

Los Alamitos GC renamed, rejuvenated

CYPRESS, Calif. — Golf has returned to Cypress after its only golf course was shut down.

FJC U.S.A. Inc. bought the former site of Los Alamitos Golf Course in September. Renamed Cypress Golf Club, opening is anticipated early in 1992. The lengthened layout boosted par from 66 to 72.

Los Alamitos was closed in late 1987 by Hollywood Park Realty Enterprises, which had bought the course and nearby horse racetrack.

Cypress Development, a group of developers headed by Lloyd



ACQUISITIONS

This followed a ballot measure that allowed development of a 75-acre business park next to the race track. Citizens earlier had rejected two proposals for a much denser business park.

FJC U.S.A.'s acquisition was negotiated by Dye Equity Inc., a subsidiary of Denver, Colo.-based Dye

Arnold, Design International.

Dye Equity has assisted Japan-based Fuji Country Co. Ltd. and FJC in efforts to expand their interest in owning and operating golf courses throughout the United States.

Fuji Country and affiliates own and operate Sonoma Golf Course in Northern California, Castle Creek Country Club in San Diego County and River Vale Country Club in New Jersey.

The company also has golf operations in Japan and other countries.

Coldwell Banker enters world of golf financing

PHOENIX, Ariz. — Coldwell Banker Commercial Real Estate Services, which claims to be the nation's largest commercial real estate firm, is banking on golf's future.

CBC has formed the Golf Properties Marketing Group, headquartered here, to help buy and sell golf property assets.

Roger Garrett, senior sales consultant, and Tom Harris, associate vice president, point out that the golf business is thriving and is forecast to continue very strong the

next 20 years.

The group will concentrate on assisting owners, including financial institutions, master planned community developers, and others market golf properties to an extensive list of buyers compiled the past two years.

CBC will also help companies and entities wishing to become more involved in the golf industry through acquisition of golf properties.

New York muni course to open in '92

The New York State town of Wallkill's \$6 million, 18-hole Windy Wes Golf Course, off Sands Road, will open in 1992.

Steve Esposito, golf architect of Hudson Engineering Associates, Goshen, said the 1992 opening would let the maintenance staff get accustomed to the golf course and permit course turf to grow and roots to strengthen.

Construction begun last April is almost complete. The 6,800-yard course has been sprayed with a liquid seed.

Projections for course financing have been off. Only about 40 houses have been built in developments, the result of a sharp downturn in the local economy. This created a shortfall of about \$175,000.

Public course patrons pick turf over flowers

Spare such special projects as building flower boxes and concentrate on improving course conditions, said patrons of the two public golf courses in Pekin, Ill.

Golfers met with Bob Blackwell, director of Parks and Recreation, to make known their views. They complained that tees and greens are poorly maintained.

Blackwell promised more rules, a better workforce, better course conditions, including the greens, and an improved driving range at Lick Creek.

Lick Creek recently was named by Golf Digest as one of the best 75 courses in the U.S., but there were complaints that the course needs tighter management and stricter rules, particularly in limiting where golf carts are allowed.

The \$825,000 budgeted for the two courses was termed by one complainant as a "phenomenal amount." Legality of the Park District in closing the course for special events also was questioned.

Biggest concern at Lick Creek is the greens, said Superintendent Steve Funk. Problems are related to their construction, which left a clay layer just below the surface that will not let the grass roots go deep enough, causing stress to the plants.

Revolutions Aeroground.

This means greens dry faster after rain or irrigation. And it causes less injury to the grass. Result?

Deeper roots, as confirmed by four years of independent research at Michigan State University. This should lead to healthier, stronger turf.

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