H

GCSAA International Show and Conference

Preview of show workshop schedule and exposition Pages 28-29

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

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construction never ends

A tale of two cities

Kansas City and St. Louis approach the growth of golf

Golf Construction in U.S.

U.S. first-half activity: 1990 vs 1989

1990	1989	Difference
129	159	-30
570	375	+195
684	416	+268
1,383	950	+433 Source: NGF
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COURSE MAINTENANCE

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Fazio repeats as best designer

By Mark Leslie

Tom Fazio, whose stock continues to rise, has repeated as Golf Course Architect of the Year for 1990. Fazio, with offices in Hendersonville, N.C., and Jupiter, Fla., received 31 percent of the votes cast in Golf Course News' second

annual survey of the nation's architects.

Rees Jones of Montclair, N.J., finished runner-up for the second straight year, with 21 percent of the vote. Jay Morrish of Tulsa, Okla., who designs courses with ex-Tour pro Tom Weiskopf, received 19 percent and placed

third.

"It's just sensational what's happening in golf, and the kinds of golf courses and products being done," Fazio said. "The competition level in golf is so high. The desire for quality, dramatics, sensational, tremendous golf is out there and it's an exciting time.

Asked if 1990 was his best year, Fazio said: "Maybe in terms of five spectacular sites." Yet he raved about the courses that will be completed this year.

"I have a site in Michigan (Treetops Golf Course) that Continued on page19



Cadenelli to be 'Education Preside

By Peter Blais The Education President. It's a title many want, but few deserve. Stephen Cadenelli is one of the few.

The incoming president of the Golf Course Superintendents Association of America

wanted to be a teacher when he graduated with a bachelor's degree in education in 1970.

But teaching jobs were scarce 20 years ago. So when several months spent pounding the pavement of

academia led nowhere, Cadenelli followed the asphalt to Greenock Country Club in Lee, Mass.

The head superintendent at Greenock was Peter Solinelli, Cadenelli's fellow co-captain from their days on

the local high school football team. Solinelli hired his former teammate as his assistant.

Photo by Jan Beljan

"Initially, I was just filling in" remembered Cadenelli, who was promoted to head Continued on page 13

Muirfield best conditioned, say pros

From staff reports Muirfield Village Golf Club in Dublin, Ohio edged out Butler National Golf Club of Oak Brook, Ill. as the bestconditioned course on the

Golf Course News survey of 30 touring PGA and LPGA players. Muirfield, site of the Memo-

professional tour in a recent

rial Tournament in early May, received 13 first-place votes. Butler, for years the host of the Western Open, was the

choice of 11 players. Westchester Country Club (Westchester Classic) in Rye,

N.Y. garnered two votes. Polling one apiece were Glen Abbey Golf Club (Canadian Open) in Oakville, Ontario; Champions Golf

See related story, page 16. Club (Nabisco Championship) in Houston, Texas; Castle Pines Golf Club (The International) in Castle Rock, Colo.; and Pleasant Valley Country Club (Bank of Boston Classic) in Sutton, Mass.

"Muirfield is by far the best year in and year out," said tour professional Scott Verplank of the Desmond Muirhead/Jack Nicklausdesigned course.

"Muirfield's always the best," added Kenny Knox.

Continued on page 38

Tax abatement saves clubs

thousands **By** Peter Blais The National Club Asso-

ciation claims it saved taxexempt clubs thousands of dollars in penalties by intervening with the Internal Revenue Service in the U.S. Supreme Court's Portland Golf Club v Commissioner of Internal Revenue case.

The savings for an average club with a \$10,000 unrelated business income tax liability could be as much as \$4,500 Continued on page 33

COURSE MANAGEMENT

New Portland course brings aboard leaders in region

PORTLAND, Ore. — Jerry Mowlds and Bill Webster have accepted positions at the new Pumpkin Ridge Golf Club, a 36-hole championship facility under construction near Portland.

Mowlds, head golf professional at Columbia-Edgewater Country Club here for 17 years, is director of golf at Pumpkin Ridge.

Webster is the new superintendent of golf, after five years as head superintendent at Seattle Golf Club.

Mowlds, 50, is a director of PGA of America and serves on two national PGA committees. He's a fourtime winner of the Pacific Northwest PGA Golf Professional of the Year award, and in 1984 was named National PGA Golf Professional of the Year.

Webster, 34, recently served as vice president of the Western Washington Golf Course Superintendent Association. He is GCSAAcertified, and has been active in organizing and attending educational and crew development seminars.

Pumpkin Ridge Golf Club, on 350 acres in North Plains, is scheduled to open in the fall. Mowlds and Webster will head operations at both 18-holes courses at Pumpkin Ridge — one public, one private. The facility will not feature an adjacent housing development, tennis courts, swimming pools, or any other of the country club accoutrements normally associated with golf courses.

"We're extremely happy to have Jerry and Bill on board. They're as excited about this project as we are. With their help, we know we will be able to follow through on our commitment to creating the finest golf facility around — one that will help meet the demand for public and private golf in the Portland area and attract major tour-



Continued from page 1

annually, according to the NCA. "We consider this a great victory," said NCA Marketing Director Legare Van Ness. "It's one of the few victories ever for tax-exempt organizations with the IRS. A lot of tax-exempt pundits said we never had a chance of getting an abatement in this case." naments to the Northwest," said Marvin French, president of Pumpkin Ridge Golf Club.

The NCA sent detailed guidance and appropriate IRS forms to its members in time to prepare their December quarterly estimated tax deposits.

"We're suggesting clubs get their tax attorneys' and accountants' input in filling out the forms. They're complicated and not for tax amateurs," said Van Ness.

The Supreme Court's Portland decision last summer settled a nineyear battle between the IRS and NCA involving a complex rule allowing social clubs to offset losses from selling food and beverages to non-members against income from investments.

The IRS won the case, making it a perfect 18-for-18 in tax-exempt rulings before the Supreme Court. But the IRS abatement softens the blow.

The IRS said for tax years ending before the Portland Golf Club opinion on June 21, 1990, private clubs will escape estimated tax liability if they filed a Form 990 or 990-T showing net investment income.

The IRS also ruled estimated income taxes paid in the subsequent year must at least equal the tax liability reported on Form 990-T the preceding year.

These instructions from the IRS should cancel all underpayment penalties if the club files a statement that it relied on the *Cleveland Athletic Club* decision for not making estimated tax payments.

"If clubs relied on the Cleveland decision in filing their taxes, which was favorable to writing off losses, then they should not have to pay penalties," Van Ness said.

"The IRS said if clubs submitted a statement that they relied on the Cleveland decision, they will not be assessed fines and penalties. They'd just have to pay the taxes."

Public play

Continued from page 33 imaginative ways public courses are promoting play.

These reports provide information for the selects. The program, launched last June, asked NFG member facilities to share their best pro-

cilities to share their best promotional and operational programs using these categories: group promotions, speed-ofplayprograms, instruction, teetime reservation systems, offpeak hours promotions, course pride programs, methods of increasing capacity, course maintenance, golf shop innovations and family golf programs.

"Public facility operators have risen to the challenge of meeting increased (playing) demand while maintaining game enjoyment, "Beditz said.



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34 January 1991

