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GOLF COURSE NEWS

THE NEWSPAPER OF THE GOLF COURSE INDUSTRY

VOLUME 1 NUMBER 9
NOVEMBER 1989

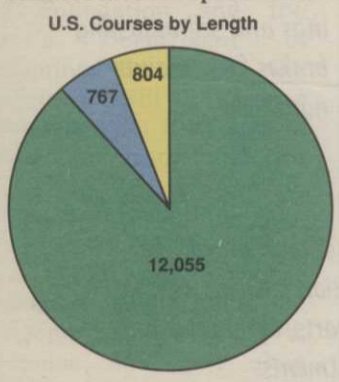
Recovering from Hugo

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takes design back to the future

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Hurricane struck Carolina courses in random fashion

BY TOMMY BRASWELL
With Staff Reports
Some greenskeeping and tree-company crews in the Carolinas continue to clean up golf courses that, in the wake of Hurricane Hugo's 135-mph winds, looked like a giant game of Pick Up Sticks.

Of the \$4 billion trail of destruction Hurricane Hugo left as it hammered the region from Charleston, S.C., to Charlotte, N.C., on Sept. 21, millions of dollars of damage were done to golf courses.

Courses from Charleston to the Grand Strand as well as some 200 miles inland were closed — for days, weeks, months, and some for as long as a year — because of the devastation
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Photo by Tommy Braswell
A boat rests on the 12th green at Wild Dunes' Harbor Course on Isle of Palms, South Carolina.

Europe opens arms to golf experts

BY JAN BELJAN
Countries from Spain to The Netherlands and from Sweden to the United Kingdom are hoping to go "golf crazy," yet are engulfed in the same mass of red tape that faces golf course builders in the United States, according to experts speaking at

Golf Course Europe '89.
The exhibition and conference in Wiesbaden, West Germany, in October drew some of the top names in the golf industry from around the globe, and in concert they agreed the opportunities in Europe are great.

"There is a pent-up demand for golf in Europe," said Michael Redd, president of Team Plan, Inc., in Florida. "The opportunities for American professionals are great, but along with them come some constraints — elaborate language, time, working conditions."
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PGA World Golf Hall of Fame Shrine Gardens honor superintendents.

Garden honors supers

Shrine Gardens, recognizing golf course superintendents' service and contributions to the game, have been dedicated on the grounds of the PGA World Golf Hall of Fame located in

Pinehurst, N.C.
Developed by founding sponsor The Toro Co., the landscaped gardens are located at the entrance to the shrine
Continued on page 18

Supers' needs foster inventions

By PETER BLAIS
A Florida company has developed a long-sought solution to the problem of fairway grass encroaching into greens and tees.
Boca Raton-based DonuTTrimmer Inc. has installed the \$50,000 system on an experimental basis on four Southern courses.
Despite the hefty price tag, company officials claim Greens Encroachment will pay for itself in labor savings within two years.

"It will really be a big thing for the golf course industry in the coming years. It's something we've needed very badly and should become very popular," said Wilmington (Del.) Country Club's Paul Latshaw, one of the country's best-known superintendents.

The Greens Encroachment product is the brainchild and the latest in a string of labor-saving turf
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Europe

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working conditions, expectations, money, et cetera."

Experts in ecology, environmental and hazardous-waste safeguards, governmental regulations and turfgrass management agreed about the constraints. Yet there is no mistaking that the demand for more courses spans the continent.

Howard Swan, chairman of the National Turfgrass Council in England and founder of the British Association of Golf Course Constructors, said the English Golf Union, which controls and

administers the game in that country, predicts that 675 courses are needed to sustain the present demand, "let alone to satisfy it in the years to come.

"This, in all, with the fact that we have around 2,000 in the United Kingdom already in operation," Swan said.

L. Poignant, reporting on the state of golf in Sweden, said, "Almost all clubs have long queues with people who want to become members. Clubs usually set a limit of 1,000 members per 18-hole course. Time for waiting can, in some places, be up to 10 years ... even longer."

H. Chesneau, general manager

of the French Golf Federation, reported that golfers in France numbered 43,613 in 1979 and today surpass 155,000. He said 134 courses are in planning or under construction in France.

Mr. Libor of the German Golf Federation said a 10-percent per-year increase in construction of 18-hole courses through 1999 seems "realistic."

Spain, said Mr. Lambao, witnessed growth rates exceeding 12 percent per year from 1985 through 1988 and "to keep the number of players by golf course in the year 2000 it is necessary to inaugurate 23 to 27 courses a year."

S. Dhondt reported that in

Belgium the number of players has quadrupled in the last nine years.

And J.K. Kokke said golf in The Netherlands is "as promising, as rapidly developing ... as in other European countries."

European and American developers at the conference said the shadow of complicated permitting processes hovers over the expectations of the golf boom. And how those processes are handled today will affect the game in the future.

"You get volume up for buildability through credibility of previous projects," said English developer Nigel Smith.

U.S. land planner Ed Stone said, "What is happening now is an incubator for opportunities in golf."

"A great handicap in this country is the enormous and complicated sorts of permissions," said West Germany's Libor. "If you are fast like a champion you may be successful after two years."

Nevertheless, David Stubbs of The Golf Course Wildlife Trust in London held up hope for the marriage of golf and ecology.

"Golf should be considered as being at the threshold of one of the great opportunities of our age, and this realization was the principal motivation behind establishing (the trust)," he said. "... Golf, with its requirement for relatively sizeable tracts of land, has enormous potential for working in partnership with conservation to achieve a more sustainable and stable environment..."

The missing ingredient in the boom, at least in Continental Europe, is the expertise to deal with developing golf courses and the real-estate around them.

Team Plan's Redd said Europeans are buying America's professional talent, "be it marketing, master planning or management. Most of the golf course architects doing work in Europe are Americans and they have been designing European courses for some time. Europeans are also looking to us for planning expertise."

Redd said, "Europe doesn't really have a stable of land developers, vis-a-vis the United States. In many cases the government will build the housing. Larger companies are now opening real-estate branches.

"Southern Europe, compared with the rest of the continent, is a quantum leap ahead in development and building. The Costa del Sol makes a typical American building boom look stagnant. And golf course resorts are a big part of this activity."

Stone said the golf-related developments in Europe will be different than in the United States in some ways, however. He said Europe is more family-oriented and some Europeans spend one or two weeks for a golf trip whereas Americans more often take long weekends.

He said he hopes that in the rush, Europeans don't overbuild and that they nurture the youth of Europe and make sure people understand golf can be a family sport, as happened in tennis in Europe.

What they really need, Stone said, are "sophisticated developers with vision and they must take a long-term approach."

Smith, the English developer, said a lot of banks financing projects are from the United States and Far East. European banks are not willing to invest in an unknown, he said.

Smith said the "One Tax" law brought on by the European Economic Community in 1992 will create a 10-year boom. The cost of construction is about \$6 million

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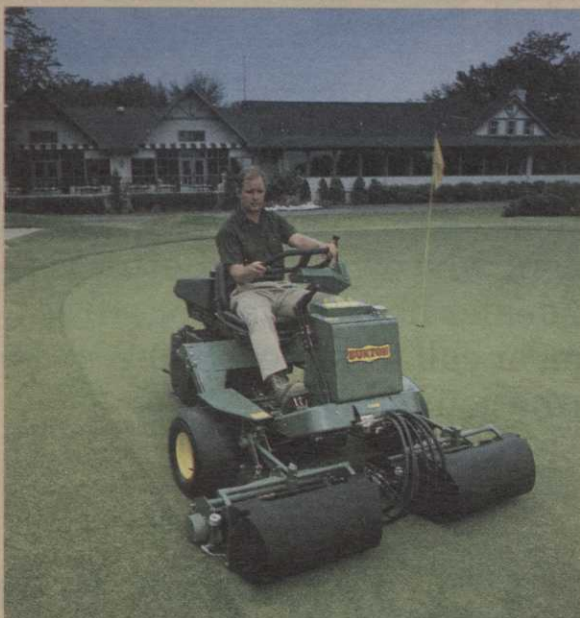
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CALENDAR

November

13-14 — GCSAA seminars on Negotiating and on USGA Intermediate Rules of Golf at Goat Island, Newport, R.I. *

15 — GCSAA seminar on Golf Course Safety, Security and Risk Management at Painesville, Ohio. *

16-17 — GCSAA seminar on Irrigation Part II: Systems Design and Management at Painesville, Ohio. *

27-30 — Third Asian Water Technology Exhibition, Kuala Lumpur, Malaysia. For further information contact International Conferences and Exhibitions, Ltd., 29 Deering St., London W1R 9AA, United Kingdom.

28 — GCSAA seminar on The Biology of Turfgrass Soils at Grandview, Mo. *

29-30 — GCSAA seminar on Insects of Turf: Principles of Control at Lincoln, Neb. *

December

3-4 — Southern Grounds & Turf Maintenance Exposition and Conference (TURF), including educational seminars and exhibits, at the Myrtle Beach (S.C.) Convention Center. Contact Susan Jennings at 803-737-8356.

4-7 — Ohio Turfgrass Conference and Show, sponsored by the Ohio Turfgrass Foundation and featuring more than 200 exhibitors as well as lectures, at the Ohio Center in Columbus. Contact Phyllis Poureh, Ohio Turfgrass Foundation, 2021 Coffey Road, Columbus, Ohio 43210; 614-292-2601.

4-7 — New Jersey Turfgrass Expo '89, the

Annual Turfgrass Educational Conference and Trade Show, sponsored by the Rutgers Cooperative Extension in cooperation with Cook College-Rutgers University and the New Jersey Turfgrass Association, at Resorts International Hotel in Atlantic City, N.J. Contact Dr. Henry W. Indyk, Crop Science Department, P.O. Box 231, Cook College, New Brunswick, N.J. 08903; 201-932-9453.

5-6 — GCSAA seminar on Public Relations and Public Speaking at Atlanta, Ga. *

5-7 — Pacific Coast Turf and Landscape Conference and Trade Show at Washington State Convention and Trade Center in Seattle, Wash., including talks by national and regional experts on plant diseases, toxic waste disposal, groundwater contamination and use of pesticides and fertilizers. The event is sponsored by the Western Washington Washington Golf Course Superintendents Association, Washington State University and Jones and Associates. For further information contact Jones and Associates, Park Center, Suite 200, N. 908 Howard St., Spokane, Wash. 99201; 509-327-5904.

8-9 — GCSAA seminars on Golf Course Construction Techniques and Management and

on Golf Course Restoration, Renovation and Construction Projects at Tuxedo, N.Y. *

10-13 — The 41st Turfgrass Conference and Show at Metro Toronto Convention Centre, sponsored by the Canadian Golf Superintendents Association. Further information is available from CGSA at 2000 Weston Road, Suite 203, Weston, Ontario M9N 1X3; 416-249-7304.

11-12 — GCSAA seminar on Business Communication and Assertiveness Techniques at New Orleans, La. *

11-12 — GCSAA seminars on Golf Course Construction Techniques and Management and on Golf Course Restoration, Renovation and Construction Projects at Tuxedo, N.Y. *

14-15 — GCSAA seminar on Basic Principles of Turfgrass Management at Albuquerque, N.M. *

January 1990

7-8 — GCSAA seminar on Basic Principles of Turfgrass Management at Nashville, Tenn. *

9-14 — Golf Course Association's 8th Annual Conference at Wyndham Hotel in Palm Springs, Calif. Contact GCA, 8030 Cedar Ave., Suite 228, Minneapolis, Minn. 55425; 612-854-8482.

0 — GCSAA seminar on Safe Pesticide Management at Raleigh, N.C. *

10-11 — GCSAA seminar on Golf Course Construction Techniques and Management at St. Charles, Ill. *

14-18 — Seventh Annual National Institute of Golf Management at Oglebay Park Resort and Conference Center in Wheeling, W.V., sponsored by the National Golf Foundation and the center's Department of Continuing Education. Contact the NGF's Golf Course Development Department at 1150 U.S. Highway One, Jupiter, Fla. 33477, 407-744-6006, or National Institute of Golf Management, Wheeling Park Commission, Oglebay, Wheeling, W.V. 26003, 800-624-6988, ext. 278.

15 — GCSAA seminar on Employee Training at Richmond, Va.

* — For more information or to register, call the Golf Course Superintendents Association of America at 800-472-7878 or 913-841-2240. The seminars are dependent upon the availability of the instructors, and are therefore subject to change.

Europe

Continued from page 28

per course with a clubhouse and maintenance facility.

He said Central Europe is a very exclusive market, and 90 percent can afford an upscale product.

"It's very difficult to get permitting for housing developments in France," he said, adding that Spain and Portugal are much easier because they are in a sunbelt market, with a lot of second homes.

Smith said that with the advent of the EEC, a lot of people will be able to move businesses to warmer climates, so there are now a lot of options on land being scooped up and waiting for that event.

England's Swan warned that while hundreds of courses are needed to fill the demand, the situation "is a worrying prospect as I recall only too well that in the early '70s when demand was high in my country we had some indifferent golf courses designed and built and irrigated; and since then those greenkeepers who have tried to maintain them, some well, some indifferently, some badly, have struggled because the basic concept and engineering was indifferent and defective."

He said the English Golf Union has formed a Golf Technical Committee comprised of experts in sports turf, ecology, environment, construction and design, and "it is our intent to attempt to look towards providing minimum standards and guidelines for performance in the provision of golf courses."

Europeans hope that with the EEC, all the countries can come together and do research to form information outlets similar to the National Golf Foundation in the United States.

Jan Beljan is a designer with Fazio Golf Course Designers, Inc.



THE AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

is comprised of leading golf course designers in the U.S. and Canada. These golf course architects, who are involved in the design of new courses and renovation of older courses, bring years of experience to every project.

To assist those interested in building a new course or remodeling an existing one, the Society distributes a variety of publications. These include:

- **Master Planning: The Vital First Steps In Golf Course Construction**
- **Planning The Real Estate Development Golf Course**
- **Planning The Municipal Golf Course**
- **Request For Proposal**

To obtain one of these, send a stamped, self-addressed business size envelope to the Society, specifying the publication needed.

- **The Evolution Of The Modern Green (\$5)**
- **Creating A Two Tee System For Women (\$5)**

For these two illustrated brochures, send a check to cover the number of copies you are ordering.

American Society of Golf Course Architects

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