

Craw named golf sales head at Hunter

Hunter Industries of San Marcos, Calif., has appointed Gard Craw its golf sales manager to head up the sprinkler manufacturer's newly instituted Golf Division, according to general sales manager Chuck Huston.

Craw will oversee product development and worldwide sales as well as set up a new golf products distribution network.

"Hunter Industries is entering the golf market with a line of sprinklers and control systems that will feature the newest technologies in water and energy conservation," said Huston.

Craw joined Hunter Industries as a district manager more than seven years ago when the company was founded. He was recently the institutional series sales and product manager. He has worked in the irrigation industry for more than 20 years.

LPGA promotes two, hires one

The Ladies Professional Golf Association has promoted staff members Kathy Milthorpe and Mike Waldron to the positions of vice president of finance and administration and director of tournament sponsor relations. The LPGA also named Holly Geoghegan of Rochester, N.Y., director of communications.

"As we celebrate the dawning of a new decade in 1990, we also will see the LPGA move into new and exciting avenues of opportunity," said Commissioner William A. Blue in explaining the promotions. "We need to ensure that we have the appropriate personnel to fulfill the needs of our sponsors, members and headquarters operations. Kathy Milthorpe and Mike Waldron are tremendous assets to this association and possess all the qualities we are looking for in our top-level management."

Milthorpe, raised in Texas, joined the LPGA in 1986 as manager of finance and administration.

She holds a bachelor's degree in accounting from Texas A&M University and worked with the public accounting firm of Coopers & Lybrand in Houston, Texas.

Waldron will be a liaison between the LPGA, its tournament sponsors and the sponsor association "to enhance the information exchange amongst all sponsors on the rapidly expanding LPGA Tour schedule." He was a tournament official with the LPGA in 1980-81, then joined Executive Sports Inc. and helped administer more than 50 professional golf tournaments. He worked briefly as Southeast region affairs representative for the United States Golf Association.

Geoghegan owned and operated Bonus Mail, a direct mail marketing firm she founded in 1982. She also established Bonus Graphics, a computer graphics design company that provides integrated marketing communications for advertising, promotions and public relations.



Gard Craw

ON THE MOVE

Slugocki gets promotion at Poellot

James B. Slugocki has been promoted from construction supervisor to manager of construction services for J. Michael Poellot Golf Design Group in Saratoga, Calif.

Slugocki will be responsible for managing construction of JMP-designed golf courses throughout the world.

He was transferred from Japan

back to the California headquarters to assume his new duties. In Japan he supervised construction of JMP's Tomisato Golf Club and the Caledonian Golf Club. The 12 years before joining JMP in 1987, Slugocki was a general construction superintendent with Wadsworth Golf Construction Co. He worked on construction of two

courses before that and supervised course maintenance for the U.S. Open at Pebble Beach in California and the PGA Championship at Oakland Hills in Michigan.

He holds a bachelor's degree in natural resources from the University of Michigan and has studied turf and landscape architecture at Michigan State University.

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