

## Best architects

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ready had streams, creeks, trees, contour, rocks and waterfalls.

"This day and age we have the resources to create that environment. Sometimes—talking about the environmental situations, (Shadow Creek developer Steve) Wynn said, 'Tom, I'm giving you a blank canvas here; you don't have any excuses.

### Rees in second

Rees Jones agreed times — and golf sites — are exciting.

Jones is excited about The Peninsula Club, a private, 18-hole course on Lake Norman that opened in Charlotte, N.C.

"It has six holes across or parallel to the lake. It has fantastic vistas as well as holes," he said.

"We've got diversity of length, real good short par 4s, a 155-yard par 3 7th peninsula hole that has 14 tees and all kinds of angles, so wherever they put the marker, it's going to be a different hole every day. It's a gorgeous hole.

"And it has quite a finish because the last two are birdie holes."

Cited by his colleagues as an architect whose courses "will stand the test of time," Jones explained: "I believe in being a hands-on designer. I go to my courses a lot. I must have been at The Peninsula 25 times. The same with this new job (Golden Horseshoe) we're doing for Colonial Williamsburg Foundation.

"Before they seed a green I check it and we get the transit out. You've got to have a knowledgeable person going to the job before you finalize it, which is the time you can make change at no cost. You make sure it's

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— Rees Jones

going to be playable and popular."

Jones said he is also building courses "so that the slightly misplaced shot doesn't get over-penalized. I'm containing a lot of shots in the playing area much like the old links courses did with the dunes. I'm using a lot of grassy hollows and grass swales around greens, which keep a ball... There are a lot of precipitous slopes behind the greens, and we've got a lot of pockets and hollows to keep the balls from going down those slopes."

Jones considers his courses "fun and visually exciting. We're having a ball right now," he said. "We've got a lot of good clients, a lot of good sites, and it's a pretty exciting time for us."

He has "3-1/2 great courses right now," he said.

In addition to the Golden Horseshoe, Jones is designing The Atlantic Golf Club in Southampton, Long Island, N.Y., and nine holes at Cherry Valley Golf Club in Skillman, N.J.

"At The Peninsula Club we've got the lake," he said. "At Colonial Williamsburg they gave us 260 acres of virgin timberland. The trees are so tall it's incredible and the valleys and ravines are spectacular. Then, in the Hamptons, it's a links-type course."

The work entails "three different styles on three different sites," he said. "One is water-oriented. One goes through massive vegetation. And the other is an open site where we're doing a lot of mounding and links features... At Cherry Valley near Princeton, where the open farm is, there's going to be

## 50 HOT SPOTS FOR PUBLIC GOLF COURSE DEVELOPMENT

State	County	Metropolitan-Statistical Area	
California	San Bernardino	Riverside-San Bernardino	
	Riverside	Riverside-San Bernardino	
	Los Angeles (North)	Los Angeles	
	San Diego (North)	San Diego	
	Santa Clara	San Jose	
	San Joaquin	Stockton	
	Shasta	Redding	
	Sacramento	Sacramento	
	Placer	Sacramento	
	Colorado	Adams	Denver
Arapahoe		Denver	
Jefferson		Denver	
Middlesex		Hartford	
Connecticut	Middlesex	Hartford	
Florida	Pasco	Tampa-St. Petersburg	
	Hillsborough	Tampa-St. Petersburg	
Georgia	Sarasota	Sarasota	
	Martin	Fort Pierce	
	St. Lucie	Fort Pierce	
	Cherokee	Atlanta	
	Cobb	Atlanta	
	Fayette	Atlanta	
	Gwinnett	Atlanta	
	Bibb	Macon	
	Idaho	Ada	Boise
	Indiana	Hamilton	Indianapolis
Kansas	Johnson	Kansas City	
	Anne Arundel	Baltimore	
Maryland	Baltimore	Baltimore	
	Howard	Baltimore	
	Middlesex	Boston	
	Plymouth	Boston	
Massachusetts	Jefferson	St. Louis	
	Franklin	St. Louis	
Missouri	Monmouth	Monmouth-Ocean	
	Hunterdon	Middlesex-Somerset-Hunterdon	
New Jersey	Rockland	New York	
	Orange	New York	
New York	Washington	Portland	
	Williamson	Austin	
Oregon	Collin	Dallas	
	Ellis	Dallas	
Tennessee	Williamson	Nashville	
	Davis	Salt Lake City	
Utah	Chesterfield	Richmond	
	Henrico	Richmond	
Virginia	Loudon (VA)	Washington, DC	
	Prince William (VA)	Washington, DC	
Washington, DC	Stafford (VA)	Washington, DC	
	Snohomish	Seattle	
Washington	Pierce	Seattle	

## NGF reveals regions needing courses

JUPITER, Fla. — Warning would-be investors to get additional marketing studies done before starting any project, the National Golf Foundation has reported its annual list of "Hot Spots for Public Golf Course Development in the United States."

"This list is only a beginning, not a conclusion," said NGF President Joe Beditz, "but it names the first places I'd look to invest my own money in the golf course business."

The list of 50 counties in 20 states shows opportunity for public course development is not only still strong in

Sunbelt states, but exists in many other areas of the nation as well. California, with nine, has the most — reflecting its top status in total numbers of residents and golfers. Next are Florida, Georgia and Virginia, each with five counties listed.

The NGF has expanded its methods of identifying more exactly where courses are likely to be needed. Researchers analyzed income and age demographics, population density, population growth and migration patterns. These factors were compared with golf facilities existing, in planning or under

construction.

"Actual investment decisions would require additional study of specific market conditions, site constraints, environmental permitting, land costs, availability of financing and other potential limiting factors," said Rick Norton, who as head of NGF Consulting directed the analysis.

The NGF is emphasizing public golf course development because golf in the United States is predominantly a public game. More than 70 percent of the nearly 500 million rounds played annually are recorded at public facilities.

more of the mounding and valleys. And the wooded area we're going to do next year is going to be low-profile. So that course will have two styles unto itself, Jones said.

### Morrish back in form

Morrish, who with Weiskopf in 1989 designed *Golf Digest's* top two new private courses — Shadow Glen in Kansas City and

Forest Highlands in Flagstaff, Ariz. — has battled back from a heart attack that required quadruple bypass surgery in May.

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