CALENDAR

3-4 — The 30th Annual Southern California Turfgrass Council Expo at the Orange County Fairgrounds in Costa Mesa, Calif. Contact Chuck Wilson, CGCS, chairman of the SCTC Expo Committee, at 26442 Vera Cruz, Mission Viejo, Calif. 92691; 714-951-8547.

4-5 — GCSAA seminar in Melville, N.Y., on Golf

Course Design Principles.* 5-7 — First Joe Lee Challenge Matches, pitting teams of five golfers playing at Wynlakes Golf and Country Club in Montgomery, Ala. Contact Michael Reilly at Wynlakes

9 — Golf Course Superintendents Association of New Jersey 26th Annual Turfgrass Equipment, Irrigation and Supplies Field Day at Rutgers University Stadium and Golf Course in New Brunswick, N.J. Rain date is Oct. 10. Contact Judy Policastro at 201-379-1100.

11-12 — GCSAA seminar in Somerset, Pa., on Plant Nutrition and Fertilizers.*

11-13 — Florida Golf Summit at the Grand Cypress Hotel in Orlando. Contact Nancy Oliver, Florida Golf Council, 1401 Forum Way, Suite 100, West Palm Beach, Fla. 33401; 407-688-0800.

11-13 — National Sporting Goods Association Fall Market at the Anaheim (Calif.) Convention Center. Call 708-439-4000.

21-26 — American Society of Agronomy annual meeting in San Antonio, Texas. Contact ASA, 677 S. Segoe Road, Madison, Wis. 53711-1086; 608-273-8080

22-23 - GCSAA seminar in Little Rock, Ark., on Golf Course Design Principles.

23-26 — BGIA golf trade exhibition in Birmingham, England. For more information call 0903-883381.

24 — Equipment Safety and Preventative Maintenance Seminar, sponsored by the New York State Turfgrass Association and Long Island Golf Course Superintendents Association, at Oyster Bay, N.Y. Contact NYSTA at 800-873-TURF or 518-783-1229.

28-Nov. 1 — The 11th Annual International Irrigation Exposition and 3rd National Irrigation Symposium, presented jointly by The Irrigation Association and the American Society of Agricultural Engineers, at Phoenix, Ariz. Contact Lisa Brownell-Pierce at The Irrigation Association, 1911 North Fort Myer Drive, Suite 1009, Arlington, Va. 22209-1630; 703-524-1200.

29-31 - West Virginia Golf Course Superintendents' Association's first annual turf conference at Cedar Lakes Conference Center near Ripley, W.Va. The conference will include equipment and product demonstrations and educational programs. Contact John C. Cummings at Berry Hills Country Club in Charleston, W.Va.

29-30 — GCSAA seminar in Manchester, N.H., on Golf Course Construction Techniques and Management.

31 — Atlantic Seedmen's Association half-day workshop "Marketing for Profit, Not Just Sales: How To Prepare Your Seed Business for the Opportunities of the 1990s" at the Cavalier Hotel in Virginia Beach, Va. Contact Dr. John Baylor at 814-237-0330.

31-Nov.1 - GCSAA seminar in St. Louis, Mo., on Landscape Design and Materials.*

November
1-2 — GCSAA seminar in Bolton, Mass., on

Integrated Pest Management.*

3 — American Seed Trade Association Lawn Seed Conference at Crown Center in Kansas City, Mo. Contact the ASTA at Suite 964, Executive Building, 1030 15th St., N.W., Washington, D.C. 20005; 202-223-4080.

3-6 — Western Seedsmen's Association convention at Crown Center in Kansas City, Mo.

6-7 — GCSAA seminar in Kansas City, Mo., on Public Relations and Public Speaking.*

8-9 — GCSAA seminar in East Lansing, Mich., on Managerial Productivity.*

12-13 — GCSAA seminar in Painesville, Ohio, on environmental management.*

12-14 — Golf Summit 90, the third in a series of industry strategic planning meetings, at Marriott's Desert Springs Resort and Spa in Palm Springs, Calif. Coordinated by the National Golf Foundation, the summit will focus on the progress made in the programs of the Strategic Plan for the Growth of Golf, first introduced by the NGF in 1988. Contact the NGF, 1150 South U.S. Highway One, Jupiter,

Fla. 33477; 407-744-6006. 13-16 — New York State Turfgrass Association Turf and Grounds Exposition at the Rochester (N.Y.) Riverside Convention Center. Contact Continued on page 29

Golf Course Marketplace

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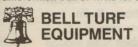
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Continued from page 28

NYSTA at 800-873-TURF or 518-783-1229.

14 - GCSAA seminar in Palm Beach Gardens, Fla., on Budgeting and Forecasting.*

14 - Scotsturf 1990 in Ingliston, Edinburgh, Scotland. Contact Anne Swan at 0908-311856.

15-16 - GCSAA seminar in Louisville, Ky., on Plant Nutrition and Fertilizers.

26 - GCSAA seminar in Rapid City, S.D., on Water Quality and Irrigation Scheduling.*

27 — GCSAA seminar in Albuquerque, N.M., on Developing Your Hazard Communication Program.

28 — GCSAA seminar in Albuquerque, N.M., on Safe Pesticide Management.*

28-30 - Second Golf Course Europe, an international exhibition and conference on the design, construction and maintenance of golf courses and golf club management, at Le Parc des Expositions in du Bourget, Paris, France. Contact Ellen MacGillavry at Expoconsult, Industrieweg 54, P.O. Box 200, 3600 AE Maarssen, Holland; 03465-73777.

29-30 - GCSAA seminar in Pleasanton, Calif., on Golf Course Restoration, Renovation and Construction Projects.*

December

2-3 - GCSAA seminar in Denver, Colo., on Environmental Considerations in Golf Course Management.*

3-4 — GCSAA seminar in Cedar Rapids, Iowa, on Managerial Productivity.*

3-6 — New Jersey Turfgrass Expo '90 at Trump Taj Mahal, Atlantic City. Contact Dr. Henry W. Indyk, Crop Science Department, P.O. Box 231, Cook College, New Brunswick, N.J. 08903; 201-932-9453.

4-5— GCSAA seminar in Rochester, N.Y., on Turfgrass Insects: Basic and Advanced Principles.

4-6 — North Central Turfgrass Exposition at the Ramada Renaissance Hotel and Prairie Convention Center in Springfield, Ill., including educational sessions and exhibits by more than 90 turf industry suppliers. Contact Illinois Turfgrass Foundation at 312-644-0828.

6 — GCSAA seminar on Calculations and Practical Mathematics for Use in Golf Course Management.

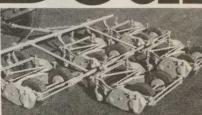
7 — GCSAA seminar in Seekonk, Mass., on Water Quality and Irrigation Scheduling.* 9-10 — GCSAA seminar in Atlanta, Ga., on

Managerial Productivity.*

9-12 — Canadian Golf Superintendents
Association's 42nd Turfgrass Conference & Trade
Show a the Palais Des Congres de Montreal and Le Meridien Hotel. Contact the CGSA at 800-387-1056 or 416-249-7304.

10-11— GCSAA-sponsored seminar, Introduction to Soil Science, in Lincoln, Neb.*

- For more information or to register, contact Betsy Evans, education coordinator, Golf Course Superintendents Association of America, at 800-472-7878 or 913-841-2240. The seminars are dependent upon the availability of the instructors, and are therefore subject to change. One-day seminars cost \$100 for GCSAA members and \$120 for nonmembers; two-day seminars cost \$180 for members and \$210 for non-members.



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