

ON THE MOVE

Hogan brings three new executives on board

The Ben Hogan Co. is expanding its research and development and customer service departments with the addition of three new executives, announced David B. Hueber, president and chief executive officer.

Dr. John W. Jepson has joined the company as executive vice president, and will oversee development of new Hogan products. He will direct the company's research and development and quality assurance departments.

Jepson worked with Acushnet Co. for 22 years, first as head of research and development, then as executive vice president and general manager of Titleist, and most recently as executive vice president of the Acushnet Rubber Division. Before joining Acushnet, he was a research scientist at Bell Laboratories.

Jepson, who holds numerous golf ball and club patents, has a master's degree and a doctorate in mechanical engineering from Yale University.

Teamed with Jepson is Robert Renegar, who has joined the company as director of research and development. Renegar was director of research for Pro Group Inc., a golf equipment and sportswear company based in Ooltewah, Tenn. Before joining Pro Group, Renegar founded and served as president and chief executive officer of Performance Golf Co. in Memphis, Tenn.

Kyle Robinson has been named manager of customer service and direct marketing, a new position within the firm's sales department

Hurdzan hires Whelchel as designer

David Whelchel has joined Hurdzan Design Group in Columbus, Ohio, as an associate designer.

Whelchel will work with architect Dr. Michael J. Hurdzan on projects in the United States, Canada and the Far East. The firm is involved in nearly 20 major projects.

Whelchel previously worked with Ron Garl & Associates, a Florida-based golf course design firm. Whelchel played a key role in the design and construction of Golden Ocala in Ocala, Fla.; Buffalo Creek Golf Course in Ellenton, Fla.; Sands Country Club in Atlantic City, N.J.; and other projects completed by the Garl organization.

"David is a seasoned pro who understands the golf business from several perspectives," Hurdzan said in announcing the appointment. "We believe he will be an important contributor to our business, and will complement our existing group of design professionals."

dedicated to improve communications and customer service. Before joining the Hogan Co., Robinson worked in product management for Gearhart Industries.

Robinson earned a bachelor's degree in business administration from the University of Oklahoma and master's degree in business administration from Southern Methodist University.

Meeks joins Young as vice president

Mike Young Designs/Turf Mark Golf Services, Inc. of Watkinsville, Ga., has hired Tracy Meeks as its vice president. Meeks will oversee day-to-day operation of the company's golf course construction projects, according to President Mike Young.

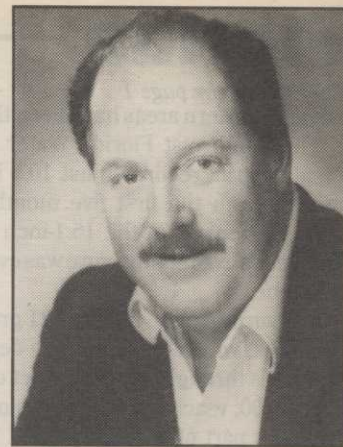
Meeks has been the superintendent at Berkeley Hills Country Club in Norcross, Ga., for five years and was the assistant superintendent for four years at Cherokee Country Club in Atlanta.

Meeks was involved in building a nine-hole addition to the Cherokee's 18-hole layout.

"Tracy's technical knowledge, combined with his practical experience, make him a perfect fit for our organization," Young said. "Our goal is to design and build golf courses that not only look good and are fun to play, but are also practical and economical to maintain."

"By hiring people who are turf maintenance professionals, we can guarantee a quality design backed by solid agronomics."

Meeks holds a bachelor's degree in turfgrass maintenance from the University of Georgia and is a member of the Golf Course Super-



Tracy Meeks intends Association of America, Georgia Golf Course Superintendents Association, Georgia Turfgrass Association and National Golf Foundation.

