

USGA makes moves

Matheny head of operations ...

John K. Matheny, who has held military-related positions in the United States government for 15 years, has joined the United States Golf Association in the newly created position of director of operations.

USGA Executive Director David B. Fay also announced the appointment of Mark Passey as manager of regional affairs for the new South Central Region and Andrew Mutch as museum assistant at Golf House.

Matheny, 48, will direct equipment standards, regional affairs, merchandising, membership, development, and the USGA Foundation, which includes the museum and library.

He has worked with the Department of Defense since 1982, and played a major role in conventional arms-control negotiations with the Soviet Union during the Helsinki, Madrid and Vienna meetings.

In the mid- and late 1980s he served as director of European security negotiations, directing U.S. conventional arms-control proposals.

From 1975 to 1981 he was military aide to the vice president, first Walter Mondale and later George Bush.

A 1963 graduate of Texas Christian University, he attended the TCU Graduate School in 1964-65 and received a master's degree in 1974 from the University of Oklahoma.

A 3-handicapper, Matheny has won the U.S. Air Force European championship and played in four British Amateur Championships.

Passey will head a new regional affairs office to be opened in Dallas, serving as the primary link between the USGA and the state and regional golf associations in Texas, New Mexico, Colorado, Kansas, Missouri and Oklahoma.

Passey has been executive director of the Utah Golf Association, Utah Golf Foundation and Utah Junior Golf Association since 1985.

He has served on the executive committee of the Utah Open and been on the board of governors of the Senior PGA Tour's Showdown Classic.

Passey served as president of the Utah Golf Association in 1985 and chairman for the 1984 Utah State Amateur Championship. He has also been president at Logan Golf & Country Club.

Mutch will serve as assistant to Karen Bednarski, who was named recently as museum curator and librarian.

Williamson gets Precision post

G. Robert Williamson III has been named vice president in charge of sales and marketing at Precision Laboratories, Inc. of Northbrook, Ill.

Williamson will assume these responsibilities in addition to his duties as national sales manager.

Before joining Precision Laboratories in 1988, Williamson served in executive positions with Oil-Dri Corp. of America and Illinois Central Gulf Railroad.

He is a graduate of Memphis State University.

A 1986 Gettysburg (Pa.) College graduate, Mutch earned a master's of fine arts degree in 1988 from The School of Visual Arts in New York City.

Mutch has been an instructor at the Darlington Fine Arts Center in Wawa, Pa., and has contributed illustrations to two textbooks.

His work is part of the permanent collection at Gettysburg College, and his paintings and drawings have been shown at the Visual Art Museum in New York City. In 1988 he received the award of distinction in cooperation with the Exhibition of Art Nationals in Westmoreland, Pa.

... while Carlson joins as director of broadcasting

Mark Carlson, who spent the last eight years at CBS, has joined the United States Golf Association as director of broadcasting.

David B. Fay, USGA executive director, announced the appointment, which took effect March 12.

Carlson will act as liaison between the USGA and ABC Sports during the network's telecasts of USGA championships.

He will also oversee the planning and production of USGA promotional

messages, and the U.S. Open and U.S. Women's Open videotapes.

Carlson has been with the sports information department of CBS Sports since 1982.

He was the network's primary publicist at many events, including two Super Bowls, six Masters Tournaments, and six NCAA Basketball Championships.

As a spokesman for CBS Sports, he was responsible for coordinating publicity and media relations efforts nationally, including development of a national public relations tour for football and basketball featuring CBS

Sports announcers and college coaches.

Originally from Hibbing, Minn., Carlson attended St. Leo College, near Tampa, Fla., graduating in 1969. He became sports editor of the Fremont (Ohio) News-Messenger in 1969, and left in 1972 to join the University of Tampa as sports information director.

Carlson moved to Tennessee Tech in 1976, and then to the University of Tennessee at Chattanooga. From 1977 until 1982 he served as sports information director of Florida State University.

ON THE MOVE

Some big names have already started arriving for the 1992 PGA

Hosting one of golf's four major championships is a huge job. Just ask Superintendent Tom Van De Walle of St. Louis' Bellerive Country Club—site of the 1992 PGA Championship.

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