

## NEWS

## SIU-E eyeing new site for controversial course

Southern Illinois University at Edwardsville officials have rejected their initial choice for the site of a new golf course and are considering a second.

The University is considering leasing 300 acres to a private developer who would build a public, 18-hole course on the old Mississippi River Festival site.

Located on the north end of campus, the site hosted a concert series in the 1970s.

A deteriorating amphitheater is all that remains.

But despite the administration's decision to drop the controversial wooded site with nature trails in favor of the Mississippi River Festival location, opponents argue that any course development would be a misuse of public land and that the state school not build a course at all.

University President Earl Lazerson has asked the school's Public Facilities Committee to seek comments from students, faculty and staff and make a recommendation by May 9 whether to seek proposals from developers.

## Laws limiting Japanese developers

Japanese developers are used to the headaches of dealing with environmentalists when they undertake projects in this country.

Concerned with the chemicals put on golf courses, Japanese residents have stalled construction of seven projects in the island nation since 1986.

"New groups are born as soon as golf course projects start up," Setusko Yasuma of the Japan Consumers Union, a major lobby group, told the "Daily Commercial News and Construction Record." "There are 300 or more at the moment and the number is steadily rising."

The union sponsored its third annual national conference against golf courses in late March.

Last year's conference attracted 500 people from 100 groups.

Because of monsoon weather, large amounts of oxidiazon, chlorothalonil and other herbicides and bacteriacides are used.

Consequently, players and caddies have long complained of eye and throat irritations, according to the News and Construction Record.

In November, 90,000 river trout were reported killed by an organic bacteriacide washed down from a golf course on the northern island of Hokkaido.

## Marriott opens management division

Building on two decades of experience with its internal golf program, Marriott Corp. plans to create a new division solely devoted to aggressively marketing its golf management services worldwide.

"We're taking this step in order to capitalize on the technical expertise we've acquired while developing and managing our own golf portfolio," J.W. Marriott Jr., chairman and president of Marriott Corp. said from his Washington, D.C., headquarters.

Called Marriott Golf, the division will work with developers of free-standing public or private courses or any commercial, residential or resort development in existence or being planned.

Marriott Golf will offer day-to-day course management, pro shop management, agronomic supervision, food and beverage management, general technical services, and marketing and accounting services.

"We are offering a business approach to the business of golf," said Roger Maxwell, vice president for golf operations and development, who will head the division.

Assisting Maxwell will be Claye Atcheson, director of golf and development at Marriott's Camelback Inn Resort, Golf Club and Spa; John Easterbrook, director of golf and development at The Golf Club at Fossil Creek, a free-standing, Marriott-managed public facility in the Dallas-

Fort Worth area; and Tony Austin, director of golf and development at Marriott's Orlando World Center Resort.

Maxwell said Marriott Golf's singular strength rests with the more than 130 PGA professionals on staff.

"The primary focus of each of these young golf professionals is the creation of a financially responsible, quality golf experience for players of all skill levels," he said. "They're attuned to offering the exceptional services and facilities that encourage players to keep coming back."

Supporting Marriott's golf professionals are superintendents with degrees in agronomy, horticulture and landscape maintenance.

## ASAS names Dr. Beard a fellow

Dr. James B. Beard, professor of turfgrass science and stress physiology at Texas A&M University, has been elected a fellow of the American Society for the Advancement of Science, the country's leading general science organization.

The designation goes to ASAS members "whose efforts on behalf of the advancement of science or its applications are scientifically or socially distinguished."

# Secret

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