

# Outdoor Equipment opens facility

Missouri plant combines offices, showroom, warehouse, maintenance

Outdoor Equipment Co., a St. Louis supplier of turf maintenance equipment, irrigation products, fertilizer, chemicals

and seed, opened its new \$1.5-million office/showroom/warehouse/maintenance facility in Chesterfield Valley, Mo., on Nov. 1.

The 57-year-old firm relocated from Maryland Heights to a newly constructed 32,600-square-foot building at 17485 North Outer 40 Road, just west of Boone's Crossing off Interstate 64.

"Our new facility is designed to provide one-stop convenience for our customers," said Thomas C. Walker, president of Outdoor Equipment.

The new facility includes a 5,700-square-foot showroom, an express

drive-through, and large turf test plots. The building also contains an 18,000-square-foot warehouse facility and 3,000-square-foot office area for the firm's 28 employees.

Outdoor Equipment's clients include golf courses, lawn care companies, developers, property management firms, institutions, estates and retail customers. The company is the Bi-state representative for Jacobsen and Cushman/Ryan turf equipment products.

The company's telephone number has also been changed. Its new listing is 314-532-6622.

## Echo names new distributors

RKB Enterprises Inc. of Elmira, N.Y., and PMA Outdoor Power Equipment of St. Charles, Ill., have been named new distributors for Echo Inc. Power Equipment of Lake Zurich, Ill.

RKB will handle sales in northern Pennsylvania and central and western New York, while PMA will distribute in the northern and central portions of Illinois, two counties in northwest Indiana and three counties in northeast Iowa.

RKB has been in business for 125 years. PMA opened in 1971 and has grown to 400 dealers.

## Agri-Diagnostics firm makes Union Carbide, DNA partners

DNA Plant Technology Corp. and Union Carbide Chemicals and Plastics Co., Inc. have become partners in a biotechnology joint venture, Agri-Diagnostics Associates, which is located in Cinnaminson, N.J.

Officials at Agri-Diagnostics, which markets onsite test kits for disease in turf, feel they will broaden their portfolio and accelerate their marketing with "Union Carbide's active support, international presence, and chemical industry expertise."

"The two partners will enhance ADA's capabilities in the detection of agricultural diseases, pesticide residues and other pollutants in the environment, and contaminants in food," said Joseph Soviero, president of Union Carbide's Specialty Chemicals Division.

ADA is developing kits for detecting certain pesticides in water, soil and food.

Based on analytical diagnostic techniques widely used in the medical diagnostics field, the rapid tests in the kits are highly accurate and sensitive in detecting low levels of disease pathogens in plants.

Union Carbide's participation came about through its purchase of Koppers Agri-Research Co. (KAR), a subsidiary of Beazer Materials and Services, Inc. ADA was formed in 1984 by KAR and DNA Plant Technology Corp.

## Mobay's Tempo wins approval from EPA

The Environmental Protection Agency has accepted registration of Tempo insecticide from Mobay Corp. for use on homelawns.

Tempo, an advanced-generation pyrethroid, was introduced for indoor pest control and ornamental insect control in 1988.

"Tempo offers lawn care operators new insecticide chemistry for broad spectrum control," says Mobay marketing manager Hal Paul. "Tempo can be used effectively at lower rates of active ingredient than most organophosphates, carbamates and other pyrethroids on the market."

Tests show Tempo can be compatible with commonly-used fungicides, liquid fertilizers and other insecticides in tank mixes.

Mobay will also promote Tempo for tick control in response to concerns about Lyme disease.

Registration for use on commercial turf and golf courses is pending.

Mobay Specialty Products Group, based in Kansas City, Mo., manufactures and markets insecticide, fungicides, herbicides and nematocides for the turf, ornamental and pest control markets.

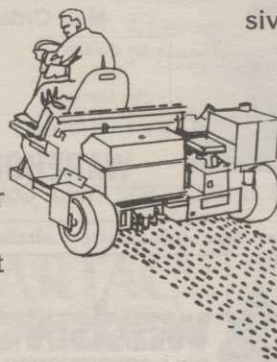
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