

GCSAA conference to stress environment

The environmental impact of golf courses will be a major topic of discussion at the 61st International Golf Course Conference and Show in Orlando, Fla., on Feb. 19-26.

Sponsored by the Golf Course Superintendents Association of America, the conference and show will feature seminars, speakers and forums for GCSAA members

to enhance their understanding of environmental management.

More than 15,000 professional turf managers and other industry leaders are expected to attend the event.

Some of the environmental topics to be discussed are water quality and conservation; integrated pest management; hazard

communication; underground petroleum tanks; and the storage, disposal and recycling of chemicals.

Expert presentations on these and other topics will be made during the Friday session on "Managing Today's Environment."

A special government relations open forum will also be held at the conference.

Attended by GCSAA members, federal regulatory officials and leading scientific researchers, the forum will detail ways to monitor regulation.

It will also inform and educate governmental personnel on the day-to-day management practices at golf courses and facilities.

Events range from learning seminars to dinners

Monday, Feb. 19

- 8 A.M. Monday and Tuesday Two-Day Seminars
 - Basic principles of turfgrass management
 - Business communication and assertiveness techniques
 - Disease identification and control
 - Environmental considerations in golf course management
 - Golf course design principles
 - Insect pests on golf course trees and shrubs
 - Introduction to surveying
 - Irrigation I: Equipment and technology
 - Managerial productivity
 - Turfgrasses: Qualities, uses and sources
- Noon Seminar Luncheon

Tuesday, Feb. 20

- 8 A.M. Two-Day Seminars Continue
- One-Day Seminar
 - Golf course safety, security and risk management

Wednesday, Feb. 21

- 8 a.m. One-Day Seminars
 - Biology of turfgrass soils
 - Calculations and practical mathematics to use in turfgrass
 - Employee training
 - Financial management

- USGA golf course rating system
- Water quality and irrigation scheduling

Wednesday and Thursday Two-Day Seminars

- Basic turfgrass botany and physiology
- Golf car fleet operations
- Golf course construction techniques and management
 - Golf course restoration, renovation and construction projects
 - Integrated pest management
 - Introduction to soil science
 - Irrigation II: Systems design and management
- Landscape plant materials
- Plant nutrition and fertilizers
- Public relations and public speaking
- Turfgrass insects: Basic and advanced principles
- Weed control

Thursday, Feb. 22

- 8 A.M. Two-Day Seminars Continue
- One-Day Seminars
 - Budgeting and forecasting
 - Cardiopulmonary resuscitation
 - Certification exam study guidelines
 - Effective business writing
 - Developing your hazard communication program

- Negotiating
 - Safe pesticide management
 - USGA intermediate rules of golf
- 11 A.M. Conference and Show Registration
Past Presidents' Luncheon Meeting
Noon Seminar Luncheon
2 P.M. International Reception
5:15 P.M. Opening Session and Reception

Friday, Feb. 23

- Education Sessions
 - Critically evaluating your needs
 - Golf course management techniques
 - Managing today's environment

- 11:30 A.M. Certification Luncheon
- 1 P.M. Education Sessions
 - Golf course management techniques II
 - Southern turfgrass management
 - Water quality and distribution
- 5:15 P.M. Members Briefing/Meet the Candidates

Saturday, Feb. 24

- 7:30 A.M. Conference and Show Registration
- 9 A.M. Ribbon Cutting Ceremony
- Certification Examination
- 11 A.M. International Round-Table
- Noon Voting Delegates' Luncheon
- 1 P.M. Symposium
 - Paul Rieke, Ph.D and Dr. Robert Carrow "Sand topdressing and cultivation"
 - Katy Moss Warner "Disney's commitment to professional horticulture"
- Golf Course Builders of America Session
- Voting Delegate Check-In (Open From 1-4 p.m.)

Sunday, Feb. 25

- 7:30 A.M. Conference and Show Registration
- Prayer Breakfast
- 9 A.M. Trade Show Opens
- Major Speaker Sessions

- Dr. Gayle Carson "Making time work for you"
 - Joe Griffith "Grass won't grow if you won't"
- 10 A.M. Government Relations Open Forum
1 P.M. American Society of Golf Course Architects Session
Certification Open Forum
Golf Course Mechanics Session
Computer Special Interest Group Meeting
7 P.M. President's Reception (By Invitation)

Monday, Feb. 26

- 7:30 A.M. Conference and show registration
- 8 A.M. All Exhibitors Continental Breakfast Meeting
- USGA Green Section Program
- 9 A.M. Trade Show Opens
- Certification Examination
- 1 P.M. Annual Meeting
- 6 P.M. Banquet Reception
- 7 P.M. Annual Banquet

ONE FORE THE MONEY!

Golf Course News offers a unique opportunity for multiple exposure at the GCSAA International Show.

Advertise your products or services in the February Show Issue and you'll receive at no additional cost:

- Bonus Distribution of up to 6,000 copies to show attendees.
- Distribution of approximately 3,000 copies to hotel rooms of show attendees.
- A four-page pull-out section which will contain convention floor plan with color-coded booth locations of *Golf Course News'* February advertisers.
- Cross reference alphabetical listing of advertisers with booth numbers.

February Closing: Friday, January 19th.

Call Charlie von Brecht today to reserve your space.

7901 Fourth St. North, Suite 311
St. Petersburg, FL 33702
813/576-7077



Advertisers at the show

Many advertisers in this issue of *Golf Course News* will have exhibits on display at the 61st International Golf Course Conference and Show in Orlando, Fla., in February.

Those advertisers and the booths they will occupy at the show follow:

Advertiser	Booth No.
Ametek	5231
Aquatrols	3134-36
B.H. Sales	924
Buckner	2602
Ciba-Geigy	3202
Continental Bridge	3423-25
Cushman	2314
Elanco	2247-61, 2248-52
Fore Par	3142-46
Golf Course News	5801
Green Care	3302
Hoechst-Roussel	401-03
Hyundai	516
International Seeds	1222
Jacobsen	1316
John Deere	2614
Lebanon Total Turf	1239-41
Master of the Links	5601
Milona	3606-08
National Mower	1402
Neary Mfg.	1134
Neogen	2241
Par Aide	1016
Plantstar Inc.	5130-32
Precision Labs	1836-38
Reelsharp USA	3720
Rhone-Poulenc	1216
Roseman Mfg.	2850
Seed Research of Oregon	925-27
Soil Technologies	3235
Southern Concrete	3742
Standard Golf	2214
Toro	2514, 2502
Turfco	1302
Unit Structures	408
Watertronics	936

Reel Deal



A truly versatile 3 gang for the money—\$6,510 list. Exclusive lightweight "hollow-roller" design is excellent for fairways and commercial use. Unique rear wheel drive design eliminates bouncing and allows for close trimming.

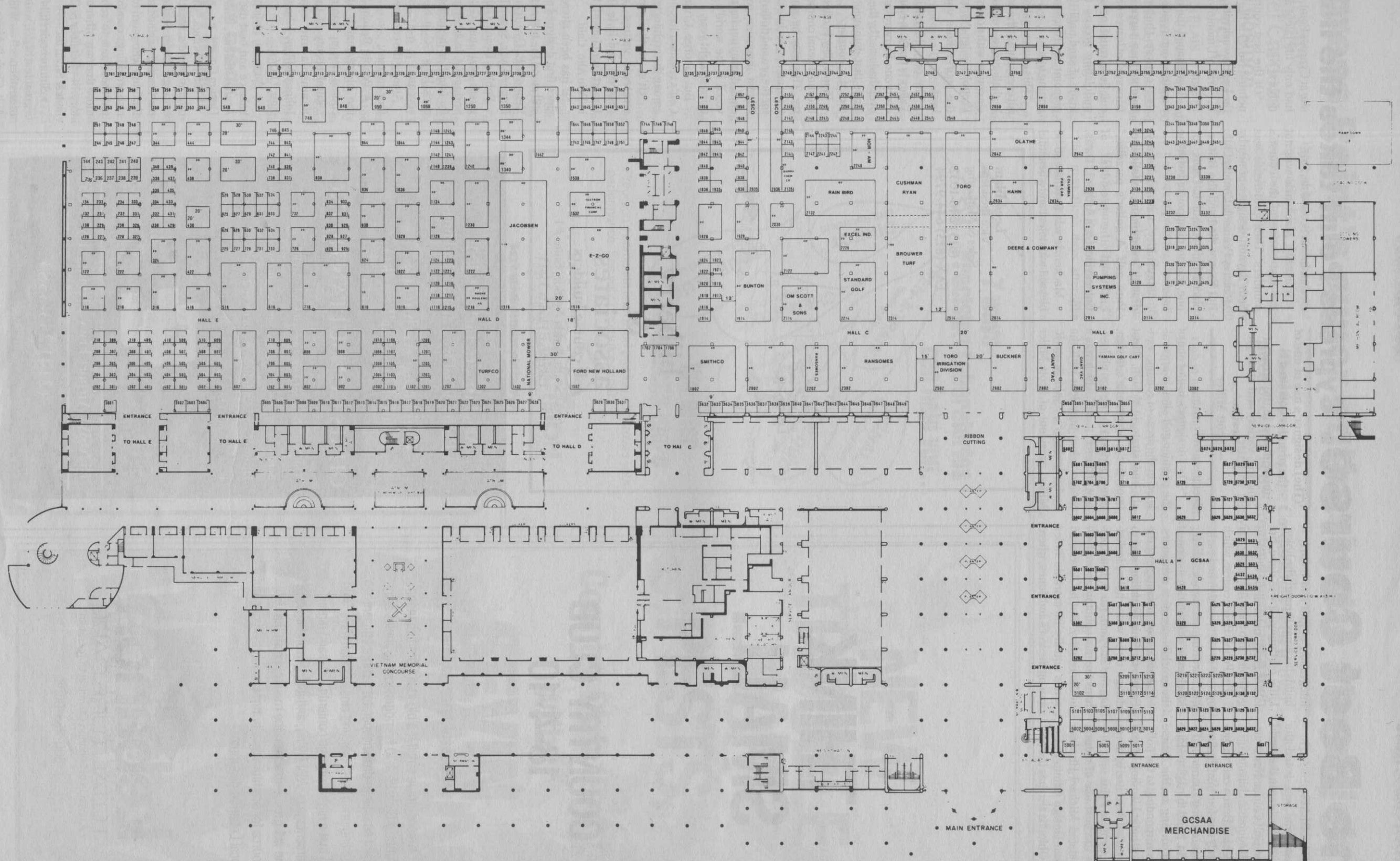
For over 75 years Roseman has been building durability into each mower. Whether you choose the 3, 5, 7, 9 or 11 gang model, you can be sure it's made to last. Call or write today.



ROSEMAN MANUFACTURING COMPANY
P.O. Box 158, Route 29
Collegedale, PA 19426
1-800-752-ROSE
In PA (215) 489-1400

For free information circle #122

Floor layout for 61st International Golf Course Conference



Courtesy of the Golf Course Superintendents Association of America