Pennington, Cactus officials hail new cleaning technology

By Lynn Tilton
ROLL, Ariz. — Pennington Seed Inc. and its associated company, Cactus Seed, which is headquartered here, have two secrets they are keeping underwraps—a unique seed huller and a new type of coating machine for which they are seeking a patent.

"We're able to condition seed twoand-a-half times quicker than traditional systems," said Andy Hancock, project manager at Cactus.

Hancock added that the company's huller is "gentler on the seed" and has "less abrasion than older hullers."

"We have a couple of machines that no one else has, and they're not part of any tour we give," he said.

Along with their hulling and coating machines, Pennington and Cactus are having a production model of a new seed cleaner built in Sweden. That kind of cleaner has only been usedin Europe, according to President Brooks Pennington.

Pennington said his company is seeking a patent on the coating machine and does not intend to make either it or the huller available in the marketplace.

Cactus's seed coating includes a

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fungicide and growth hormone and has bird and insect repellency. It adds 30 percent to weight of bare seed, compared with an industry average of 50 to 60 percent. Cactus got that technology from Pennington, which has the only other two machines.

Pennington said the entire conditioning process is quicker because it is "in-line" rather than "batch" technology. "The seed goes off the cleaners right into coating," and is not stored between processes, he

Hancock added: "We're faster because ... we've learned, from older companies' mistakes, how to set up the equipment. Our machine works on the same principle as the older style, but is much faster."

Pennington and Cactus harvest a combined 5.5 million pounds of Bermudagrass annually, more than 40 percent of the U.S. industry's total.

Pennington said the two made a perfect match. "We were looking for a constant good supply of Bermuda seed and they were looking for a market," he said. "Cactus is

seed in the U.S. and Pennington is the largest merchandiser.'

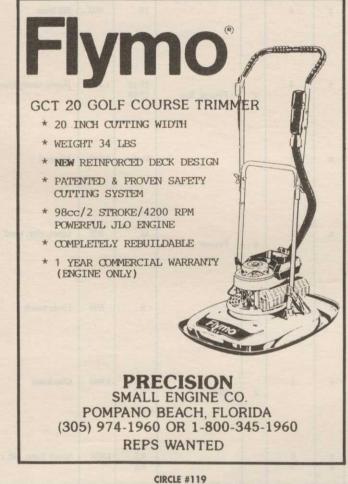
The Cactus plant cleans, hulls coats both firms' Bermudagrass, Pennington said.

Hancock said the speed of the speeded-up conditioning allows growers, for the first time, to choose when to market their seed. In addition, they can use their conditioned seed as a bargaining chip when they meet with their bankers, he

When Pennington, of Madison,

the largest processor of Bermuda Ga., purchased Cactus in 1987, Pennington brought its coating technology to Cactus, which had one coating unit built.

> One official said the cost of conditioners has deterred seed companies from buying newer models. Companies growing other types of seed have as much as nine times the amount of seed to prepare as the Bermudagrass grown by Pennington and Cactus. Yet the \$750,000 cost of new cleaning, hulling and coating machines is a major deterrent.



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