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GOLF COURSE NEWS

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INSIDE

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Type	Open		Under Construction	
	1990 YTD 3rd Qtr.	1989 Year-end	1990 YTD 3rd Qtr.	1989 Year-end
Daily Fee	112	156	291	218
Municipal	28	35	75	63
Private	53	99	191	177
Undecided			4	5
Totals	193	290	561	463

Source: NGF

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Industry must give ground on environment

BY MARK LESLIE

The golf industry must do some "serious soul-searching" about the magnitude of its projects and undertake research to disclaim "pseudo-scientists" if it is to continue to thrive, according to government and industry officials.

Speaking at Golf Summit 90 in Palm Springs, Calif., experts from the Environmental Protection Agency, Golf

Course Superintendents Association of America, United States Golf Association and American Society of Golf Course Architects agreed obstacles to golf development will get tougher and laws harsher.

The obstacles include golfers' demand for green and low-cut courses; misinformed environmentalists and the lack of scientific information on pesti-

cide and fertilizer use; an upcoming re-registration of List A pesticides; tightening wetlands regulations; and localized anti-development sentiment.

"But you shouldn't see the environment as a roadblock....," said EPA Associate Administrator Lewis S.W. Crampton. "A pleasant environment is a very important part of enjoying the game."

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Californians vote no

BY PETER BLAIS

California voters last month turned a major thumbs down on two ballot questions that would have banned many of the pesticides used on golf courses.

"We're obviously pleased that our efforts were successful," said Raymond Davies, president of the Golf Course Superintendents Association of Southern California which united with other regional California superintendent associations to fight the Big Green and

CAREFUL initiatives.

"But we know the issue isn't dead. This is just the first inning in a long ball game. Now we'll just have to wait and see what type of initiative or other tactic the environmentalists come up with next time."

Sixty-four percent of the electorate voted against Big Green, which would have banned up to 80 percent of common pesticides.

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First Partners Club a 'go'

BY MARK LESLIE

Construction is about to begin on the first link in an international chain of exclusive golf and meeting facilities called The Partners Clubs.

International Golf Management, Inc., has reached agreement in principle with the board

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A golfer drives from the back tee of the 6th hole at Boulder Ridge Country Club in Lake in the Hills, Ill. Bob Lohmann and Fuzzy Zoeller designed the 18-hole course at the private residential golf community. For more on new courses, see pages 14-15.

Americans share knowledge in Europe

BY VERN PUTNEY

Golf Course Europe drew many of the leading names in the American golf industry to Paris in late November to discuss the state of the game in Europe, considered among the most fertile

breeding grounds for new golf course development in the world.

"Golf has its roots in Europe, but now is a universal sport," said Dan Maples, president of the American Society of Golf Course Architects.

"(In the United States) growth has lagged behind the growing number of golfers, a situation also probably true in Europe. That's our challenge — finding the sites, financing and talented people

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Partners Clubs

Continued from page 1

of trustees of the town of Cary, Ill., northwest of Chicago, and expects to have a Tom Fazio-designed course under construction by late spring.

John Killip, senior vice president of Pebble Beach, Calif.-based IGM, said, "Between the artistry of Mr. Fazio and the topography of this piece of land, this course is going to be incredible."

IGM is putting a premium on building posh clubhouses — this one designed by award-winning Harry MacEwen of Tampa, Fla. — and extraordinary courses as it eyes, first, the United States, then, the world for its Partners Club sites.

The clubs will introduce the concept of marketable memberships into the United States. They are intended to answer the need of business executives for "luxurious and exclusive settings for social, recreational and business meetings," Killip said.

IGM "will be looking into hard options on land in San Francisco, Los Angeles and New York over the next couple of months," Killip said, indicating the company would buy those parcels in late spring. It will issue preferred stock next mid-September through October, he said.

Marketable memberships are new to the United States but have

been successful for 25 years in Japan. William S. Deakne, former senior vice president and director of the \$20-billion Jennison Associates Capital Corp., founded IGM to bring the concept here.

"We've had extremely favorable — almost universal — response," Killip said. "The time is now for this kind of orientation. Add the IRS implications on the private social club, and the fact that members can have clubs in a number of cities so they can go in and take their clients to their club..."

"We made this shift to the business orientation last year, and it was the best shift we could have made because that's where the market is

...with people who are traveling and negotiating."

The 165-acre tract of land in Cary offers the first test. It was once earmarked for homes and is located in the Fox Trails development. It is one of the "gateway and major business areas" being studied by IGM for facilities, Killip said.

And it is an outstanding piece of land, according to Fazio.

Calling the plans "high-profile golf," Fazio said: "The whole concept is interesting. It got my attention when they proposed it."

"Number one, they hire real-estate brokers to go out and look for a quality piece of land that's suitable

for golf. Then they say to the designer, 'Here's the land, what do you want to do with it, how do we do it, and where should the golf be?' There's no development. The whole program is to build the best golf course possible.

"Then the people involved are outstanding. I worked with Bill Lattimore at The Landings at Skidaway Island (in Savannah, Ga.) and with D.J. Pakkala at The Vintage Club at Palm Springs (Calif.)." (Lattimore and Pakkala, along with Richard Thorman, are senior vice presidents of development for IGM.)

Fazio said he was staking the course and was to walk the center lines around Nov. 15-20. "We will start the detail planning process from that," he said.

"It's such a quality site, it's not a big construction project, not a lot of earth-moving, not a major reforestation. We will do a tremendous amount of sodding, so I believe we will finish it in October or November."

Killip said the facility should open in the fall of 1992 or spring of 1993 since he wants Fazio to finish the course before the clubhouse is built.

Killip said: "Our objective remains the same (as when the company was formed): Go for the best. That's why we picked Tom Fazio. That's why we picked this site — with 100-foot elevation changes, with ponds and three streams, a positively gorgeous spot."

"And that's why we picked Harry MacEwen to do the clubhouse and residence buildings. He did Lake Nona (in Orlando, Fla.). The MacEwen Group has been absolutely superb to work with. They've locked on to the project ... and have absolutely captured the essence of what we're all about."

The Partners Clubs will include 30 to 60 suites in each location. "But it won't be one big building," Killip said. "We'll have a clubhouse that has dining facilities and meeting rooms—a board-room orientation. Then there will be separate residences with eight suites in each one — similar to the feel you get at Augusta National."

"We don't want any massive structures. We want to have a sizeable clubhouse but not overwhelming."

Cary residents are glad about the facility, according to Trustee Tom Vieweg, superintendent of Cary Country Club.

"As a municipal official, this is very attractive," he said, adding the project adds no housing density, will bring in tax revenue and create new jobs, and IGM will install the sewer lines.

The previous developer had won approval for 700 to 800 dwelling units, which would have meant "higher taxes for all of us," Vieweg said.

Vieweg said the land — a former ski area — is "outstanding" for a golf course, plus "here the golf course is put first and everything else second. From a golfer's standpoint it's terrific."

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