



Left to right, Jacobsen President Robert Reid, Indiana Turf President Robert Zwart and Jacobsen customer relations manager John Oldenburg.

Toro inducts 'Partners'

The Toro Co.'s Irrigation Division has inducted 14 general line distributors into its Partner's Club, recognizing their outstanding customer service, participation in key industry organizations and active support of Toro products.

Inducted were Mark Agnew, Sprinkler Irrigation Specialists of Novato, Calif.; Bob Marsan, Marsan Turf & Irrigation Supply, Inc. of San Dimas, Calif.

Also, John Morrow, Hyatt Sprinkler Supply of Naples, Fla.; John

EQUIPMENT NEWS

Ramey, Boston Irrigation Supply of Dedham, Mass.; Ed Santalone, Atlantic Irrigation Supply of Deer Park, N.Y.

Don Smith, Smith Pipe & Supply, Inc., of Newbury Park, Calif.; Ray York, Ewing Irrigation Products of San Leandro, Calif.; Clayton Arnold, Coastal Wholesale, Inc. of West Palm Beach, Fla.; Bob Barry, R.E. Barry Pump of Cran-

ston, R.I.; George Ecks, Swan Pump & Supply of Freehold, N.J.; Phil Lack, Pipe 'N Heads, Inc. of Dallas, Texas.

Barbara and Kelvin Nimmo, Central Pump & Irrigation of Palm Bay, Fla.; Tommy Thompson, Dade-Broward Supply Co. of Miami, Fla.; and Bob Tiglio, Art Arns and Archie Humphries, Hydro-Scape Products of San Diego, Calif.

Jacobsen honors distributors

Indiana Turf Equipment Co., Indianapolis, recently received the prestigious Professor Jake Award.

The highest service award given by Jacobsen Division of Textron, Racine, Wis., it is presented for outstanding performance and service support of Jacobsen professional turf care equipment.

Mike Hannigan, Sawtelle Brothers, Inc., Lawrence, Mass., received the Pacesetter Award, for outstanding new account sales, sale of new products and selling the complete Jacobsen line.

Two members of Jacobsen's Golden Reel Club received Outstanding Member awards for sales significantly above set goals.

Debra Turf and Industrial Equipment Co., Fort Lauderdale, Fla., and Porter Brothers, Inc., Shelby, N. C., as former six-time winners of Jacobsen's Distributor of the Year awards become Golden Reel Club members.

Distributor of the Year honors went to Wilfred MacDonald, Inc., Clinton, N. J.; S. V. Moffett Co., West Henrietta, N. Y.; Brandt Industries, Ltd., Regina, Saskatchewan, and Ontario Turf Equipment Co., London, Ontario.

Distinguished Service award recipients were Eastern Turf Products, Inc., Dartmouth, N. S.; Malvese Mowers and Equipment Co., Hicksville, Long Island, N.Y.; Tieco, Inc., Birmingham, Ala.; Pacific Products, Inc., National City, Calif.; Illinois Lawn Equipment Co., Orland Park, Ill., and Baker Vehicle Systems, Inc., Macedonia, Ohio.

Irrrometer buys rights to Watermark

Manufacturing and marketing rights to the Watermark soil moisture sensor from G.F. Larson Co. have been acquired by Irrrometer Co. Inc. of Riverside, Calif.

Irrrometer Co. President Bill Pogue said, "The Watermark gives us a proven, patented soil moisture sensor which is effective over a much broader soil moisture range than our tensiometer."

Irrrometer has been manufacturing soil moisture indicators since 1951.



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