

EQUIPMENT NEWS

Lofts opens Oregon research arm for turfgrass breeding

Lofts Seed Inc., of Bound Brook, N.J., has opened a research facility in Oregon, according to Vice President and Director of Research Dr. Richard Hurley.

The 50-acre farm outside Albany, Ore., will be headed by Dr. Virginia Lehman.

Hurley said: "We're delighted that Virginia has joined Lofts and we have big plans for our turfgrass breeding program in Oregon. With research farms on both coasts,

we have a unique opportunity to coordinate and expand our research efforts."

Lehman, who recently completed her Ph.D at Texas A&M University, holds a master's degree from the University of Idaho.

In her master's program Lehman specialized in turfgrass breeding and seed production.

Columbia forms vehicles division, appoints Laszewski

Columbia ParCar Corp. of Wisconsin has created an Industrial/Commercial vehicles division.

Headed by Jack A. Laszewski, the Industrial/Commercial Division manufactures vehicles for material handling, passenger transportation, building maintenance and repair, and turf maintenance.

Laszewski's responsibilities include all marketing and sales functions of the Industrial/Commercial vehicles division,

new product development, product advertising and promotion. Laszewski joins Columbia ParCar from his position as product brand manager at Mercury Marine.

First in Columbia's distribution network is Wisconsin Lift Truck.

Wisconsin Lift Truck Corp. markets various material handling product lines that include lift trucks, aerial platforms, skid steer loaders, reach trucks, turret trucks, side loaders, racking, casters,

agement, Inc., El Cajon, Calif.

Also, Tony Anfinson, Riverside Country Club, Portland, Ore.; Charles Joachim, Champions Golf Club, Houston, Texas; Lee Redman, Sunset Country Club, St. Louis, Mo.

Ken Goodman, Bull Valley Country Club, Woodstock, Ill.; Kevin Ross, Falmouth Country Club, Falmouth, Maine; Raymond Beaudry, Patterson Club, Fairfield, Conn.; Jeff Broadbelt, Chester Valley Golf Club, Malvern, Pa.; Walter Montross, Springfield (Va.) Golf & Country Club.

Bob Farren, Resorts of Pinehurst, Pinehurst, N.C.; Ralph Heinz, The Landing, Savannah, Ga.; Scott Lewis, Menlo Country Club, Woodside, Calif.; and Henry Singh, city of Roseville, Roseville, Calif.



Jack A. Laszewski
wheels and more.

Briefs...

Cross wins sprayer

Donald Cross, superintendent at Bryn Mawr Country Club of Lincolnwood, Ill., has been given a CCS100 sprayer control system by DICKEY-john Corp. of Auburn, Ill.

Cross won the system at the GCSAA International Golf Course Conference and Show and intends to use it in applying growth regulators for controlling poa annua on his bentgrass greens, tees and fairways.

500 at Lebanon clinics

Lebanon Chemical Corp.'s Turf Products Division recently sponsored its spring turf

care clinics in Pennsylvania, New Jersey and New York for lawn care, golf course and grounds maintenance professionals.

About 500 attended the clinics in Reading, Pa.; Jamesburg, N.J.; and Hauppauge, Long Island, N.Y. Turf-care specialists providing in-depth presentations on their products represented Ciba-Geigy, Dow Chemical USA, Elanco Products Co., Lebanon, Hoechst-Roussel, Mobay Corp. Dupont, Sandoz, BASF and Rhone-Poulenc.

Kubota reps see future

More than 1,000 representatives from Kubota Tractor Corp. coast-to-coast dealer network joined top management from KTC and its parent company, Kubota Corp., from March 8-11 for the company's 1990 national

Dealer Meeting and Parts Fair in Nashville, Tenn.

"Kubota Corp. is celebrating its centennial, and we want our dealers to help us kick off our second 100 years of progress," said Kubota Tractor Chairman S. Egusa. "They are technologically advanced products that will propel us into the next century."

Automata adds reps

Automata, Inc. of Grass Valley, Calif., manufacturer of DATA-LYNX Computerized Farm Management Systems, has added four regional representatives.

They are: A.I.W., Inc. of Houston, Texas; Ralph Beatty & Associates of Denver, Colo.; IRZ Consulting of Hermiston, Ore.; and Techmark, Inc. of Lansing, Mich.

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