THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

VOLUME 2 NUMBER 6 **JUNE 1990** A United publication

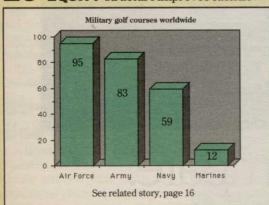
INSIDE

16 MILITARY courses on the line

18 HOGAN'S HEROES on new tour

20 FUNGICIDES fight annual battles

EQUITY structure improves cash flow



News

•	Landmark Land Co. attempts deal
	Ohio Turfgrass Foundation surveys state
	Bob Hope sells to environmental group
•	Sacramento still short despite new course
•	Hayward (Calif.) GC may re-open
•	Musser Awards three scholarships

Departments
Comment
Beware of Big Scare from abroad8
Letters
Fred Klauk praised for TV interview9
Super Focus
Wright heaven-sent at Devil's Pulpit10
New Courses
Devil's Pulpit no frivolous venture11-13
Government Update
Florida developers holding breath14-15
Association News
CMAA head: Clubs no cloak and dagger24-25
On the Move
Indyk retires from Rutgers, joins Greenway30-31
Equipment News
Lofts Seed opens Oregon research arm32
New Literature

How to 'Stop Killing Your Lake'.....33

New equipment hits the marketplace.....34-35

Practice makes perfect at home on the range.....38

New Products

On the Green

Rains deluge courses

BY PETER BLAIS

First Hurricane Hugo in South Carolina, then the San Francisco earthquake, then record-low temperatures in December throughout much of the United States, then, most recently, spring flooding in the south central Midwest.

It's been a tough past few months for the nation's golf courses.

Record April and May rainfalls swelled rivers and left entire courses under water in Arkansas and Texas. Some weren't expected to re-open until mid-June.

In Little Rock, Ark., Rebsamen Park and Burns Park municipal golf courses were completely flooded during the first week of May, according to Arkansas State Golf Association President Charles Wade. The back nine at Maumelle Golf and Country Club was Continued on page 28



A tractor bulls through flood waters at Rebsamen Park Municipal Golf Course in Little Rock, Ark. Photo by Tanga Dreher

for grads **Jobs galore**

BY PETER BLAIS

At Michigan State University, Assistant Professor John "Trey" Rogers has a list of 77 assistant superintendent job openings for this year's 44 graduates of the school's two- and four-year turf management programs.

At Pennsylvania State University, 20 of this year's 36 turf management graduates had already accepted jobs as of mid-April, according to Professor Joseph Duich. Another six were negotiating with employers and Duich had little doubt the rest would find employ-

At Texas A&M University, instructor Wallace Menn estimates the school has received three times as many job offers as it has graduating students (45) of the four-year agronomy with turf management option program.

At Califiornia State Polytechnic University at Pomona, Professor Kent Kurtz Continued on page 27

Vegas debates effluent use

BYPETERBLAIS

The Colorado River Commission is considering stopping the use of effluent to water Southern Nevada golfcourses, amove that could threaten development in one of the fastestgrowing areas of the country.

The amount of drinking water southern Nevadais allocated from the Colorado River is determined, to an ex-

Continued on page 15



The floating 4th green at Coeur d'Alene is a monument to engineering and innovation.

Courtesy of Scott Miller Design

Miller tests waters with floating green

BY BOB SPIWAK

When the golf course opens next summer at Idaho's Coeur d'Alene resort, it's going to make a big splash. Golfers, playing the 14th hole, will make a lot of smaller splashes. The course will feature the world's first floating island green.

Coeur d'Alene is in the panhandle of northern Idaho, tucked between Washington and Oregon. Surrounded by mountains, and on the shore of Lake Coeur d'Alene, the town was once a timber community. It has evolved into

a recreational area and when land became available at the site of an old mill, local developer Duane Hagadone saw it as an ideal place for a golf course to accompany his hotel resort on the lake.

Hagadone was certain of one thing: Continued on page 26

Graduates

Continued from page 1 reported eight to nine job offers for each of his 15 turf management graduates.

And so it goes.

With the recent golf boom, it's a buyer's job market for graduates of the country's better-known turf management programs. Students are frequently leaving their schools with a handful of assistant superintendent and, in some cases, head superintendent job offers.

"From everything we've heard, the job market is very good for turf management students," said Colleen Pederson, director of education for the Golf Course Superintendents Association of America.

"We could use more students," said Kurtz, a member of Cal Poly's Horticultural De-

More Varieties Available

Other Seed Research cultivars bred for golf courses include:

- SR 4000 Perennial Ryegrass
- SR 4100 Perennial Ryegrass
- SR 4200 Perennial Ryegrass
- Nova Perennial Ryegrass
- SR 3000 Hard Fescue
- SR 5000 Chewings Fescue
- Titos Toll Foreign
- Titan Tall Fescue
- Trident Tall Fescue
- SR 8200 Tall Fescue

For Additional Information

Contact your nearest Bentgrass Marketing Group member for information and university test results:

Agriturf 59 Dwight St. Haffield, MA 01038 (413) 247-5687

Arkansas Valley Seed Co. 4625 Colorado Blvd. Denver, CO 80216 (303) 320-7500

Arthur Clesen, Inc. 543 Diens Dr. Wheeling, IL 60090 (312) 537-2177

Crenshaw & Doguet Turfgrass 7447 Bee Caves Rd, Austin, TX 78746 (512) 263-2112

Lea's Green Meadows, Inc. 5050 Beach Place Temple Hills, MD 20748 (301) 899-3535

Old Fox, Inc. 38 N. Court St. Providence, RI 02903 (401) 438-5000

Pacific Horticultural Supply 12714B Valley Ave. East Sumner, WA 98390 (206) 863-6327

Plant Gro Corp. P.O. Box 703 San Jose, CA 95106 (408) 453-0322

Professional Turf Specialties, Inc. 133 Kenyon Rd. Champaign, IL 61820 (217) 352-0591

Smith Turf & Irrigation P.O. Box 669388 Charlotte, NC 28266-9388 (704) 393-8873

(704) 393-8873 Sweeney Seed Company 488 Drew Court King of Prussia, PA 19406

(800) 544-7311 **The Terre Co.** P.O. Box 1000 Clifton, NJ 07014 (201) 473-3393

FOREIGN GROUP MEMBERS:

Kenko Commerce & Co. Ltd. Mizushima Bidg., 4th Floor 2-11, Uchikanda 3-Chome Chiyoda-ku, Tokyo, 101 Japan (03) 258-8061

Rothwell Seeds Ltd. P.O. Box 511 Lindsay, Ontario, Canada K9V 4S5 (705) 324-9591

Wright Stephenson Seeds P.O. Box 357 Seven Hills, N.S.W. Australia 2147 partment which fell from 400 students in the mid-1970s to 160 this year. "High schools don't give students very good direction. They don't know about openings in a field like golf course superintendent."

With so many jobs to choose from, what sways a recent graduate to choose one course over another?

Money? Most assistants start in the \$18,000 to \$28,000 range agree educators. Duich has seen offers of more than \$38,000. But money, at least for those first entering the field, "isn't as important as you might think," said Rogers.

Benefits? Many courses are offering improved insurance, retirement, vacation, clothing allowance and continuing education programs. Such perks are increasingly important, but rarely the deal maker when recruiting an assistant superintendent, said Menn

Coeur d'Alene-

Continued from page 26

nance building. Outside, a state-of-the-art computer-controlled weather station will monitor and deliver irrigation throughout the course's 120 acres.

"Fence to fence," Miller beams, "it's going to be like a park."

Native vegetation has been retained wherever possible, supplemented by plantings of ground cover junipers on the hillsides and deciduous azaleas.

With lake views from most of the tees, even visual pollution has not been overlooked. Rest rooms are located in underground bunkers.

Some of the fairways are wide open. Some are level, some up and down hills. There are woodland holes and "maritime" holes.

This mix makes the course a delight, both to play and to walk upon and soak up the views.

Miller and Hagadone's Coeur d'Alene makes a statement that a course can be designed for golfers of every handicap. The floating green, unique in all the world, will be its exclamation point.

Bob Spiwak is a freelance writer based in Winthrop, Wash.

Location? While most hope to return to their native areas, recent grads realize "assistant superintendent" is generally a transient position. They are often willing to spend two or three years as an assistant in a strange area if it helps them eventually land a head job near their home.

The course? Experience at an Oakmont, Augusta, Pine Valley or the like looks impressive on a resume. But it's rarely the deciding factor.

So just what lures a recruit from campus to fairway?

"What really attracts a student," explained Rogers, "is the superintendent he'll be working for. His reputation. He (recent graduate) wants this first job to be a spring board to a head superintendent's job in two or three years.

"A good superintendent will say 'I want you here now. But I want you out of here in two years.' The best superintendents I work with are calling me every couple of years looking for a new assistant."

"The person they'll work for is very, very important," agreed Duich. "A good superintendent will give his assistant supervisory experience and get him involved in the decision-making process."

Many turf management students will already have some practical golf course experience, probably as a laborer. In fact, it's required for admission into the Penn State and Michigan State programs.

"As a rule, we require at least three years of experience," said Duich of Penn State's associates program. "Some students have five or 10 years. So we have a lot of older students. We rarely get an 18-year-old.

"We also have many returning students. We've had people with chemistry, math, psychology and many other degrees. At some time they worked on a golf course and decided to get back into it rather than spend their lives doing what they'd originally studied to do."

Two-year programs tend to be the most popular at schools offering two- and four-year options. At Michigan, the associates program has about 70 applicants for 40 slots, said Rogers. Getting back into the job market quickly is important for those who al-

Many courses are offering improved insurance, retirement, vacation, clothing allowance and continuing education programs. But such perks are rarely the deal maker when recruiting an assistant superintendent

ready have degrees and possibly families.

"The older, returning student is often married and has a lot of desire. And success, I've found, is about 90 percent desire," said Rogers.

"We haven't found much of a difference in the quality of two- and four-year students. Once you're out there, you're judged on how you do your job, not the degree you have."

Texas A&M has a bachelor's program, leaving two-year degrees to the state's technical, junior and community colleges, said Menn.

"There are a lot of good two-year programs in the state. And we get some of the graduates of the two-year programs who want the broader base of a four-year degree," he said.

Texas A & M graduates tend to remain in Texas, with most eventually ending up at large-city courses. "But a lot look for assistant jobs in north Texas to get some bentgrass experience," Menn said.

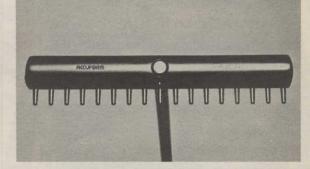
Duich said Penn State has the hardest time filling job requests from courses in the northern New Jersey and Long Island areas. The cost of living and the lifestyle are a tough sell since most Penn State turf management students come from smaller towns, he said

Rogers said the hardest requests for Michigan State to fill come from large cities like Chicago and Kansas City.

"Most of our students aren't from big cities. And let's face it, \$20,000 will go a lot farther in Grand Rapids than it will in Chicago," he said.

THIS IS THE RAKE EVERYONE KEEPS TALKING ABOUT

The Accuform Sand Trap Rake has revolutionized bunker maintenance. The unique design features a cylindrical, hollow head with 17 blunt teeth. The material is strong, black automotive plastic.



The fibreglass handle is available in bright orange or a subtle dark green and has a special Nexus coating. The entire rake weighs less than one pound, is extremely durable and actually performs better than conventional rakes.

Just a few of the courses currently using the Accuform Sand Trap Rake are: The Olympic Club, Muirfield Village, Oak Hill, Arrowhead, Grand Cypress, Kemper Lakes, The National, Westchester, as well as 25 PGA Tour Stops.

For a free sample or to order simply call 1-800-668-7873.

ACCUFORM

76 Fordhouse Blvd., Toronto Canada M8Z 5X7 Telephone (416) 259-3259

For free information circle #133