

# Pesticide firms create Sound Environment panel

NASHVILLE, Tenn. — The Specialty Pesticide Industry has formed an organization to better support the industry.

Responsible Industry for a Sound Environment, an autonomous standing committee within the National Agricultural Chemical Association, will act as an umbrella organization addressing the issues affecting the \$1.3-billion industry.

Key in this effort is the need for a unified voice to communicate the environmental health and safety benefits of the proper use of pesti-

cides, according to the organizers.

The organization was formed from a series of meetings composed of key basic manufacturers, formulators and distributors. A steering committee was elected and assigned the task of developing a strategy to preserve and enhance the quality of the specialty pesticide industry, both in its own eyes and the public eye.

"We are constantly bombarded by federal, state and local issues, regulations, legislation and misinformation," said Bill Liles of Ciba-

Geigy. "This constant attack on our industry has cost us all valuable resources. In most cases, our defense has been weak and poorly focused due to a lack of a central, coordinated effort. Because of this fragmented effort, we have formed RISE to contend with the challenges facing our industry."

"Our efforts will support the position that judicious use of pesticides can prove positive in the care, maintenance and protection of public health and property in the urban, suburban and industrial en-

vironment," said Allen Haws, of Mobay Specialty Products Group. It is our mission to be responsible to the public and support the industry."

The RISE membership drive has begun to seek industry support and create a large, strong entity that will have a voice of authority in the public and private sectors.

The organization will be a clearinghouse of information on specialty markets, and will dispense information to promote and expand opportunities for the industry.

Integral in the program is lobbying at all levels of government, an intensive education effort aimed at the public and end-user programs on proper pesticide use and handling.

Membership will consist of categories including basic manufacturers, formulators, distributors, end users, associations, media and equipment manufacturers. Those joining RISE before Jan. 31, will be given charter member status.

The RISE Communications Committee consists of Newton Royster of Ciba-Geigy, 919-632-7059; Owen Steven of Knox Fertilizer, 219-772-6275; Allen Haws of Mobay Corp., 816-242-2364; Joe Wolf of Fermenta, 216-354-4264; and Paul Mengle of Lebanon Chemical Corp., 717-273-1687.

## The Environment Is Right.

### Maples says more old clubs seeing need for remodeling

The new and the old in golf courses are co-existing nicely.

Although the spotlight has been on new course construction the past two years, hundreds of courses continue to implement remodeling plans.

Dan Maples, president of the American Society of Golf Course Architects, said: "Many older courses recognize the need to renovate their greens, tees, fairways and bunkers. The way to do this properly is to develop a master plan in conjunction with an experienced golf course architect."

In many cases, Maples said, the master plan is implemented over a three- to five-year period to spread out costs and minimize disruptions to players.

Greens chairmen, committee members and others responsible for maintenance and improvement of golf courses may obtain a free brochure on "Master Planning: The Vital First Steps in Golf Course Construction" by sending a stamped, self-addressed business envelope to the ASGCA, 221 N. LaSalle St., Chicago, Ill. 60601.

### Japanese firm considering Wash. course

BELLINGHAM, Wash. — North Wilder Ranch Property, 580 acres adjacent to Cordata Business Park here soon may be the site of a golf course.

Such a project is high on the list of ideas being considered by the new owners, Caitac USA Corporation, a Japanese apparel manufacturing firm. The Trillium Corporation, which has held an option on the property, assigned the option to Caitac and will continue as master developers for a proposed residential community

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