

Plenty of trips, shows planned for spouses

Wives of golf course superintendents will have rare time off from accustomed daily chores during the International Golf Course Conference and Show, but a variety of events should keep them entertained and bustling.

Choosing attractions could be challenging.

The round of activities starts at 10 a.m. Saturday, Feb. 9, with a filmed introduction to Las Vegas. Questions about dining, shopping and entertainment are welcomed.

The program at 10:45 a.m. has the intriguing title, "Peek Into the Life of a Las Vegas Showgirl." The transformation from serene to siren is demonstrated. This one-woman show reveals the secrets of one nocturnal star of the stage in a delightful presentation laced with comedy.

From 1:30 p.m. to 3 p.m. there is a choice of a guided bus tour of Las Vegas, or a seminar on gaming in Las Vegas. The latter session features the techniques and etiquette of gambling and is designed to eliminate the symptoms of "casino intimidation."

"Styles for Smiles" is the offering from 3 p.m. to 5 p.m. It's a new twist in fashion — dressing to create the illusion of a well-proportioned figure. A fashion consultant demonstrates the art of adapting styles to enhance individual body shapes.

Sunday morning choices are a seminar on basic principles of horticulture on the golf course (as they apply to turfgrass management), a bus tour through Red Rock Canyon, 20 miles from Las Vegas, and a bus tour of Hoover Dam.

Evolution of a 400-million-year-old sea bed highlights the Red Rock Canyon experience. The brilliantly-colored sandstone rock formations sculpted by water and wind decorate the desert magnificently.

Holding back the Colorado River to form Lake Mead, Hoover Dam is considered an engineering wonder, a project that lifted the spirits of a troubled land during the Great Depression. It's 25 miles from Las Vegas.

"Our Love Is Here to Stay; Marriages That Last" is a seminar from 1:30 p.m. to 5 p.m. that should entice many spouses. This marriage enrichment seminar will teach communication skills, problem solving and stress management to enhance personal relationships.

The afternoon option is bus transportation to the Fashion Show Mall on "The Strip."

Richard Ruhe will speak on the "One Minute Manager" from 9 a.m. to 11:30 a.m. Monday.

Trade Show activity is from 9 a.m. to 5 p.m., and a buffet brunch in the Spouse Activity Center from 11:30 a.m. to 1 p.m.

"A New You By Armando" will be the program lure from 1 p.m. to 2:30 p.m. Renowned cosmetologist Armando will discuss makeup, hair

care and styles, color coordination and skin care. Audience volunteers will be "made over" to demonstrate his skills.

"One Life To Live — So Get Out There And Live It," the program from 3 p.m. to 4:30 p.m., is a powerful presentation that will provide inspirational concepts and creative techniques. It's tailored to help realize personal strengths and use one's own natural resources.

U.S. supers profiled for Japanese

First-ever session being translated

LAS VEGAS — A profile of U.S. golf course superintendents for Japanese will highlight special educational and informational sessions at the 62nd International Golf Course Conference and Show here, Feb. 5-12.

For the first time ever, the host Golf Course Superintendents Association of America will present a special Japanese educational session in English that will be

simultaneously translated into Japanese.

The session will profile U.S. superintendents, give an overview of warm-season turfgrass disease control and introduce the GCSAA's benefits for potential Japanese members. A panel discussion will conclude the program.

The Japanese educational session, beginning at 1 p.m. Monday, Feb. 11, at the Las Vegas Convention Center, will be open to all GCSAA Conference and Show registrants.

Meanwhile, the conference will also be the site for the second annual International Golf/Turfgrass Round Table sponsored by GCSAA.

Leaders of golf course superintendents' and greenkeepers' associations in 18 countries have been invited to meet with GCSAA leaders to discuss common problems, opportunities and goals.

Last year, participants from GCSAA and national associations from 10 countries discussed the environmental challenges facing golf course managers.

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