

EQUIPMENT NEWS

Melex buys assets of N.C. distributor

Melex USA, Inc., has acquired the operating assets of its North Carolina distributor Eddietron, Inc.

Melex, a golf car manufacturer, will retain Eddietron's key employees and two branches. The Fuquay-Varina, N.C., branch has been relocated to a larger showroom facility in Garner, N.C. The second branch will remain in Belews Creek, N.C., and will continue to be a major rebuilding/reconditioning center.

Both branches will continue to sell and service new cars and now give Melex an outlet for the disposition of its used cars.

Former Eddietron President Ray Walsh has been employed by Melex as its national used car sales manager. He will also be responsible for

Par Aide moves into new plant

Par Aide Products Co. has opened a new headquarters plant at 3565 Hoffman Road East in St. Paul, Minn. The new facility greatly improves the operating efficiency of both manufacturing and shipping, officials say.

President Steve Garske said: "For many years we've had a 'same-day-shipping' policy; but in the past few years it has been more and more difficult for our people to maintain it. With the tremendous increase of both our domestic and export business over the past few years, this new plant became an absolute necessity."

Garske said the building also includes an expanded area for research and development of new products.

Kubota Tractor dealers gather

More than 1,000 Kubota Tractor Corp. dealers joined top management from KTC and its parent company, Kubota Corp., from March 8-11 for the 1990 national Dealer Meeting and Parts Fair in Nashville, Tenn.

Kubota introduced its newest products.

In addition, the fifth annual Parts Fair was held in conjunction with the dealer meeting. It featured several guest speakers on topics such as buying parts, selling techniques, and merchandising, as well as a model parts department, complete with products and customers.

Miller honored

Jacobsen Division of Textron has named W.F. Miller Turf and Industrial Equipment Co. of Novi, Mich., to the company's elite Golden Reel Club. Company President Hal Vogler accepted the award and a commemorative sports jacket from Jacobsen.

Golden Reel Club membership is available to companies that have won six Jacobsen Distributor of the Year Awards. W.F. Miller became eligible earlier in the awards ceremony.

new golf car sales in western North and South Carolina and southern Virginia.

C.W. Sharek, executive vice president of Melex, said: "We can now be more competitive since we're factory-direct in North Carolina. Our customers will also appreciate our ability to deliver faster service, repairs on location and improved parts availability."



Peter Daynes, chairman of Britain's Institute of Groundsmanship (IoG), left, presents a plaque to Jacobsen/ Textron President Robert Reid. The IoG honored the company for its "educational support of students in the United Kingdom turf industry." Jacobsen, a major manufacturer of turf maintenance equipment, provides support for the annual three-day British Turf Care Seminar, put on jointly with the IoG, for young people in the UK's turf maintenance professions.

The Finest Putting Is Now Waiting For

All those golfers who blame the green when they miss a putt have just lost their last excuse. Introducing the Greensmaster® 1000 from Toro. The most advanced walk greens mower ever built. Now you can manicure your putting surfaces to a level you've never experienced before. And achieve superior playability as evidenced by a faster, truer ball roll.

A special air-flow basket design packs clippings evenly and keeps them from being deposited back on your greens. Accessories for the Greensmaster 1000 add all the finishing touches to your greens, including a micro-cut bedknife and optional quick up, quick down grooming reel.

Ease of operation is essential for a consistent quality of cut. That's just the reason for Toro's exclusive loop handle. It's ergonomically designed to fit the operator's natural hand position for easy steering. Greater handle area allows short or tall operators the same comfort. Even turn arounds are easier which keeps the operator from having to struggle with the machine.

