

BUSINESS NEWS

Lasco outlines goals

Lasco Fluid Distribution Products (formerly Lasco Fittings Division), Philips Ind. Inc., of Anaheim, Calif., announced strategic goals fitting the company's new image at a national meeting in Tennessee.

The meeting prior to the conference, which set the pace for the national sales conference, was attended by key Lasco personnel involved in establishing and formulating plans for the next three to five years.

Lasco's strategies focus on marketing and sales, manufacturing, research/design and engineering, finance and human resources.

Debbie Worden, administrative manager, said the mission is to inform customers that the company conducts its business with complete integrity in all of its dealings.

Jim Geary, president of Lasco Fluid Distribution Products and Lasco Panel Products, said, "We provide a steady stream of profits and a better-than-average return on investment in order to grow the business and provide growth opportunities for our employees, and

we are a concerned and active corporate citizen in the community."

Attendees had the opportunity to form objectives and tactical plans to accomplish the objectives.

"It was extremely exciting working with all of the various departments to accomplish such a tremendous goal," said Worden. "Working together helped us to appreciate other perspectives besides those in our departments."

Barenbrug buys into Normarc, Inc.

Barenbrug Holding has taken a major share in Normarc, Inc.

Barenbrug is one of the world's largest breeders, producers and marketers of lawn grasses and forage crops.

"The merger with Barenbrug will give us an unlimited access to their breeding programs. This, together

with a long experience and marketing know-how, will certainly strengthen our position in the markets for high-quality varieties in the United States," said Normarc Chairman of the Board Joseph O. Jacob.

This development will also lead to an integration with the

already existing company, Barenbrug U.S.A. in Imbler, Ore.

The management team of Normarc now includes Roeland Kapsenberg, general manager of Barenbrug U.S.A.; Don Herb, marketing manager; and Jacob, manager.

Warren's sells TerraFlow rights

Warren's Turf Nursery, Inc. has sold all rights to the promotion, sales and distribution of TerraFlow geocomposite subsurface turf drainage products to Contech Construction Products Inc.

Warren's, headquartered in

Crystal Lake, Ill., introduced TerraFlow systems in 1986.

Contech, of Middletown, Ohio, will sell the product line through a nationwide distribution network.

Formed July 1, 1986, through a management purchase of the as-

sets of the Construction Products Division of Armco Inc., Contech has been the manufacturer of TerraFlow geocomposites. Contech makes and supplies aluminum, steel and plastic products for the general construction industry.

Foster forms turf company

John Foster, former president of Foster Turf, has announced formation of West Coast Turf. The company is a commercial sod producer in California's Coachella Valley.

Joining Foster are former director of operations at Foster Turf, Joe Foster, and former director of marketing, Jeff Cole. Jennifer Clark serves as office manager.

The company will market bentgrass sod as well as hybrid Bermuda sod and stolons.

Administrative offices are located at 41-945 Boardwalk Ste. V, Palm Desert, Calif.; telephone 800-447-1840 or 619-779-1840.

Elsewhere...

Columbia ParCar Corp. has announced that Great Lakes Power Products in Cedarburg, Wis., is its new authorized ParCar dealership for Washington, Ozaukee, Kenosha, Racine and Milwaukee counties in Wisconsin.

Kohler Engines has opened a toll-free telephone number—1-800-544-2444—for information requests from consumers and original equipment manufacturers.

Sumner Country Tractor in Hendersonville, Tenn., has been named the exclusive distributor for John Deere golf and turf products in middle Tennessee.

PBI/Gordon Corp. of Kansas City, Mo., has acquired ownership of amidochlor, the active ingredient in Limit™ Turf Regulator, developed by Monsanto Co. PBI/Gordon will market Limit in North America.



Gregg Grenert and the Cushman Custom Applicator™
Samoset Golf Resort
Rockport, Maine



Gary Dalton and the Cushman Quick Aerator
San Diego Country Club
San Diego, California



Jim Wyllie, CGCS, and the Cushman Broyhill Sprayer
Bayview Golf & Country Club Ltd.
Thornhill, Ontario



Joe Hahn, CGCS, and the Vicon Spreader
Oak Hill Country Club
Rochester, New York



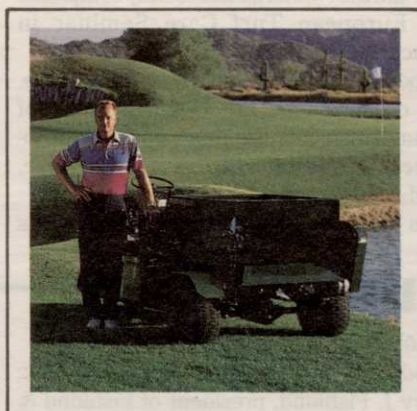
Dean Baker and the Cushman Core Harvester™
Glen Abbey Golf Club
Oakville, Ontario



Charles Gardner, CGCS, and the Cushman Carrier Set
Oyster Harbors Golf Club
Osterville, Massachusetts



Doug Petersan and the Cushman Dump Bed
Prairie Dunes Country Club
Hutchinson, Kansas



Prentis Knotts and the Cushman Top Dresser
Red Mountain Ranch Country Club
Mesa, Arizona



Coming Soon. Cushman GA60 Large Area Aerator
The first in a new generation of 5th wheel accessories.