

Filter inventor Isaac Orlans named president at Amiad



Isaac Orlans

Isaac Orlans, who invented Amiad Automatic Filters and Disc Filters, has been appointed president of Amiad U.S.A., Inc., of Reseda, Calif., by Amiad Filtration and Fertigation Systems.

Orlans previously served as international marketing manager in Israel for the company.

His Amiad Automatic Filters and Disc Filters are both used worldwide in the industry.

He has designed and supervised installation of filtration projects all over the world, including those used in French nuclear power facilities.

Echo appoints two in sales, marketing

Echo Inc. of Lake Zurich, Ill., has named Martin Drott and William Peel to the company's sales and marketing management staff.

Drott will be the new industrial products sales manager.

He was formerly executive vice president of Drott Tractor Co. of Waukesha, Wis. He graduated from Valparaiso (Ind.) University and studied at Cambridge University in England.

Peel is the new market development manager of Echo's line of trimmers, brushcutters, power blowers and hedge clippers.

He was formerly a director of product and operations for Ryobi America Inc., a power tool manufacturer located in Itaska, Ill.

Peel has earned a bachelor's degree in business from Carroll College located in Waukesha.

Kulibaba sales rep in north Jersey

Lebanon Total Turf Care of Lebanon, Pa., has named Alan Kulibaba as its northern New Jersey sales representative.

Kulibaba is a graduate of Delaware Valley College and holds a bachelor's degree in agronomy. He will be responsible for sales and service of all professional turf accounts in the area.

Tim Layman has been transferred to the position of sales representative for the states of Rhode Island, Vermont and New Hampshire.



Alan Kulibaba

ON THE MOVE



David Chapman



Robert L. Lowell

Chapman, Lowell both promoted at Kubota

Kubota Tractor Corp. of Compton, Calif., has appointed David Chapman manager of the northern division of consumer products dealer development.

Robert L. Lowell, meanwhile, has been named regional sales manager for the states of Connecticut, Massachusetts and Rhode Island.

Chapman will handle new dealer recruitment and provide support to Kubota's regional sales managers. He is a graduate of Illinois State

University and previously worked for Deutz-Allis Corp. and Versatile Farm Equipment Corp.

Lowell, a Brown University graduate, will be responsible for dealer development, product training, inventory management and new dealer recruitment within Connecticut, Massachusetts and Rhode Island.

Lowell previously worked 14 years for J.I. Case Co./Ingersoll Equipment Co., and before that he worked eight years for International Harvester Co.

Pennington makes moves at its Georgia, Louisiana facilities

Pennington Enterprises Inc., a lawn and garden distributor with sales in excess of \$200 million, has announced several appointments and promotions.

The Madison, Ga., based seed company has promoted Don Roberts to the position of corporate turfgrass

specialist. He will focus on research and marketing of turf seed varieties as well as work with agricultural colleges and universities on trials and evaluation of various turf grass seed.

Roberts, who holds a bachelor's degree in agriculture from the University of Georgia and a master's degree in horticulture and plant pathology from Clemson University, will concentrate primarily on golf courses, athletic fields, professional lawn care and major construction projects.

Mike Massey, formerly manager of Pennington Seed Inc. of Louisiana, was made manager of Pennington Seed Inc., of Orlando, Fla. He has a bachelor's degree in agriculture and an M.B.A. in marketing and management from the University of Georgia.

Tom Regan is the new manager at Pennington Seed Inc. of Louisiana and James Moore, formerly at Pennington of Orlando, was made a consultant to the Pennington parent organization.

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Precision tabs Lurfald as national sales head

Precision Laboratories, Inc. has named Warren Lurfald as national sales manager of their turf division.

A graduate of the University of Minnesota, Lurfald will coordinate sales and marketing for Precision in its turf and horticultural division throughout the United States.

He has held similar positions at Black Leaf Products Co. of Elgin, Ill., Wilbur-Ellis, Toro and Conwed Corp.