

ON THE MOVE

Murphy new sales manager at Jacobsen

Jacobsen Division of Textron in Racine, Wis., has named Howard H. Murphy national sales manager.

Murphy is a 1971 graduate of Cleveland (Ohio) State University.

He is responsible for managing the Jacobsen's sales staff, domestic distributor relations and national account sales.



Howard H. Murphy

ParCar reports promotions

Columbia ParCar Corp. in Deerfield, Wis., has announced that Oliver Julien has been named director of engineering and quality assurance and Ben Sherwood is the new director of marketing and sales.

Julien has directed engineering and new product development at Tennant Co. in Minneapolis, Minn., Polaris Snowmobile in Roseau, Minn., and Fort Motor Co. in Dearborn, Mich.

Sherwood previously worked for Outboard Marine Corp. as national product group manager for Johnson & Evinrude Outboard Products, and has owned and operated a Chevrolet dealership.

Elsewhere...

Southern Turf Nurseries has named **Ron Gelvin** general manager of the Lake Wales, Fla., production farm and **Bill Carraway** sales manager for the Florida and Caribbean territory. Gelvin has been involved in agricultural management for more than 25 years. He has served as professor of farm and ranch management at Northeastern A&M College in Miami, Okla. Carraway has 15 years experience in landscape construction and maintenance.

Airlake Aeration Inc. has promoted **Keith Passaur** to South-eastern regional manager. Passaur has been regional sales manager for Florida for the Lakeville, Minn., company. President **Steve Brown** also announced that **Ron Rehor** has taken Passaur's old position, joining the firm after serving as regional service manager for Century Rain for six years.

Bernd Druebbisch is the new product manager for herbicides with **Ciba-Geigy's** Turf and Ornamental Products group. Druebbisch moves from Ciba-Geigy's worldwide headquarters in Basle, Switzerland, to the company's U.S. headquarters in Greensboro, N.C.

Promark Products, Inc. has appointed **Ron Pettifer** as regional sales manager for the eastern half of the United States. Pettifer has previous experience with John Deere, Ariens and, most recently, as a divisional sales manager with the Jacobsen Division of Textron.

The **Karsten Golf Course** at Arizona State University has appointed **Jeff Reich**, 32, to the position of head golf professional. Reich is a class A-8 member of the PGA.

Club Group names Eubanks to post

The Club Group, Ltd. of Hilton Head Island, S.C., has added J. Stephen Eubanks as director of consulting and customer service.

Eubanks served the last three years as president and chief executive officer of Club Recruitment Group, an Atlanta, Ga.-based executive search agency founded by Eubanks and specializing in golf operational personnel.

At The Club Group, Eubanks is developing a service-intensive management model and training program for all Club Group operations.

The Club Group is a golf course development and management company emphasizing upscale, daily fee golf operations in large metropolitan markets.

As one of seven principals,

Eubanks brings customer service expertise to the Club Group team. His recent book, "Winning the New Service Game," will be available this year, and his service-consulting business has expanded to all industries.

Eubanks is a member of the PGA of America and is a former head golf professional at Bent Tree Country Club in Atlanta.

Scott appointed SyncroFlo golf sales manager

SyncroFlo, Inc., of Atlanta, Ga., a national pumping system manufacturer, has named Bob Scott national golf systems sales manager.

Scott's duties will include coordinating development of distribu-

tion and to serve as a liaison to irrigation consultants and golf course architects.

He has more than 18 years of experience in the irrigation industry. Prior to joining the firm, he

established his own consultant firm in the Atlanta area. He has also worked for Rain Bird Manufacturing. Scott is a National Irrigation Association certified designer of golf courses and commercial systems.

The Finest Putting Is Now Waiting For

All those golfers who blame the green when they miss a putt have just lost their last excuse. Introducing the Greensmaster® 1000 from Toro. The most advanced walk greens mower ever built. Now you can manicure your putting surfaces to a level you've never experienced before. And achieve superior playability as evidenced by a faster, truer ball roll.

A special air-flow basket design packs clippings evenly and keeps them from being deposited back on your greens. Accessories for the Greensmaster 1000 add all the finishing touches to your greens, including a micro-cut bedknife and optional quick up, quick down grooming reel.

Ease of operation is essential for a consistent quality of cut. That's just the reason for Toro's exclusive loop handle. It's ergonomically designed to fit the operator's natural hand position for easy steering. Greater handle area allows short or tall operators the same comfort. Even turn arounds are easier which keeps the operator from having to struggle with the machine.

