

GOLF COURSE NEWS

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Oregon critical to golf industry

Recently I had the opportunity to visit the West Coast to make advertising calls on primary prospective clients for *Golf Course News*. My plan was to visit Southern California early in the week, and on to the great Northwest toward week's end.

The obvious reason for visiting the Northwest was to present *Golf Course News* to the seed and turf producers in that great part of our country.

In preparing my itinerary, I called Dave and Leah Nelson of

the Oregon Fine Fescue Commission to make an appointment. Leah explained that Dave was so busy working with the legislature that he could not find the time to meet.

Further questions and discussion led me to hear of the possible regulation of the seed and sod industry in Oregon.

During my two-day visit to Oregon, I had the pleasure of driving south from Portland to Halsey, with stops in Hubbard and Albany.

One cannot help but appreciate the open greenery and beauty of

the seed and sod farms in this area. Hundreds of thousands of acres support this growing industry, of which a good percentage goes to the development of golf facilities.

After speaking to several interested parties in Oregon, I contacted our managing editor, Mark Leslie, to give him some background and perhaps develop a story.

Needless to say, the story developed, and Mark and editorial director Brook Taliaferro feel, as I do, that it is important and the story will continue to develop while

the Oregon legislature is in session.

As our industry continues to prosper we plan to keep you informed of national and regional news developments which will have an effect on the future development of golf courses.

Incidentally, if you ever have an opportunity to visit Halsey, Ore. (population 684), don't miss breakfast at the Edson Country Inn.

Charles E. von Brecht
Publisher



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