

## Asia's first international golf show slated for April 11-14

SINGAPORE, China—Golf Asia '91, billed as the first international golf show in that region, will be held April 11-14 at the World Trade Centre here.

More than 200 exhibitors from golf merchandise manufacturers to course equipment, architects, resorts, golf accessories and apparel industries have confirmed participation.

Special events will include: Asia-Pacific Golf Summit Conference, Asian Clubs Golf Classic Competition, and Queen of Golf Asia Pageant.

Golf Asia will offer a number of demonstrations and a golf shop.

An estimated \$10 billion to \$15 billion will be invested in new golf course construction in the Asia-Pacific region over the next 10 years. The effect on fluctuations in the economy and on leisure industries in general will be explored, as will the forces impacting the golf industry growth in the 1990s.

There will be a hard look at how environmental issues are affecting both the development of new courses and the future of existing

courses.

Other topics will include an examination of key issues impacting golf course development in the Asia-Pacific region during the 1990s and beyond along with new golf course construction and how quickly and effectively it can be stimulated, particularly in the leisure sector.

Structures of golf club management organization, membership programs and administration, and catering for the increase in players on existing courses will be explored, as well as a superintendent's perspective on golf course manage-

ment, including club organization, employee motivation, budgeting and planning.

The latest developments in turf maintenance and modern developments in irrigation will be examined.

Speakers will include pro golfer Larry Nelson, former PGA Championship and U.S. Open winner; Shelby Futch, teaching editor for Golf Magazine USA; golf course architects Robin Nelson, Perry Dye and Neil Noble; and Tim Bowyer, Ph. D, president of Southern Turf Nurseries, Inc.

## Patent

Continued from page 1

ments and failed to disclose material information to the U.S. Patent and Trademark Office, making Aeration Industries' "Flow Linkage" patent unenforceable.

Aeration manufactures the Aire-O<sub>2</sub> horizontal aerator marketed by The Toro Co.

Aeration Industries filed a patent infringement lawsuit in November 1989 against Aeromix Systems, Inc., a Minneapolis company started by former employee Peter Gross.

Aeromix immediately filed several countersuits claiming the patent was invalid and that Aeration violated antitrust and false advertising laws.

The judge dismissed all suits brought by Aeration Industries against Aeromix.

The ruling allows Aeromix to petition the court to recover hundreds of thousands of dollars in legal fees, Gross said. It also opens the door for Aeromix to press its other suits against Aeration Industries. The suits could seek millions of dollars in damages, he said.

Aeromix customers include Airlake Aerators of Lakeville, Minn. Airlake markets solely to golf courses and competes with Toro.

"Obviously we're quite pleased," said Airlake President Stephen Brown, who claimed Aeration's lawsuit and threatened legal action against purchasers of Airlake equipment cost him hundreds of thousands of dollars.

"This takes the focus off the side issues and puts it on the equipment, where it should have been all along," added Brown, like Gross a former Aeration employee. "Now customers can just concentrate on what the products are capable of doing and who has the best price."

Durda said he was surprised at the decision and may appeal. He also labeled as "ridiculous" claims that he threatened potential Airlake customers with lawsuits.

"We will be caucusing with our attorneys to look at our opportunities for an appeal. I believe we have a month to do so. We never felt our patent rights were fully examined in this case," Durda said.

Durda said the ruling has had no impact on Aeration's business or its relationship with Toro.

A spokesman for Toro's legal department refused comment.

"I've requested Toro remove references to their patented Flow Linkage system from their literature," Brown said. "We certainly aren't accusing Toro of anything."

The Aire-O<sub>2</sub> is a surface-mounted aerator that injects air under the water's surface, creating a horizontal circulation throughout the pond that helps control algae growth and offensive odors.

Wastewater treatment and aquaculture firms are the major buyers of horizontal aerators. The golf market is a growing segment, however, said Brown.

# We just eliminated your last excuse for buying a converted golf cart.

Introducing the Cushman® GT-1.  
Suggested retail price: \$3,648.00\*.

When you can have Cushman quality at a competitive price, there's no reason to accept second best.

The new Cushman GT-1 utility vehicle will outperform and outlast any converted golf cart on the market. Its frame and chassis are stronger and more durable. You'll find a bed

made of 14-gauge steel instead of 16-gauge steel. One-inch axles instead of 3/4-inch axles. And a proven Kohler industrial engine that's more reliable and easier to maintain.

When you need a utility vehicle that's been specifically designed for work instead of one that's been converted from play, contact your Cushman dealer for a GT-1 demonstration. Or call toll-free 1-800-228-4444 for more information today.



RANSOMES

CUSHMAN

3010 Cushman, P.O. Box 82409, Lincoln, NE 68501 © Cushman Inc. 1990, A Ransomes Company. All rights reserved.

\*Does not include sales tax, freight, or dealer prep; suggested price listed in U.S. dollars. Prices may vary with dealer and region.

CIRCLE #150