JULY 1990

ASSOCIATION NEWS

GCSAA membership tops 10,000

A New Generation Of Professionals

The Golf Course Superintendents Association of America membership rolls have exceeded 10,000.

Norma M. O'Leary, golf course superintendent at Silver Bay (Minn.) Country Club, became the 64-year-old association's 10,000th member in late May.

O'Leary said her membership in GCSAA "will keep me in touch with current events in turf management, and the education and information programs will help me stay on

The Innovation

CHAIN SAWS

cutting jobs - from lumber to construction.

The RedMax Reciprocator's® two multi-tooth

blades move in a scissor-like motion to more

easily and safely edge, prune, hedge and trim

along flower beds, around sand traps, in trees

and under water.

THE REDMAX RECIPROCATOR®

1989 OVERALL WINNER

RECIPROCATORS

top of my job." In 1983, the association had fewer than

5,000 members. GCSAA reached 9,000 members in Octo-

ber 1989. Overall, GCSAA's membership grew 108 percent in the last decade.

John Schilling, GCSAA executive director, said, "This has been a tremendous decade for all of golf, particularly for our mem-

bers and our association."

INNOVATION SERVING THE NEW GENERATION

As a professional landscaper, you want equipment that meets all your needs: superior

RedMax's complete lines of trimmer/brush cutters, hedge trimmers, chain saws, drills,

augers, backpack and hand-held power blowers, Reciprocating Edgers and Reciprocators® can

quality, dependability, safety, versatility, comfort and value. Only the innovation in

deliver the unparalleled quality, safety, durability and power you want.

GCSAA announces several promotions at headquarters

The Golf Course Superintendents Association of America has made several promotions in its headquarters staff, involving Diana B. Green, Colleen Smalter Pederson, Tom Akins, Taunya Cole and Robert Sanner.

Green, formerly director of headquarters operations, has been promoted to the newly created position of senior director of operations. Green has been with the association since 1975 in a number of different capacities.

Pederson, formerly director of education, has been promoted to the newly created position of senior director of education/marketing. Pederson has worked with GCSAA's educational and conference programs since 1984

Akins, formerly manager of government

relations, has been promoted to the newly created position of director of planning. Akins has overseen GCSAA's government relations programs for the past year. He previously worked on the staff of U.S. Rep. Dan Glickman.

Cole has been promoted to manager of accounting/data processing. Cole has served as GCSAA's bookkeeper for the past year.

Sanner has been promoted to sales manager. Sanner had previously been sales coordinator at GCSAA.

Otherposition changes were also announced: Karyn Z. Davis, formerly director of marketing and sales, now serves as director of marketing; John C. Epperson has been hired as research manager for GCSAA and the Center for Golf Course Management.

Supers' \$35,000 to help research

The Golf Course Superintendents Association of America has donated \$35,000 to the USGA/GCSAA Turfgrass Research Committee to support research into turfgrass breeding and environmental considerations.

"We certainly appreciate the (GCSAA) support - not just the financial support, but also the moral support that golf course superintendents have given us," said Dr. Mike Kenna, USGA research director.

In 1989, GCSAA's Scholarship & Research Fund gave \$25,000 for a full review of all scientific literature on the environmental impact of golf course management practices.

Results of the review are now serving as the starting point in the development of a comprehensive manual of "best management practices."The 1990 contribution will go into the committee's general fund and support research that results from the review's findings.

According to Kenna, even though many superintendents already consider the environmental consequences of their management practices, the manual will provide needed documentation of environmentally responsible pest control.

"I feel confident that we're in good shape to meet the challenges not only of the '90s, but of the next century as well, especially in the area of water use," Kenna said.



For free information circle #121



The full line of RedMax chain saws is equipped with the power and durability to handle all your

RedMax power blowers are built to master your clean-up jobs. The autostart backpack blowers' technology enables you to start the unit without taking it off your back, saving you time and energy.

The RedMax Reciprocating Edger's blade design reduces the danger of flying debris while you edge and trim along flower beds, walkways, and curbs.



RedMax trimmer/brush cutters are designed to give you the power, reliability and comfort to make your trimming jobs easy.

P.O. Box 1545 Norcross, GA 30091-1545 404/381-5147

For free information circle #120









The RedMax hedge trimmer's unique, doublesided blades enable you to trim back and forth with precision and ease.



RECIPROCATING EDGERS