ASSOCIATION NEWS

loG elects long-time London horticultural official president

Robert J. Corbin, who retired in 1980 after 33 years as horticultural manager for the Greater London Council housing department, has been elected president of the Institute of Groundsmanship in Great Britain.

Corbin holds the Ministry of Agriculture Certificate in Advanced Horticulture and is an associate of the Royal Horticultural Society, a fellow of the Linean Society, the IoG and the Institute of Horticulture, and an associate member of the Institute of Parks and Recreation Administration.

Corbin has been involved with the IoG since 1955 when it was known as the National Association of Groundsmanship.

He was instrumental in changing the NAG to an institute.

ASTA names new executive vp

David Lambert, who has 17 years experience in Washington, D.C., has been elected executive vice president of the American Seed Trade Association.

ASTA President Jerome J.

Peterson of Peterson Seed Co. announced the appointment after Lambert was ratified by the board of directors.

Lambert worked in government relations with the National Grange

for seven years, and for 10 years was assistant to the executive vice president for legislative and regulatory affairs.

He retired from the U.S. Army as a lieutenant colonel.

Moody chairs PLCAA education panel in Georgia

Douglas K. Moody, deputy executive director for the Professional Lawn Care Association of America, has been named chairman of the Education Committee for the Georgia Society of Association Executives.

Moody will be responsible for offering eight educational workshops to association executives in

Georgia as part of the newly created Education Leadership Improvement Training and Education Program. Besides the continuing education program, the Education Committee is developing reciprocal training opportunities with the University of Georgia's business management curriculum.

Moody has served on GSAE's Education Committee for three years and has also served on the Directory and Annual Tradeshow Committee.

GSAE represents more than 400 executives, managers and suppliers of professional, trade and individual membership associations headquartered in Georgia.

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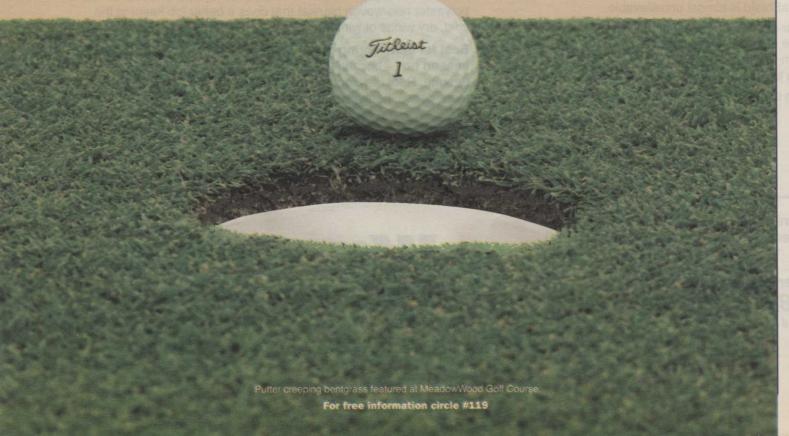
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GCA moves

Krause directs communications...

The Golf Course Association's new communications chairman intends to strengthen the organization's monthly newsletter.

Mark Krause of Muskego Lakes Country Club said the expanded newsletter "may include articles of individual members, articles from associate members on new products, family business-related articles, letters to the editor, an equipment-for-sale category and other interest sections."

... and Clark named a director

The Golf Course Association has elected Dan Clark of Des Moines, Iowa, to a three-year term on the board of directors.

The GCA also named Chuck Bennell of Canton, Ohio, to lead membership recruiting and selected Naples, Fla., as the site of the 1991 convention, according to President Fred Tingle.

Clark, who owns Willow Creek Golf Course in Des Moines, is director of the newly formed Plains region comprising North and South Dakotas, Kansas, Iowa, Missouri and Nebraska.

Bennell, who owns Tam O'Shanter Golf Course in Canton, has been involved in developing the Ohio Chapter.

The ninth annual conference will be held Jan. 6-10 at the Registry Hotel.

Illinois plans tournament

The Illinois Turfgrass Foundation is holding its annual Northern Illinois Golf Day on Aug. 20 at St. Charles Country Club and Geneva Golf Club. The day begins with a noon shotgun start and ends with dinner at St. Charles CC.

Turfgrass industry suppliers support the event through tee sponsorships.

During 1990the Illinois Turfgrass Foundation expects to provide \$60,000 for turfgrass research at University of Illinois and Southern Illinois University.

The \$95 registration fee includes half a cart, greens fees, lunch and dinner. Interested people may call the Illinois Turfgrass Foundation office at 312-644-0828.