## **APRIL 1990**

## Seed Research fills marketing and research director posts

Seed Research of Oregon, Inc. has hired Steve Poitras as marketing manager and Dr. Leah Brilman as research director.

Poitras holds a bachelor's degree in soil science from Montana State University and a master's in agronomy from Washington State University.

His work experience includes research on seed production, weed control, and prevention of winter injury to golf course putting greens; teaching of weed science and turfgrass science labs at W.S.U.; and nine years of experience on golf courses including three years as a golf course super-



Steve Poitras intendent.

ntendent. He has had numerous papers



published dealing with seed production and turf maintenance. He has received several scholarships including one from the Wyoming-Montana Golf Course Superintendents Association. He is a member of the Golf Course Superintendents Association of America.

Dr. Brilman has a strong background in the breeding of turfgrass species, and received her master's and PhD degrees from the University of Arizona in agronomy and plant genetics.

From 1982-1986 she was research director at Jacklin Seed Co. While with Jacklin, Brilman was instrumental in developing the turfgrass varieties Arid, Mesa, and Wrangler tall fescues; Nassau, Classic, P-104, Liberty, Huntsville, Dawn, and Destiny Kentucky bluegrasses and All\*Star perennial ryegrass.

Brilman will be expanding the research program at Seed Research with continued emphasis on the turf species. Special emphasis will be on the bentgrass program with expanded breeding efforts towards special adaptations within the Agrostis species.

Seed Research has two creeping bentgrass varieties on the market, SR 1020 and Providence (SR 1019).



THERE ARE TWO THINGS YOU CAN COUNT ON WITHOUT FAIL. OURS IS THE ONE WITH THE CONVENIENT HANDLE.

There are certain things

you take for granted.

Like the sun rising each and every day.

And the fact that Subdue, applied preventively every 10-21 days, virtually eliminates the threat of Pythium.

And while the handle certainly makes Subdue easier to grab onto, it's also worth noting that, unlike the sun, Subdue comes in both liquid and granules.

For details, contact your turf products distributor.





Newman takes on Oklahoma, Texas region

Garland Newman has joined Master Distributors, Inc. of Denver as regional marketing manager for Texas and Oklahoma.

Prior to joining Master Distributors, Garland worked for an irrigation distributor in north Texas. Garland has 27 years of experience in the landscape/irrigation business. He has been active in the North Texas Golf Course Superintendents Association, Texas Area Landscape Contractors Association and the Dallas Irrigation Association. He has a degree in Park and Recreation Administration from California State University at Fresno and has taught irrigation and landscape design in California junior colleges.

Products available through Master Distributors include Eljen prefabricated drainage systems; Ritterings grass paving and soil support systems; Hisco fiberglass handle tools; Pacesetter self-propelled trenchers; Century tree care products; Polyfelt landscape fabrics; Resinet plastic fencing; and Pik-Stik reaching tools.

## Williams joins Irrometer Co.

Mark Williams, former director of communications and membership for the Irrigation Association, has joined the staff of Irrometer Co., Inc. of Riverside, Calif.

Williams' responsibilities will include marketing the company's new Watermark Soil Moisture Sensor line in the turf, landscape and golf course industries.

A 1985 graduate of American University in Washington, D.C., Williams was recognized in "Who's Who Among Students in American Universities and Colleges."

For free information circle #119