

## ON THE MOVE

### Landmark Land Co. promotes Brotherton

Jim Brotherton Jr., vice president of resort promotions for Landmark Land Co., Inc., in La Quinta, Calif., has been named director of golf for Oak Valley and Moreno Valley Ranch.

He will continue to supervise and direct Landmark Resort Promotions and for the upcoming months will divide his time between offices in La Quinta, and the two golf developments.

Brotherton joined Landmark in January 1988 as director of resort promotions. Prior to joining Landmark, he was manager of marketing and public relations with the PGA of America. He held several other positions with the PGA and also served as head professional of Indian Spring Country Club in Boynton Beach, Fla. for six years.

Moreno Valley Ranch, the first public course developed by Landmark Land, opened for play in the fall of 1988. The 27-hole Pete Dye

### Gift, other officials take posts at Lake Nona

Officials at Lake Nona Estate and Golf Club in Orlando, Fla., have named Jess Gift executive vice president/chief operating officer, John Mallard vice president of sales and marketing, and Dale Gibbons vice president of club operations.

Gift, with more than 17 years experience in real estate, will oversee all club operations and product development for the 6,735-acre planned development.

Mallard, who has 21 years experience in real estate, served as chief operating officer for the national operation of Previews, Inc., an international real-estate marketing firm that specializes in upscale properties.

Gibbons served as general manager at Quail Creek Country Club in Naples, Fla.

### Taylor accepts marketing post with Neogen Corp.

Neogen Corp. of Lansing, Mich., has appointed Dr. John Taylor of San Diego, Calif., as a marketing consultant.

Taylor will work exclusively with the EnviroCaster, Neogen's disease-predicting instrument for agricultural product manufacturers.

Formerly with the marketing department at DeKalb, Taylor will represent the biotechnology company throughout the West Coast territory.

design also offers a lighted, 25-acre practice facility.

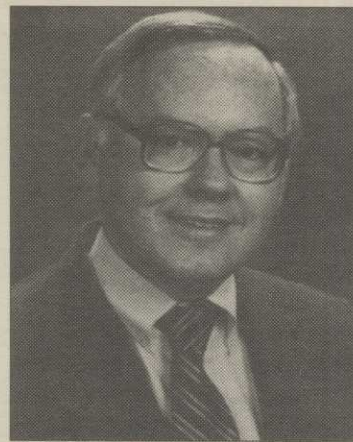
Oak Valley is the largest golf-centered development undertaken to date by Landmark. It is 6,725 acres that will include residential and office areas as well as recreation facilities. The first course is scheduled to open in the summer of 1990. Three others are planned.

### Ransomes appoints Norton vice president

Dewey H. Norton has been appointed vice president of finance for Ransomes America Corp., the holding company for Cushman Inc. of Lincoln, Neb., Ransomes Inc. of Johnson Creek, Wis., and Steiner Turf Equipment of Orrville, Ohio.

Norton worked previously for GKN, an international automotive products manufacturer headquartered in Great Britain. Norton is a 1972 graduate of the Wharton School of Finance and a certified management accountant.

He will relocate to Lincoln from Grosse Pointe Woods, Mich.



Dewey H. Norton

### Spyglass names Davis super

William Davis of Palm Springs has been named golf course superintendent at Spyglass Hill Golf Course in Pebble Beach, Calif.

Davis has more than 15 years of golf course management at both private and public courses, most recently as equipment supervisor at the Vintage Club in Palm Springs.

He is a certified Class A member of the Golf Course Superintendents Association of America and holds a graduate degree in turf management from Michigan State University.

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All those golfers who blame the green when they miss a putt have just lost their last excuse. Introducing the Greensmaster® 1000 from Toro. The most advanced walk greens mower ever built. Now you can manicure your putting surfaces to a level you've never experienced before. And achieve superior playability as evidenced by a faster, truer ball roll.

A special air-flow basket design packs clippings evenly and keeps them from being deposited back on your greens. Accessories for the Greensmaster 1000 add all the finishing touches to your greens, including a micro-cut bedknife and optional quick up, quick down grooming reel.

Ease of operation is essential for a consistent quality of cut. That's just the reason for Toro's exclusive loop handle. It's ergonomically designed to fit the operator's natural hand position for easy steering. Greater handle area allows short or tall operators the same comfort. Even turn arounds are easier which keeps the operator from having to struggle with the machine.

