#### **MARCH 1990**

# ON THE MOVE

# Hogan Co. appoints Hueber president

David B. Hueber, executive vice president since February 1989, has been appointed president and chief executive officer of The Ben Hogan Co.

Prior to joining Hogan, Hueber was president and chief executive officer of the National Golf Foundation. Before joining NGF, he served as vice president of PGA Properties and as assistant to the commissioner of the PGA Tour.

During his five-year tenure at NGF, Hueber orchestrated two highly successful Golf Summits and was instrumental in developing a Strategic Plan for the Growth of Golf.

He and his wife, Cindy, have a 6year-old son, Benjamin.

# **Potts to chair management institute**

John C. Potts, superintendent of Parks in Peoria, Ill., has been named chairman of the board of regents of the National Institute of Golf Management in Oglebay, W.Va.

The two-year instructional program is held annually in conjunction with the National Golf Foundation and is accredited by Golf Course Superintendents Association of America, United States Golf Association, the Professional Golfers Association of America, the Ladies Professional Golfers Association and North Carolina State University.

Classroom instruction, lectures and group forums have produced

more than 400 management professionals since the program began in 1984.

Potts was a member of the first graduating class and has been a regent since then. An instructor for four years, he was chairmanelect in 1989.

As chairman, he will host the mid-term meeting in Peoria in June and will develop and direct that session agenda and oversee school operations.

Potts joined the Peoria Park District in 1976 as chief of park police, then became superintendent of parks in 1978.

He has a bachelor's degree in management and master's degree



in outdoor recreation resources management from Southern Illinois University.

# Pebble Beach nabs Spengler as vp of golf

Paul J. Spengler Jr. of Woodland Hills, Calif., who has produced more than 500 hours of golf telecasts, has been named vice president of golf for Pebble Beach Co. and will assume his duties on April 1.

Pebble Beach Co. President Tom Oliver said: "Paul's primary responsibility will be to secure the position of the company's golf operation to make it the finest of any resort in the country. His duties will require the blending of golf operations with other facets of The Pebble Beach Resorts to enhance and foster its image as an internationally acclaimed golf destination."

Spengler comes from Ohlmeyer Communications Co., where he was director of golf operations and producer of ESPN golf telecasts for the PGA and Senior PGA tours and LPGA events.

He has produced seven Skins Games and three Senior Skins Games on NBC, over the last five years.

A frequent amateur player in the Pebble Beach National Pro-Am, Spengler has served as a member of the USGA Junior Championship and USGA Mid-Amateur committees in Hawaii.

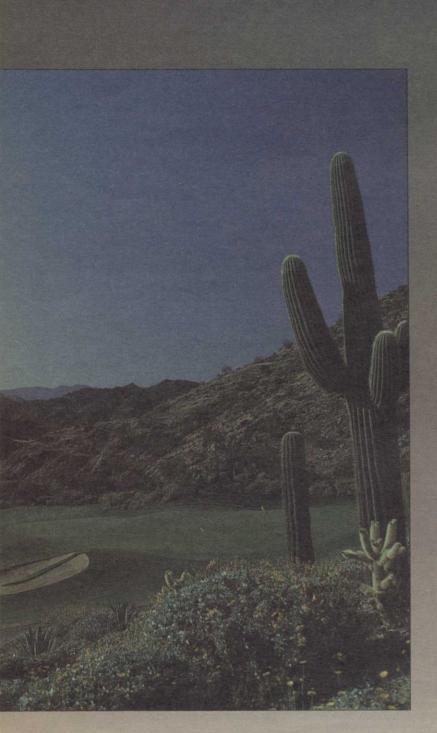
During the 1984 Summer Olympics in Los Angeles, he was venue director for the Los Angeles Olympic Organizing Committee in charge of managing the offices for the International, National and U.S. Olympic committees.

#### Capitol Stamping appoints Bergen

Robert A. Bergen has been appointed purchasing manager for Capitol Stampings Corp. in Milwaukee, Wis.

Bergen, 26, will supervise all functions of purchasing for the company, which designs and manufactures chain- and beltdriven power transmission pulleys, sprockets and related components.

Bergen had been purchasing agent with Bolens Corp. of Port Washington, Wis., a lawn and garden equipment manufacturer. He began with Bolens as a purchase parts scheduler and was promoted to buyer and purchasing agent.



That sandtrap beside the 7th hole goes on for another two hundred miles. And the only water hazard is that it hasn't rained in a month. What makes you so sure you can handle a turf test this tough?



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## **Stuart named** vice-president at Ransomes

Thomas Stuart has been appointed vice president of engineering for Ransomes Inc., in Johnson Creek, Wis., according to president Helmut Adam.

"Ransomes' continued rapid growth and expansion into the golf/turf market as well as the addition of the turf renovation product line created the need for this management expertise," Adam said.

**Thomas Stuart** 

of Engineering.

a bachelor's degree from the Uni-

versity of Wisconsin-Milwaukee

and master's in engineering man-

agement from Milwaukee School

Stuart previously was vice president of engineering for Blackhawk Automotive, a division of Applied Power of Milwaukee, Wis. A Wisconsin native, he received

# Handicapped Continued from page 1

The obstacles

Most golf courses present major accessibility problems for handicapped golfers, whether they are wheelchair-bound or disabled in other ways

"Until there is a way that we can get those (golf) cars around and get them on the greens and tees, people who have to ride in them and can not get out of them are going to have a real problem getting on real golf courses," said Peter Longo, an expert on handicapped golfing and member of Edwin Shaw's advisory committee on the project. "Until we can somehow get around that problem ... then the mass of people who are wheelchair-bound will not be able to actually play the game like everybody else can because they can't get on the greens and sandtraps ....

"People who can get around on crutches can play the game. But until we can get wheelchairs up there, the others can't."

"The No. 1 problem is accessibility," agreed Bob Wilson, executive director of the National Amputee Golf Association. "In California, for instance, handicapped parking is required by law at municipal courses; yet what good does that do if the courses themselves aren't accessible?"

"Right now the numbers of golfers in wheelchairs are few, but in the next 10 years there are going to be a lot," Wilson said, referring to the PGA-written "First Swing" clinics that are being taught to the handicapped nationwide.

By 1995 there's going to be a big demand for accessibility, Wilson said, adding: "The handicapped are the worst organized minority in the country. If they do get organized, the demand will intensify because there will be somebody out there screaming.

"And the 'munis' (municipal courses) especially will feel it because it's (accessibility) required by law and because the handicapped are supporting the courses through their taxes.'

Getting onto tees and greens is the biggest obstacle for handicapped golfers, Wilson said.

Architect Barry Serafin of Hurdzan Design said accessibility Continued on page 30



**MARCH 1990** 

Associates, Inc. of Huntley, Ill., as horticultural sales representative. Opperman has worked in golf

course management for more than

### Agraduate of Pennsylvania State University, Opperman is a certi-

Ellyn, Ill., for 19 years.

the MAGCS, for six years.

Ranks moves from Penoby to VA-JO-WA GC

Dave Ranks, superintendent at Penobscot Valley Country Club in Orono, Maine, for four years, has taken the superintendent's reins at VA-JO-WA Golf Club in Island Falls, Maine.

Ranks is a former superintendent at Wawenock Country Club in Walpole, Maine, and assistant superintendent at Waterville (Maine) Country Club and Natanis Golf Course in Augusta, Maine.

25 years, and was superintendent

at Glen Oak Country Club in Glen

Sheet," the monthly newspaper of

He has been editor of "The Bull

At VA-JO-WA he said he doesn't plan major cosmetic changes, "just gradual improvements that will improve playing conditions for all fied golf course superintendent. He will be responsible for the sale of nursery stock, transplanting services, and various fertilizer products to golf courses, park and school districts, and municipalities.

players. Our goal us to make VA-JO-WA one of the top courses in the state."

Ranks is a graduate of the University of Massachusetts' Stockbridge School of Agriculture, where he concentrated on agronomy and turfgrass science.

# The Ultimate Turf Team

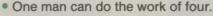
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