

# Morris winner Campbell: Supers' work most crucial

## ASSOCIATION NEWS

BY MARK LESLIE

Former U.S. Golf Association President William C. Campbell, selected to receive the Old Tom Morris Award next February, credited golf course superintendents for their difficult work in maintaining "the stage on which the game is played."

Responding to the news of his selection for the major annual award by the Golf Course Superintendents Association of America, Campbell said: "I've been playing golf for 64 years and I take for granted a lot of things ... but I hope I never take for granted ... the work that goes into making a golf course what it is. As Herb Graffis said: 'Golf keeps America beautiful.'"

Announcing the award, GCSAA President Gerald L. Faubel said: "No one has given more to the game of golf than Mr. Campbell. He has dedicated his life to promoting the game and has demonstrated many times his support of the golf course superintendent."

The Old Tom Morris Award recognizes individuals who have made outstanding lifetime contributions to the game. It is in memory of the greenkeeper and golf professional at the R&A, who was a four-time British Open champion and golf course architect as well as club and ball maker.

"I understand (superintendents') problems, the risks of their profession — some of the hazards being human as well, because it's a people business in, too. But the net effect of it all is what makes the game enjoyable," Campbell said. "The golf course is the stage on which the game is played. I know it is not an easy profession. There are a lot of uncertainties."

"I also know that it is more and more a technical position. As chairman of the Green Section of the USGA for a while, I know the high regard the USGA has for the GCSAA and the individuals involved."

Faubel stressed that connection between the two groups as a major accomplishment of Campbell.

Faubel said that during Campbell's tenure as USGA president, from January 1982 to January 1984, Campbell strived to tighten the bonds between the USGA and GCSAA. He launched major fundraising campaigns to fund development of Golf House and to establish test facilities for clubs and balls, as well as a long-term program for turfgrass research, notably in the area of drought-resistant grasses.

Campbell downplays his part, saying he was simply "in the right place at the right time."

"We were fortunate that we had a Green Section Committee chairman, Steve Horrell of Singing Hills Country Club in El Cajon, Calif., a former president of Southern California Golf Association, and Bill Bengeyfield as national director of the Green Section. They were a good team.

"That also coincided with a \$10-

million capital fund campaign by the USGA with help from the GCSAA, PGA of America, PGA Tour and a number of other groups."

He said the GCSAA has an active, ongoing role in raising funds for turfgrass research. That is still ongoing and still taking in a lot of money.

The cooperation of the two groups, Campbell said, has cured the long-time problem of "a relatively small amount of money keeping a number of research



William Campbell

projects going."

"This cooperation was a breakthrough — not just in the results but in the methodology of getting it done: raising a lot of money, making a (research) contract, and forming a committee to set the goals and supervise the work."

Campbell, who will receive the award Feb. 12 at the closing banquet of the 62nd GCSAA International Golf Course Conference and Show on Feb. 12 in Las Vegas, Nev., said: "In the modern age it's not enough for each organization to do its own

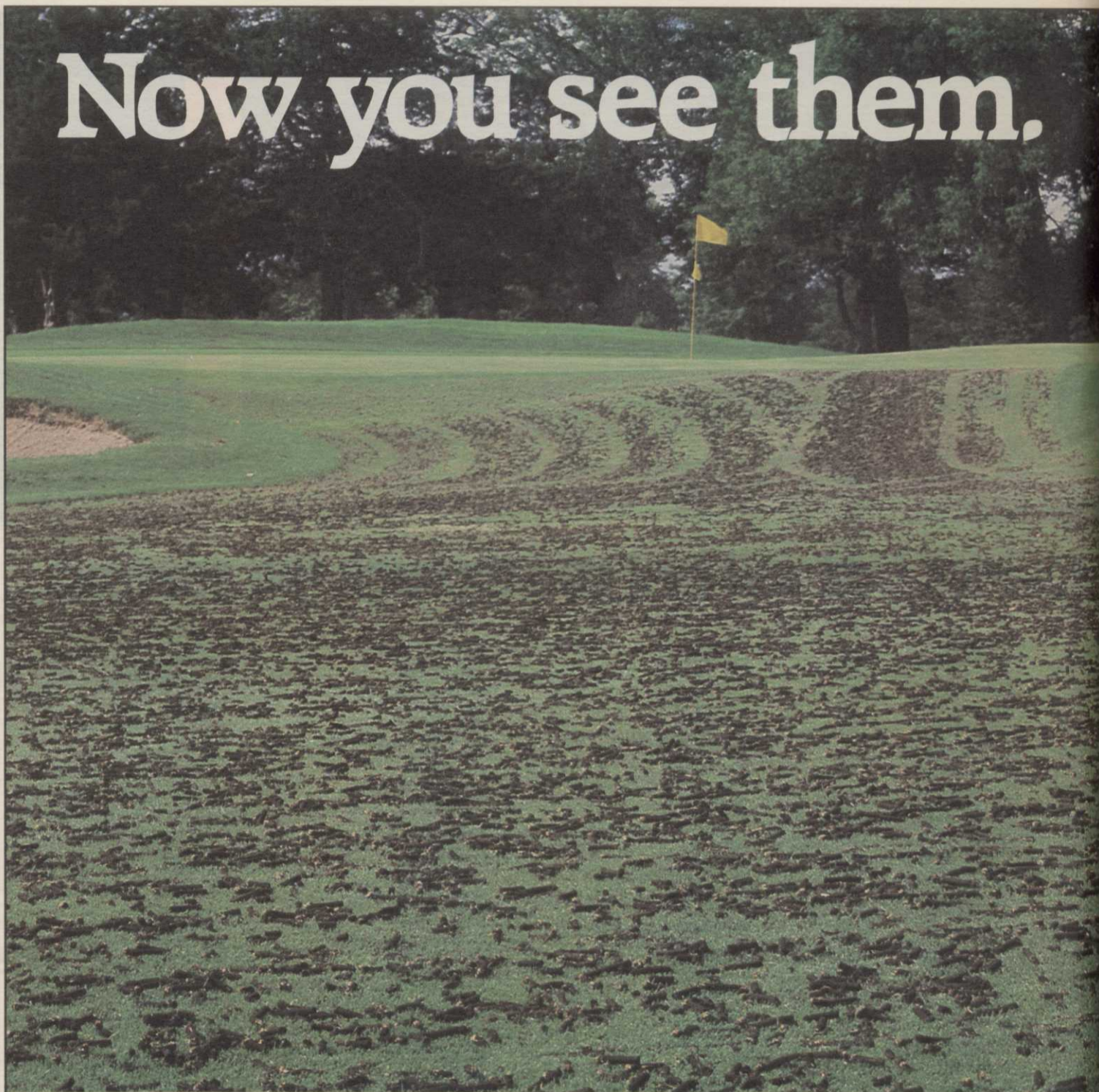
thing... There has been marked improvement — at least in awareness of the importance of these relationships — in sense of people, projects and understandings.

"The USGA has many points of contact with other groups, but nothing's more important than its relationship with the GCSAA."

Elected this year to the PGA World Golf Hall of Fame, Campbell is one of the most honored men in the golf industry.

President and manager of  
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**Hudson taking on PGA post**

Susan L. Hudson will assume duties of executive director of the New England Section of the Professional Golfers Association, replacing George Wemyss, who will step down on Dec. 31.

Wemyss, executive director for 21 years, will stay on a full-time consultant to the NEPGA.

Hudson is a 12-year veteran of the NEPGA staff.

President Tom Tetreault said realignments of the tournament staff will make Buddy Young tournament director, and Jack Bates tournament manager as well as assistant tournament director.

**Ross Society hails members Nicklaus, Maples**

Jack Nicklaus and Dan Maples have joined the Donald Ross Society, an organization formed to honor and help preserve the golf courses of Scottish architect Donald Ross. The announcement was made by Barry Palm, executive vice president of the society.

Winner of 20 major championships and more than 70 PGA Tour

events, Nicklaus is also a golf course architect.

Maples is president of the American Society of Golf Course Architects, whose first president was Ross in the 1930s.

"I am extremely pleased that both Jack and Dan think highly enough of our organization to have joined the society. Their memberships not

only validate our efforts to help Ross courses in their preservation and restoration endeavors, but they lend a tremendous amount of credibility to our organization as a whole," Palm said. "I am sure that the input of both Jack and Dan will be very valuable to the society."

National membership has surpassed 250 and includes former

Masters champion Ben Crenshaw, CBS Sports golf commentator Ben Wright, and ASGCA past President Dr. Michael Hurdzan. The society is also active in scholarship funding-raising activities in addition to its historical and restoration work.

Information is available by writing the Donald Ross Society, 7 Fairlee Road, West Hartford, Conn.

**Eleven club managers earn CMAA certification**

Eleven club managers have been accredited Certified Club Managers (CCM) by the Club Managers Association of America.

They are Ben H. Whaley, Stone Oak Country Club; Joseph H. Gayle, Oceanside Country Club; Louise

Platto, Vero Beach CC; Philip Archambault, The Weston Golf Club; Micheal Greene; Thomas G. Bertani, Racquet Club; Clifford S. Speechly, Bear Lakes CC; Sandy McGaughey, Greenbriar Hills CC.

Also, James B. Singerling, execu-

tive vice president of the CMAA; William J. Nitschke, Golden Eagle CC; and Donovan F. Carter, Maysville Club.

The candidates qualified for the CCM certification by fulfilling specific requirements over a period of years in

management, experience, education and association activity.

The CCM exam contains 13 subject areas, such as private club administration, managerial accounting, food and beverage operations and principles of management. The exam is prepared and administered under the direction of the Certification Committee at various college and university sites across the country.

**N.Y. groups set tourneys**

The New York State Turfgrass and Golf Course Superintendents associations are conducting three more Poa Annual Golf Tournaments to benefit turfgrass research and education.

The tournaments and people to contact to register are:

- Sept. 14 at Ives Hill Country Club in Watertown; Bruce Petrelli, 518-483-7943.
- Sept. 17 at Lafayette Country Club in Jamesville; Rick Canale, 607-753-3021.
- Sept. 15 at Mohawk Golf Club in Schenectady; Fred Montgomery, 518-393-9293.

**ASGCA releases membership list**

The 1990 American Society of Golf Course Architects membership directory, an eight-page pamphlet listing the name, address and phone number for all 109 members, is available.

To receive a free copy, send a stamped self-addressed envelope to: ASGCA, 221 N. LaSalle St., Chicago, Ill. 60601.

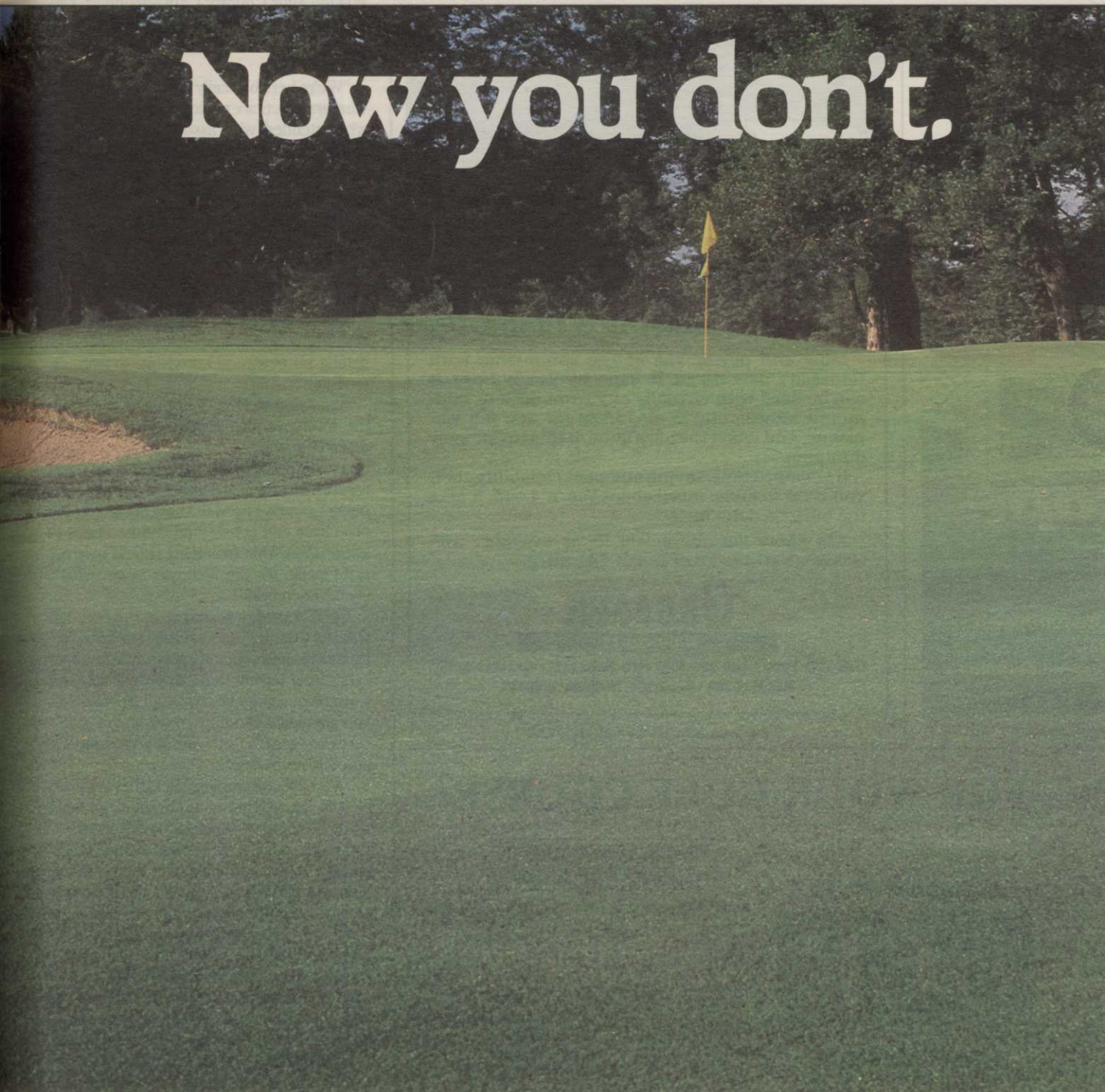
**Campbell**

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Campbell Insurance in Huntington, W.Va., he was only the third American to serve as captain of the Royal and Ancient Golf Club of St. Andrews, Scotland. During his USGA term, he presided as joint chairman of the World Amateur Golf Council.

The USGA's highest honor, the Bobby Jones Award, was given him in 1965 for his sportsmanship. He received the Golf Writers Association of America's William Richardson Award in 1983 for outstanding contributions to golf.

The GCSAA presented Campbell a Distinguished Service Award in 1985, and the National Golf Foundation presented him its Herb Graffis Award in 1989 for his efforts in preserving the true spirit of the game.

Campbell has won more than 30 golf titles, including the 1964 U.S. Amateur Championship, and he has been on the Walker Cup team eight times, never losing a singles match.



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