in the Mid-Atlantic region."

Financing was arranged by First Golf and the course was designed by Ault/Clark of Wheaton, Md. Golf, Inc. is the construction company for the

course which includes a driving range, clubhouse and maintenance facility. It is hoped that nine holes, the driving range and the clubhouse facilities will be open sometime this summer.

Southern Mgmt. leases Bel-Air GC

TUPELO, Miss. — Southern Management Group has leased the city's Bel-Air golf course for five years for \$16,050 per year.

Anthony Ling and Jerry Willis submitted the most attractive of five proposals, according to Chip Petersen, Tupelo parks and recreation director.

The city had been paying out about \$109,000 yearly in personnel and maintenance costs, but received only \$32,000 in greens fees. The pro who operated the course received the income from the pro shop, golf rentals and course concessions.

Petersen stressed the capital improvements the group is committed to make the next three years, including improving greens, building 20 sand traps, and adding water hazards, a driving range and landscaping.

USGA funds new intern program

FAR HILLS, N.J. — The USGA is funding a new program designed to help state and regional golf associations seeking interns to help conduct operations benefiting junior golf, public golf and tournament administration.

The introduction of minorities to golf administration also is a prime concern of this program.

Grants totaling \$45,000 in 1991 were allocated to these golf associations: Alabama/Southern, Arizona, Colorado Women's, Georgia State, Hawaii State, Kansas, Keystone Public, Minnesota, South Carolina, Sun Country Amateur, Texas and Utah.

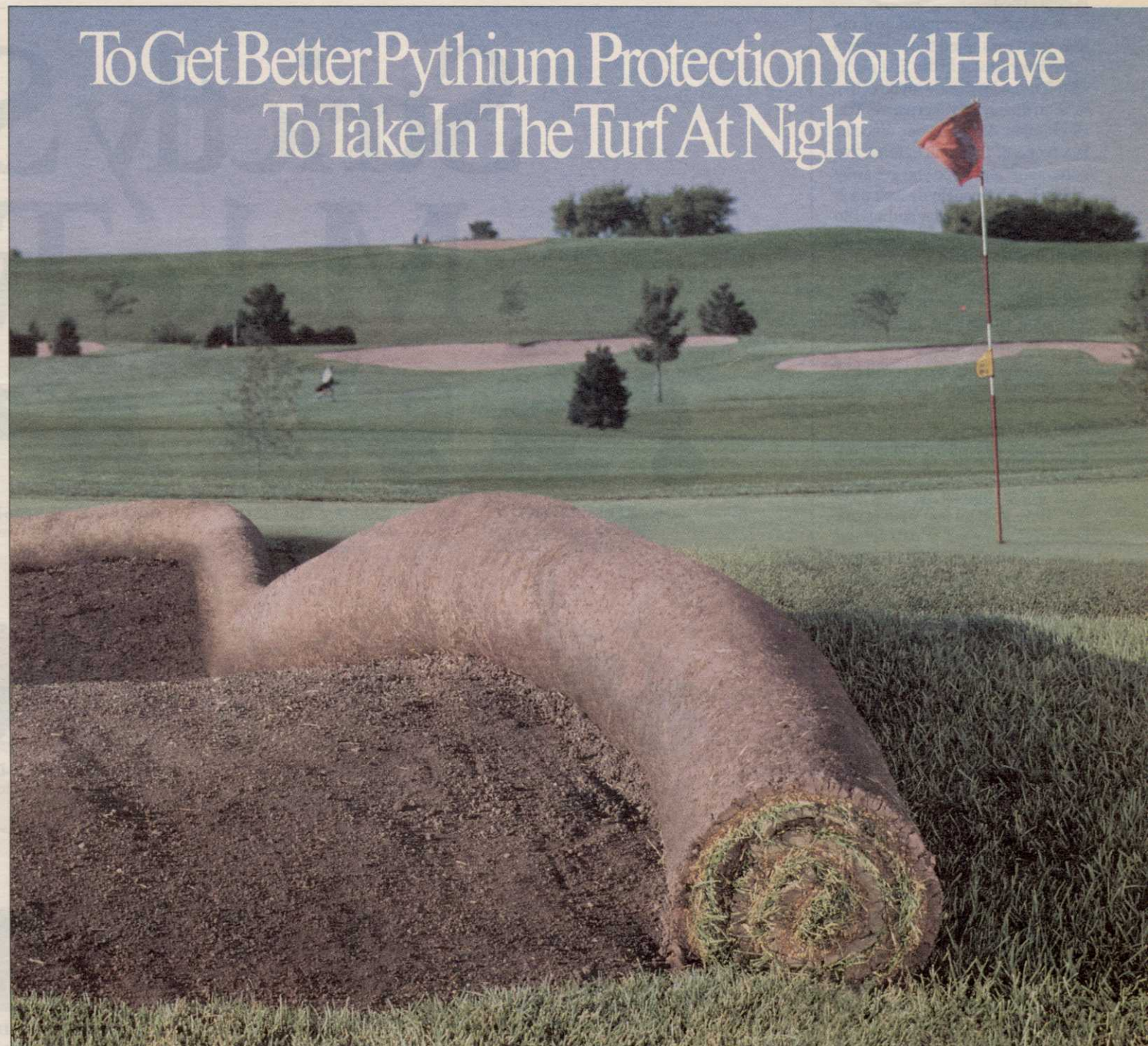
Grant requests must come from non-profit state or regional golf associations. Inquiries should be directed to Donald Spencer, USGA Foundation, Golf House, P. O. Box 708, Far Hills, N.J. 07931.

Calif. too costly?

Have high-profile California courses priced themselves out of the middle-income players' bracket?

The average greens fee at a Top 25 course is \$53. The lowest, at Ancil Hoffman in Sacramento, is \$11 on the weekends. The high is Pebble Beach's \$200.

Playing cost is higher in Northern California — \$57 for weekend play compared to \$44 for Southern California Top 25 courses.



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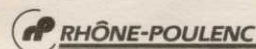
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