

GOLF COURSE NEWS

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United Publications, Inc.
Publishers of specialized
business and consumer
magazines

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Golf Course News is published 12 times a year by United Publications, Inc., PO Box 767, 38 Lafayette Street, Yarmouth, ME 04096. The newspaper is distributed without charge to qualified golf course superintendents, greens committee chairmen, club presidents and owners, as well as golf course builders, developers and architects. Correspondence should be addressed to Golf Course News, P.O. Box 767, Yarmouth, ME 04096

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Product features to update readers

As the northern courses don winter coats and warm-climate courses are overseeded for winter play, *Golf Course News'* managing editor, Mark Leslie, is planning the 1990 schedule of features so that you may be continually up to date on industry news.

In the July issue, Mark compiled the first of several feature reports on golf industry business. These features are produced monthly in the middle pages of *Golf Course News*. This month

we offer you a rundown of golf course architects and builders.

The topics of the 1990 editorial calendar have been carefully selected to help you in your purchasing decisions. These features are divided into four categories: chemical updates, equipment updates, turf updates and special reports. Here's a month-by-month rundown.

January — Chemical Update: Insecticides.

February — Equipment Update: Aerators. Also,

GCSAA Show Preview.

March — Equipment Update: Utility Vehicles.

April — Equipment Update: Fairway Mowers.

May — Equipment Update: Spreaders and Top-dressers.

June — Chemical Update: Fungicides.

July — Equipment Update: Golf Course Accessories.

August — Turf Update; Zoysiagrass Sod; Seed Growers.

September — Equipment Update: Sweepers, Vacuums and Blowers.

October — Equipment Update: Irrigation and Pumping Stations.

November — Special Report: Architects and Builders.

December — Chemical Update: Herbicides.

Your particular interests are important to our selection of features, so please take some time to review these selections and let us know of any topics you would like to see in future issues.

Sincerely,
Charles E. von Brecht
Publisher



Slip-Fix: A Step Beyond Traditional Unions

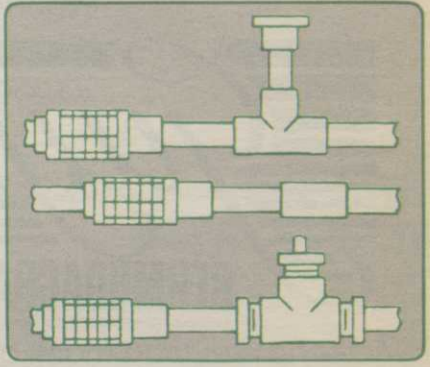
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