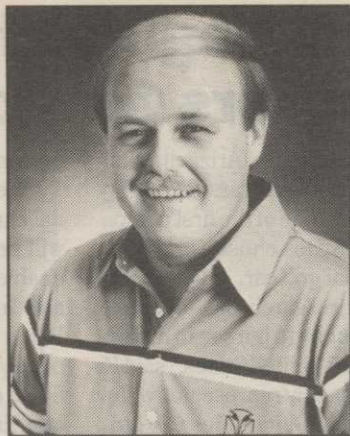


## Blackwolf Run nabs Moorman as head pro

PGA Class A member Jeffrey Moorman, 35, has been named head golf professional at Blackwolf Run, a championship golf course in Kohler, Wis.

Moorman has 10 years experience in the golf industry, including five years as a head golf pro and four years as an assistant head pro at several Midwest courses. He comes to Blackwolf Run from Christmas Lake Golf Club in Santa Claus, Ind., where he had been head golf professional for nearly four years. Moorman was also head pro at Maplecrest Country Club in Goshen, Ind., and assistant pro at Meridian Hills Coun-



Jeffrey Moorman

try Club in Indianapolis.

Moorman has a bachelor's degree in general business administration from Ball State University in Muncie, Ind.

## VanMiddlesworth at Lake Aid

John VanMiddlesworth has been named the national and export sales manager for Lake Aid Systems. VanMiddlesworth was previously the eastern regional sales manager.

VanMiddlesworth will be responsible for a sales force throughout the United States, Canada, Europe and the Orient.

Lake Aid Systems manufactures and sells aeration equipment for both wastewater and fresh-water applications, including wind-power aerators

## Elsewhere...

Anne C. Seiler has been promoted to marketing manager with Hale Irwin Golf Services, Inc. She manages the marketing programs for the firm's golf course design and development projects.

Birnie Whitlow and Paul Syverson have joined Doug Sault as associates in the golf clubhouse architectural firm of William Zmistowski Associates based in Boulder, Colo. Syverson is the project architect for Los Angeles International Golf Club and Whitlow was the project manager for Golf Club of Oklahoma and Marbella Golf and Country Club in San Juan Capistrano, Calif.

Art Shepherd has been pro-

motored to Northern District manager of Kubota Tractor Corp.'s Central Division. For the past three years, Shepherd served the Colorado and New Mexico territories as a Kubota regional sales manager. Prior to joining Kubota, he was vice president of sales for Spray Rite Manufacturing for four years.

Tom Gentile, principal of Gentile Associates in Mission Viejo, Calif., has announced that Richard W. Murray has joined his firm in a partnership renamed Gentile Murray Associates. Murray has a bachelor's degree in business management and a 20-year career in sales and marketing, and will expand the representation throughout Southern California for the firm. Drip Equipment.

Kevin Buchanan has joined the staff at LABB Systems as product support manager for TRIMS Grounds Management Software and will be responsible for organizing product training seminars in addition to providing technical support to TRIMS users. Buchanan has a strong background in accounting with special emphasis on DOS, Lotus and WordPerfect.

## ASGCA survey

*Continued from page 26*  
you never know. It's like a lottery whether they will take interest and show up at a hearing," he added.

Repeated attempts to contact COE national headquarters in Washington, D.C., were unsuccessful.

But Rod Howe, assistant project manager with COE's New England Division, said manpower is a national problem.

Howe said his region has "no objection to developing up to the limit of a wetland, or using the wetland as an obstacle."

"We are generally not all that concerned with chemicals, so long as there is not much phosphorous," he said, explaining that wetlands are a natural cleanser.

Howe, who works in Maine and New Hampshire, said delays usually occur when a project affects a salt marsh and therefore its waterfowl.

"If it is very complex," he said, "it could take close to a year. That's where it is very important to contact the Corps right up front."

### Initiative

"Architects have not done a good job of explaining to regulatory agencies, local boards and the general public how golf courses contribute to the quality of life," Maples said. "But we must go one step further and work with the EPA and COE to develop guidelines that will help the architect prepare a plan that will be acceptable without a great deal of revision."

"Key to that, of course, is having national standards on such key issues as wetland mitigation."

He said good preliminary plans must be prepared that are understandable to the laymen who sit on local boards.

"We must become allies, not adversaries," Maples said.

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