Rec Services nabs Goettsch

10

Roger Goettsch has been named director of course construction and maintenance with Recreational Services Ltd., a golf course management company.

Goettsch was formerly superintendent of the Marriott Corp.'s Arnold Palmerdesigned Golf Club at Fossil Creek located in Fort Worth, Texas.

A 1988 recipient of the "Most Outstanding Superintendent" award presented by the North Texas Golf Course Superintendents Association, Goettsch has more than 15 years of golf course superintendent experience.

He has a degree in turf management from Iowa State University and is secretary/treasurer of the NTGCSA.

Goettsch will be responsible for overseeing all golf course construction and the maintenance of RSL's nine properties located in Texas, Colorado, Iowa and Nebraska.

Kubota names Bishop to post

Curtis Bishop has been appointed national distribution manager and Becky Knighton retail/wholesale finance manager with Kubota Tractor Corp.

Bishop will be responsible for national operations of distribution-related computer systems, inventory control and product traffic coordination. He has been with Kubota three years, previously serving as distribution systems manager.

The Placentia, Calif., resident was Case International Harvester's Southeastern region distribution manager for 16 years prior to joining Kubota.

Knighton will be responsible for the training and development of financial services staff and management of national accounts and dealer collections.

A 13-year Kubota Financial Services department employee, she will also be responsible for the home office operations of Kubota's captive finance company, Kubota Credit Corp.

King joins MacGregor

Louis R. King has been put in charge of MacGregor Golf Co.'s domestic marketing efforts on an interim basis.

King, serving as consultant to the president, will be responsible for the overall marketing strategies for all MacGregor products.

He brings more than three decades of sales management experience, having served as senior vice president of Amana Corp., vice president of sales for Pillsbury and executive director of the PGA of America.

Stonecreek appoints Minshall superintendent

Stonecreek, The Golf Cluib, in Paradise Valley, Ariz., has named Dale R. Minshall superintendent.

Announcing Minshall's hiring, Resort Management of America President Henry DeLozier said, "It is a rare oppportunity to be able to work with someone with the level of experience of a man like Mr. Minchall.

"His expertise in the area of golf course maintenance will enable us to meet and exceed the goals we have set for Stonecreek."

Minshall has held superintendent positions at Arrowhead Golf Corp., Columbine Country Club and Tamarron Golf Club in Colorado and at Briarwood Country Club in Sun City, Ariz.

He is a graduate of Colorado State University with a degree in turfgrass maintenance and is certified by the Golf Course Superintendents Association of America

ON THE MOVE

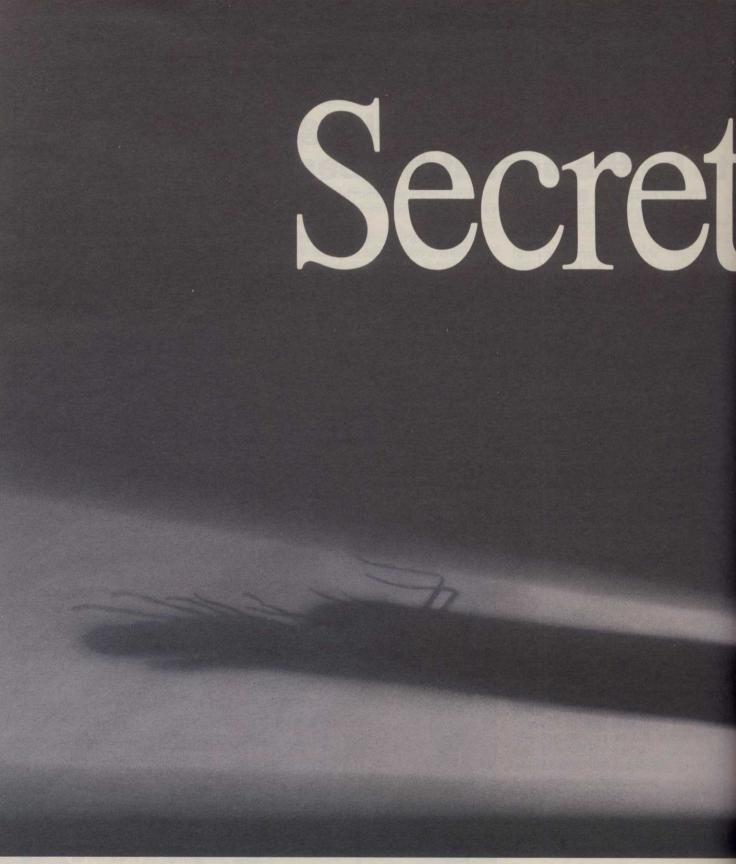
Hall takes irrigation expertise to Best

Wes Hall has joined Dallasbased Best Equipment Co. as a golf course pump station sales representative based out of southern California.

A 23-year veteran of the golf course irrigation and pump industry, Hall's sales

territory includes California's San Diego County, northern California, northern Nevada, Washington and Canada.

Hall was most recently the western United States sales representative for Western Pumping Systems



It's here. Your secret weapon against the destructive insect pests that threaten your entire course.

insect pests that threaten your entire course.
Introducing CHIPCO° SEVIMOI° brand
carbaryl insecticide. CHIPCO° SEVIMOI° is a special
formulation of SEVIN° brand carbaryl insecticide
that offers proven control of your most damaging turf,
ornamental and tree pests: including white grubs,
sod webworms, chinch bugs, bluegrass billbugs, cut-

worms, and more than two dozen other insects.

CHIPCO® SEVIMOL® gives you the added advantages of improved handling and superior formulation characteristics. Plus, a unique attractant system effective against selected insect species.

And, as effective as CHIPCO SEVIMOL brand is on turf pests, it's equally reliable against 86 insects known to attack a wide variety of trees