

DowElanco extends market into agriculture

DowElanco marked its entry into the agribusiness industry at a corporate identity introduction and ground breaking ceremony for its new global headquarters June 5 in Indianapolis, Ind.

Scheduled to speak at the ceremony were Indiana Gov. Evan Bayh, Indianapolis Mayor William Hudnut, Dow Chemical Co. President and Chief Executive Officer Frank Popoff and Eli Lilly and Co. Chairman, President and Chief Executive Officer Richard Wood.

The \$100 million global headquarters will include research labs, employee development center and administrative offices. It will house 900 of DowElanco's 2,800 employees.

DowElanco is a \$1.5 billion joint venture between the plant science division of Eli Lilly and the agricultural products department of The Dow Chemical Company. Dow owns 60 percent and Eli Lilly 40 percent.

DowElanco is the largest agricultural research based company in North America and the sixth largest in the world.

Comment

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It should be on its toes at the starter's block and ready for the gun to sound before that gun goes off.

Different sectors of the golf community, companies included, should put petty differences aside and together promote the common good, remembering that includes a healthy environment.

A Marine acquaintance of mine, recounting how he survived the Vietnam War, said: "People ask, 'When you were in those bunkers weren't you afraid of that bullet with your name on it?' No, I was afraid of those 50,000 bullets that said, 'To whom it may concern.'"

Some major challenges lie ahead for the golf industry in the United States. Industry leaders are acutely aware of those bullets marked "EPA," "Coastal Commission," "Cultural Heritage Site," "Archeologically Sensitive Area," "Wetlands," "Endangered Species," "Zoning Regulations" and "Restricted Land Use."

They perhaps should put on a helmet to protect them from that lone "To-whom-it-may-concern" bullet—that unexpected missile from abroad, the one that could turn from cold local truth to red-hot international fact.

Lofts, AGC agree to terms

Lofts Seed Inc. will be the exclusive supplier of turfgrass seed to about 110 nationwide courses operated by American Golf Corp., following a recent long-term agreement.

Lofts has helped AGC for the past few years developing custom formulas for the company's courses.

LETTERS

Klauk deserves praise for TV interview

To the Editor:

I enjoyed reading your column in the April edition of Golf Course News regarding the condition of the TPC during the Players Championship. You made reference to the good job that was done by superintendent Fred Klauk and his staff under the prevailing conditions.

Not seeing the course, I cannot comment on the condition. However, it should be noted that Fred Klauk did an excellent job in a very pointed interview by Bob Costas on national

TV. He displayed a great amount of calmness and professionalism under a barrage of negative comments by one of the media experts.

The GCSAA and all of the members should commend Fred for his response in such a difficult situation.

Sincerely,
Terry Wilcox, VP
Landmark Land Co., Inc.
La Quinta, Calif.

Encouragement

To the Editor:

I just wanted to drop you a note regarding your "Comment" column in the April issue of Golf Course News. I appreciated your comments regarding Don Rossi and his Christian beliefs.

I didn't know Mr. Rossi, only knew who he was, but I am glad to know more about him now and was especially pleased to see your comments about him and his beliefs in print. In this day and age it is nice to see someone in your position quietly testify about a lifestyle that focuses on Jesus Christ.

Thanks, your comments will be an encouragement to many Christians.

Keep up the good work. I enjoy Golf Course News and read it cover to cover each month.

Sincerely,
Larry W. Flatt
Flatt Golf Services
Overland Park, Kansas

ASGCA thanks

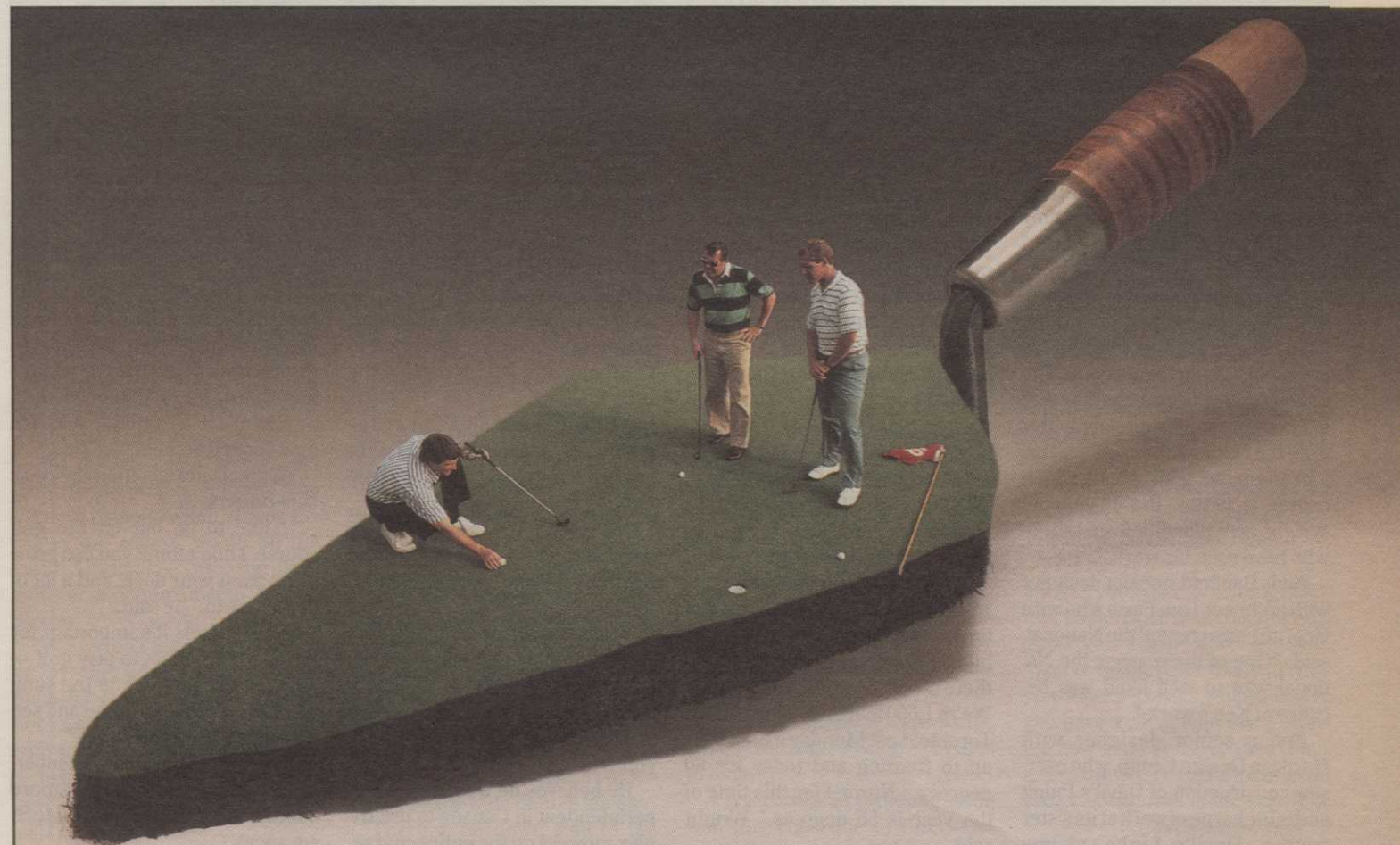
To the Editor:

You really did a bang-up job on your coverage of the American Society of Golf Course Architects' annual meeting at Spanish Bay!

The articles were interesting and thorough, providing the golf industry with an accurate portrayal of the meeting's activities.

Congratulations on a job well done and we look forward to seeing you in England next year.

Sincerely,
Paul Fullmer,
ASGCA exec. secretary



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