

VanderHave buys Adikes, to enter N' east

WEST FARGO, N.D. — VanderHave USA, Inc. has bought the 135-year-old Long Island firm of J. & L. Adikes, Inc., manufacturer of Gro-Well Garden Products.

VanderHave USA is a division of Royal VanderHave Group of Kapelle, The Netherlands. Robert A. Russell, chairman of the board of J. & L. Adikes, Inc., and Mike Hughes, executive vice president and COO of VanderHave USA, Inc., announced the sale.

Adikes distributes turf products, lawn and garden fertilizer, and lawn and garden chemicals on the East

Coast and from Maine to Minnesota.

It is one of the oldest seed firms in the United States. But one of its main strengths will be its Gro-Well label, said Hughes. It is a newly designed, premium label, and will be used exclusively with proprietary lawn and garden products.

Adikes owns two proprietary grasses — Adelphi, which is a proprietary bluegrass, and All*Star, a proprietary perennial ryegrass.

Adikes will promote the VanderHave varieties into its new system, as well as incorporate newly

released turf products from the VanderHave grass research program.

The main reasons for the VanderHave USA acquisition was entry into the Northeastern market and purchase of the Gro-Well label, Hughes said.

Previously owned and managed by Robert Russell, Adikes will be managed by Tom Corell. The company consists of 21 other employees and works out of facilities in Jamaica, N.Y.

VanderHave USA now has two the Agribusiness Division and The Turf and Forage Division.

Fine Lawn Research names Danneberger as adviser

Dr. T. Karl Danneberger, Ohio State University associate professor, has been named technical adviser for Fine Lawn Research, Dublin, Ohio.

Danneberger was from 1983-1989 OSU Department of Agronomy assistant professor, and in 1989 became associate professor.

He received his A/S from Parkland Community College, Champaign, Ill.; B/S from

Purdue University, Dept. of Agronomy; M/S from University of Illinois, Horticulture Department, and Ph. D from Michigan State University, Department of Plant Pathology.

He coordinates and teaches the OSU undergraduate turfgrass program in agronomy, and teaches 700 students in the introductory biology class.

Salter Rain Bird marketing head

GLENDORA, Calif. — Scott Salter has been appointed marketing manager for the Golf Division of



S. Salter

Rain Bird Sales, Inc., according to Steve Christie, director of sales and marketing.

Salter is responsible for product

development, creating and implementing marketing and market development programs, and the division's complete communications activities. Salter joined Rain Bird in 1989 as a product manager for the Turf Division.

Prior to joining Rain Bird, he held sales and management positions with The Toro Co. and Pacific Products Inc. (now Ewing Irrigation). Salter holds an MBA from the University of La Verne and a bachelor's degree in marketing from San Diego State University.

Cohen

Continued from page 60

physical organic chemistry with emphasis on hydrolysis reactions.

Nash termed Cohen "extremely helpful while with the EPA in jump-starting and implementing the Cape Cod Study."

Charles T. Passios, Hyannisport CC super, echoed Nash's comment and added, "Cohen is a highly-skilled technician of superb scientific background."

Before concentrating on the golf course aspect of business, Cohen managed ground water and environmental programs for Biospherics, Inc., Beltsville, Md.

The company's four major areas are targeted as: risk assessment for runoff and leaching of pesticides; turf agronomy and development of integrated golf course management plans; ground water monitoring studies, and environmental site assessment in real estate transactions.

Cohen said hottest golf course development action may be in Hawaii, though he has worked on projects in North Carolina, Michigan, Vermont, Rhode Island, New Hampshire and, of course, Massachusetts. His new firm recently won a major contract in Hawaii.

BENTGRASS

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Bodega Bay, CA

Armen Suny
Castle Pines Golf Club
Castle Rock, CO

Wesley L. Mathany
Glen Echo Country Club
Normandy, MO

Ben Crenshaw & David Doguet
Barton Creek Conference Resort
Austin, TX

Kenny Goodman
Bull Valley Country Club
Woodstock, IL

Wesley L. Mathany
Glen Echo Country Club
Normandy, MO

Steven A. Nash
International Town & Country Club
Fairfax, VA

Anthony W. Gustaltis
Whitemarsh Valley Country Club
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Mt. Snow Country Club
Mt. Snow, VT

David Fleming
Singing Hills Country Club
El Cajon, CA

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It takes a real professional to recognize the benefits of a superior turfgrass. These superintendents are pros at growing grass. Their expertise is invaluable in evaluating new turfgrass cultivars. So when we developed Providence and SR 1020 we went straight to them. We realized that university data was useful but that evaluation by outstanding superintendents under varied golf course conditions was more important.

These superintendents have all used Providence and/or SR 1020. Their comments have been enthusiastic about the performance

of both cultivars: the color, texture, density, disease resistance, and heat and drought tolerance are outstanding.

Providence and SR 1020 also produce excellent putting quality. That's important to the superintendent and to the golfer. Especially, a professional golfer like Ben Crenshaw. Ben knows golf greens and appreciates a bent that can provide a fine textured, uniform surface with an absence of grain for true putting quality.

Both cultivars produce this outstanding turf and putting quality with reduced maintenance. That's

important to superintendents, golfers, architects, and greens committees.

So nationwide the pros agree, Providence and SR 1020 really are exciting new cultivars. They represent the new generation of creeping bentgrasses.

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