

## Standard Golf catalog goes tee to green

Standard Golf Co. is celebrating 70 years of producing a complete line of golf course accessories with a new 40-page catalog.

Standard Golf's 1990 Catalog is a comprehensive resource of product information — from tee to green, clubhouse, practice range and maintenance shed. It includes a variety of new and improved products.

Among the new products featured are the precision-crafted Yankee line of rakes, squeegees and lutes. Standard Golf has been appointed the exclusive supplier of these tools to the U.S. golf course industry.

Also featured in the catalog are EZ-Reacher, an expanded and improved selection of practice green

## Comprehensive turf-care guide prepared

Proven techniques and products for growing and maintaining healthier, more beautiful turf and ornamental plants are detailed in a new, full-color publication available free from Fermenta ASC Corp., the maker of Daconil 2787 fungicide and other turf-care products.

Each of the first three sections in the 32-page Weed and Disease Control Guide for Turf and Ornamentals provides a chart of strategies for preventing or controlling the principal diseases of turf, ornamental plants and conifers in regions across the United States.

The fourth section describes the use of pre-emergence and post-emergence herbicides to control weeds in newly seeded or established turf areas.

For more information contact Fermenta ASC Corp., 5966 Heisley Road, P.O. Box 8000, Mentor, Ohio 44061-8000. **Circle No 251**

## 1990 Masters Journal ready

The 1990 Masters Journal, a commemorative magazine to be sold at the Masters Tournament in April, will be produced by Golf Digest.

Cadillac Motor Division, The Travelers Companies and IBM are sponsoring the annual magazine and will distribute it privately as well as in national newsstand distribution.

The magazine will serve as an in-depth guide for spectators and viewers of the April 5-8 telecasts.

## Int'l supers

*Continued from page 47*  
although a three-week crash course in turf management is available through a technical school.

The organization's president resigned just before the Orlando conference, so the association's future is somewhat in limbo.

• **France.** The concept of a superintendent is relatively new in France, where the job has traditionally been shared by a greenkeeper and course director.

But golf in France, as everywhere, is growing.

The country recently saw GCSAA certification bestowed upon one of its few titled superintendents.



flags and markers, and hassle-free PVC hazard markers.

For more information and the names of nearby authorized distributors, write Standard Golf Co., P.O. Box 68, Cedar Falls, Iowa 50613; 319-266-2638. **Circle No 252**

## Spoon-feeding explained

Effectively "spoon-feeding" high-traffic or problem areas on golf courses is the subject of a new, four-color brochure from Plant Marvel Laboratories, Inc.

The term "spoon-feeding" refers to the concept of applying small amounts of water-soluble fertilizer to selected areas to help turf achieve total nutrient use with even, predictable growth.

A graph shows how better levels of nutritional control are achieved with spoon-feeding.

For a free copy, write to Plant Marvel Laboratories, Inc., 371 E. 16th St., Chicago Heights, Ill. 60411 or call 312-757-7500. **Circle No 257**

# NEW LITERATURE

## Official Tour guides available

The 1990 PGA Tour and Senior PGA Tour Official Media Guides are now available to the public.

The books contain answers about such professionals as Arnold Palmer, Jack Nicklaus, Greg Norman, Curtis Strange and Chi Chi Rodriguez.

Guides can be obtained for the Regular and Senior PGA Tour for a combined price of \$16.70 (shipping and handling included, Florida residents need to add 6 percent sales tax). Guides for either the

Senior or Regular Tour can be bought separately for \$9.45 each (shipping and handling included, Florida residents add 6 percent sales tax). All overseas orders should add \$9.70 to each book for postage and handling (Canadian orders add \$3.50). Since supplies are limited, the offer expires Sept. 30.

Checks or money orders should be sent to PGA Tour Marketing Dept., 112 TPC Boulevard, Ponte Vedra, Fla. 32082. **Circle No. 253**



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