

# EQUIPMENT NEWS

## Bio-Groundskeeper® Benefits Go Deeper Than Thatch Reduction



“In the past...we have never had roots over four inches. Now, the roots on the greens and tees are eight inches or better.”

Rich Riggs  
Sentry World  
Stevens Point, WI

Thatch reduction helps plants develop larger root systems which results in better water and fertilizer uptake and less plant stress.



### For Thatch Reduction

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GOLF COURSE

CONSTRUCTION

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Dale L. Siemens  
President

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## NuMex Sahara success encourages FMC

Substantiated by the successful introduction of NuMex Sahara Bermudagrass, Farmers Marketing Corp. of Phoenix, Ariz., has extensively broadened its grass research program by acquiring 10 bermudagrass genotypes from New Mexico State University.

Varietal development will be under the direction of Dr. Arden Baltensperger, formerly a professor of agronomy at NMSU, who began his warm-season, turf-grass research at the University of Arizona.

He is joined by Dr. Lincoln Taylor of Virginia Poly-Tech University, who brings additional expertise in cold tolerance breeding. The bermudagrass germplasm, representing many years of research, are being tested at the University of Arizona Research Farms in Tuscon and Yuma, as well as several other locations.

NuMex Sahara, the first improved seeded bermudagrass released exclusively for turf,

was developed by Baltensperger and released by NMSU. Commercially introduced this year by Farmers Marketing, the first seed production was harvested and certified in July following three years of favorable test results in the National Turfgrass Evaluation Program. The company reports that seed from 100 acres of NuMex Sahara have already been booked, including current shipment for immediate seeding by several prominent country clubs.

A USGA/GCSAA-funded and sponsored variety, NuMex Sahara is recommended for use on new turf areas as well as renovations of existing turf wherever common bermudagrass is currently being used. The new variety is acclimated as a major improvement over common and is protected by the U.S. Variety Protection Act, PVP #8800010.

## Roseman inks pact to supply Kubota

Roseman Manufacturing Co. of Glenview, Ill., has announced that it will supply Kubota Tractor Corp. with hydraulically driven reel and verticut mowers for Kubota's new five- and seven-gang Verti-Reel product line.

“Kubota selected Roseman as an OEM (original equipment manufacturer) because of our reputation and track record for high-quality products and support,” said Roseman President John Clough. “This type of partnership should be especially beneficial to turf maintenance equipment customers because it will ensure that they receive a total quality mowing unit.”

Clough said Roseman intends to

remain an independent company and expects “to continue our pattern of sustainable growth well into the future.”

“Since Kubota will be marketing the new Verti-Reel line through its established nationwide dealer network, there is every reason to believe that Roseman's exposure within the marketplace will be increased as well. This is certainly a plus for our own dealers,” Clough said.

He added that the two companies' engineers are working together to develop new reel and verticut mowing products for more effective and comprehensive turf management.

## TWO FOR THE SHOW!

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\* 1/6 page or larger. Feb. insertion must be equal or larger in size.

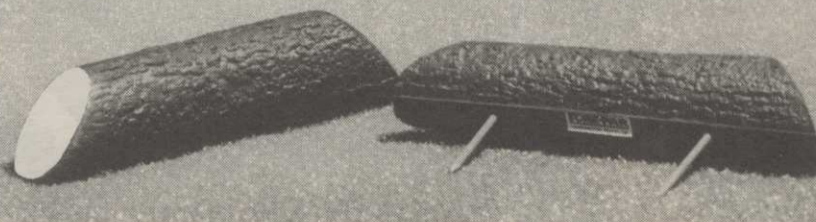
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