

ON THE MOVE

Melex meets growth with personnel changes

Because of rapid growth, Melex USA, Inc., is expanding personnel and services. Officials have Melex announced the following promotions and appointments within the golf car division in its Raleigh headquarters.

- J. Bryan Taylor has been named marketing manager and will also coordinate the customer service and technical areas.

- Martha S. Moran has been promoted to senior administrative assistant. She will continue customer service activities while assuming additional responsibilities in the advertising and promotion areas.

- Andrew J. Kielawa has been appointed technical representative for the technical services area. He will assist in product development and field service training.

- Carolyn J. Crawford has been named administrative assistant and will assume responsibilities in

Melex' new direct marketing program.

- Lisa A. Dickerson has been named administrative assistant and will assume responsibilities in the distributor sales and customer service areas.

- Patty J. Johnson has been named administrative assistant and will assume responsibilities in the technical service area.

Landmark promotes Brotherton

Jim Brotherton, Jr., vice president of resort promotions of Landmark Land Co. of California, Inc., has been promoted to executive vice president of the Landmark Management Co., according to its president, William "Buzz" Gill.

According to Gill, Brotherton's main focus will be in working with Joe Hough, director of consulting/management services, in the promotion of the Landmark Club Management Division in an effort to achieve a prominent position in that industry.

Brotherton will continue to be a consultant to Resort Promotions and will promote that division in his travels. He will also continue his role as liaison with the PGA of America and its related activities.

Blanchard a consultant for golf clients

David A. Blanchard has been appointed director of consulting, sales, and management services for golf-oriented clients of Lambert Smith Hampton's Orlando Division.

Blanchard holds a master's degree in architecture from the University of Michigan.

"His extensive experience as a developer as well as with other national developers in the analysis, design, construction, sales, and management of golf oriented residential communities makes him ideally suited to handle this new assignment," said Trevor Hall, executive vice president.

Blanchard's experience also includes free-standing conventional golf courses, private, semi-private, and public.

Nicklaus Golf hires environmental expert

Dr. Lee Berndt has joined Jack Nicklaus Golf Services and Golden Bear International as director of environmental services.

Berndt holds a master's degree in turfgrass soils and a doctorate in turfgrass pathology from Michigan State University. He worked the last 16 years as a greenkeeper/assistant superintendent at several courses around the country.

A top priority for courses that Nicklaus designs is preservation and enhancement of the natural character of the land, said Mark Hesemann, general manager of Nicklaus Golf Service and vice

president of Golden Bear International.

One of Berndt's main responsibilities will be to conduct research and develop new techniques to handle environmental issues, from wetlands mitigation to nutrient leaching and storm-water runoff.

Berndt will work closely with college scientists to expand new concepts for the future.

"There is a lot of valuable research being developed on campuses around the country," Berndt said. "My goal is to integrate this research with our field experience and make it applicable to Jack's designs."

Feldman names vp-marketing

Clifford D. Feldmann has been named vice president in marketing of Feldmann Engineering & Mfg. Co., Inc., manufacturers of Feldmann fencing and shrub planting portable, powered augers from Sheboygan Falls, Wis.

The firm was founded by his parents in 1947. Feldmann holds a PhD degree in chemistry from the University of Wisconsin, Madison. He was employed with Hewlett Packard Co. at Fort Collins, Colorado from 1979 until joining the family firm last January.



Gregg Grenert and the Cushman Custom Applicator™
Samoset Golf Resort
Rockport, Maine



Gary Dalton and the Cushman Quick Aerator
San Diego Country Club
San Diego, California



Jim Wyllie, CGCS, and the Cushman Broyhill Sprayer
Bayview Golf & Country Club Ltd.
Thornhill, Ontario



Joe Hahn, CGCS, and the Vicon Spreader
Oak Hill Country Club
Rochester, New York



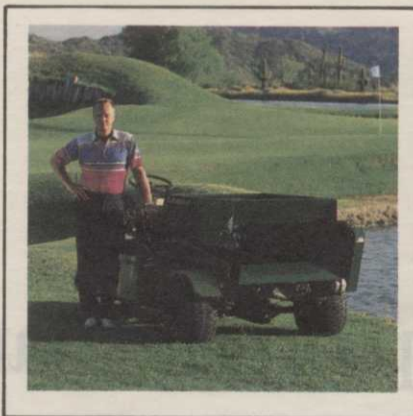
Dean Baker and the Cushman Core Harvester™
Glen Abbey Golf Club
Oakville, Ontario



Charles Gardner, CGCS, and the Cushman Carrier Set
Oyster Harbors Golf Club
Osterville, Massachusetts



Doug Petersan and the Cushman Dump Bed
Prairie Dunes Country Club
Hutchinson, Kansas



Prentis Knotts and the Cushman Top Dresser
Red Mountain Ranch Country Club
Mesa, Arizona



Coming Soon. Cushman GA60 Large Area Aerator
The first in a new generation of 5th wheel accessories.

Anderson leaves Espey, Huston for vp post at Daft-McCune-Walker

Gary L. Anderson has been named a vice president of Daft-McCune-Walker, a land-planning and development consulting firm, according to Robert C. Galvin, president.

Anderson, a registered professional geologist, specializes in environmental land use and coastal issues. Prior to coming to DMW, Anderson was Director of Coastal Programs with Espey, Huston & Associates of Williamsburg, Va., and from 1980-85 was director, Commission on the Conservation and Development of Public

Beaches, Commonwealth of Virginia.

He has been a technical advisor to the Chesapeake Bay Commission's Land Use and Resource Trends Committee and to Virginia's Chesapeake Bay Local Assistance Department.

Anderson is extensively published, including recently co-authoring "Living with Chesapeake Bay and Virginia's Ocean Shores."

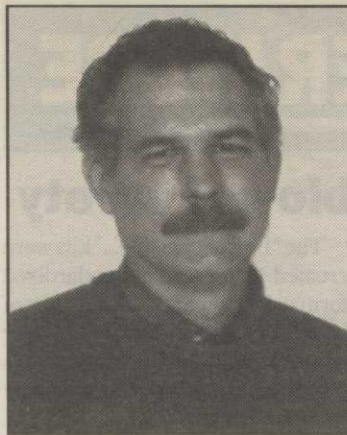
Anderson has managed and participated in comprehensive environmental assessments and

projects in the Mid-Atlantic region, the Caribbean and in Central America.

He designed the Jefferson Patterson Park and Museum Demonstration Shore Erosion Control Project in Calvert County, Md., a project funded jointly by the Maryland Department of Natural Resources and the Maryland Historical Trust.

He has assessed and managed golf course environmental studies requiring environmental mitigation.

At Daft-McCune-Walker,



Gary L. Anderson

Anderson will continue his work both in Virginia and Maryland with land-use issues and help develop new business in the Mid-Atlantic region.

Nedro moves to W. Houston for Dallas firm

Golf Resources, Inc. of Dallas, Texas, has placed PGA Class A member Mike Nedro in West Houston, Texas.

GRI, with its president, PGA Tour player D.A. Weibring, took over management of The Club in May.

Nedro, most recently, was the head assistant golf professional at Royal Oaks Country Club in Dallas. Before that, he was the head professional at Oakridge Country Club in Dallas.

Northrup King names Bosch turf specialist

Northrup King has appointed Fred Bosch turf specialist in its Medalist Turf Division. Bosch will be responsible for sales of the company's Medalist Professional Turf Products in Michigan, Ohio, western New York and western Pennsylvania.

Bosch is a graduate of Ohio State University, earning a bachelor of science degree in agriculture, majoring in agronomy while specializing in turf management. Most recently, Bosch was a technical sales representative for W. A. Cleary Chemical Corp.

Emerald Dunes appoints new club manager

Paul C. Makris has been appointed club manager and Kim Throckmorton as marketing director for Emerald Dunes in West Palm Beach, Fla.

The daily fee Emerald Dunes course, designed by Tom Fazio, opened for play in January, while the clubhouse will open in October.

Most recently, Makris was affiliated with Flame Restaurants, a nationwide chain. He has more than 20 years of experience in the food and beverage industry.

Throckmorton has been sales manager at The Colonnade Hotel in Coral Gables.

Hydro-Product adds Majia to sales staff

Tony Majia has been added to the field sales staff of Hydro-Products Inc., according to Larry Hood, sales manager, northern region for the El Toro, Calif., company.

Majia will cover the northern Inland Empire from San Bernardino to Pasadena, said Hood. Majia is a former commercial maintenance contractor with extensive experience in field troubleshooting and repair.

Hydro-Products Inc. is a single-source distributor for all major brands of irrigation and landscape supplies. It has 12 branches located throughout Southern California.

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