

ASSOCIATION NEWS

Seven gain CCM status

Seven people have been accredited certified club managers by the Club Managers Association of America.

They are George Barrett of Harbor Hills Country Club in Leesburg, Fla., Gregory Froehlich of Portage Country Club in Akron, Ohio, George Logos of National Lawyers Club in Washington, D.C., Dennis Meermans of Round Hill

Club in Greenwich, Conn., Rudy Sangston of Sunset Country Club in St. Louis, Mo., Edward A. Urban of Installation Club in Ft. Myer, Va., and Merle Worman Jr. of Ft. Orange Club in Albany, N.Y.

The new CCMs qualified for certification by fulfilling specific requirements over a period of years in management, experience, education and association activity.

Four promoted at CMAA

The Club Managers Association of America has promoted four people, including Frances Feld to vice president of administration and member services.

According to Executive Vice President James A. Schuping, CMAA also promoted Kathi Pernell to vice president of administration of the Club Management Institute Foundation, Robert Hassmiller to director of education and scholarship of the CMIF, and Robert Wilson to controller of the CMIF.

Feld has been with CMAA for more than 13 years, starting as

manager of the Member Services Department. Under her management, the association has grown from 2,600 members to almost 4,600.

Schuping said that under Feld's supervision the Student Membership Program was created and has flourished and the Executive Career Services has dramatically expanded with the addition of the Mid-Management Career Opportunities Listing, Interim Management and Consulting Service and the Executive Screening Service.

Pernell also serves as director of public affairs for CMAA and has

been involved in project planning, writing, media relations and fund-raising. She has been director of development for the Southern Ballet Theater, executive director with the Atlanta region of the American Cancer Society, program director to the Muscular Dystrophy Association and national director with the Dendee Corp.

Feld and Pernell are both active with the American Society of Association Executives and Greater Washington Society of Association Executives.

Hassmiller also serves as director of education for CMAA. Hassmiller, who holds bachelor's and master's degrees from Miami University of Ohio and a doctor of philosophy in higher education degree from Florida State University.

Wilson, CMAA's manager of accounting, has been with the association since June 1986.

Foundation to promote research

The Club Managers Association of America has created the Club Management Institute Foundation dedicated to advancing education and research in the club industry field and to cooperative projects with such allied fields as golf, hotels, restaurants and food service.

The foundation is working as a separate entity but out of CMAA's national headquarters in Bethesda, Md. Its mission is to secure funds for projects:

- providing grants for joint efforts by underwriting research and surveys on subjects of interests to sectors of the golf industry, clubs, hotels and restaurants;
- establishing a course of study in colleges specifically geared to the club industry;
- awarding scholarships; and
- developing educational and professional development programs.

James E. Petzing, general manager of the Atlanta (Ga.) Athletic Club, is chairman of the CMIF Board of Governors. L.T. "Bud" Hall, general manager at Pinehurst Country Club in Denver, Colo., is secretary and G. Mead Grady, general manager of the Commerce Club in Atlanta, is treasurer.

Other governors are John R. Sullivan, general manager of Grosse Pointe (Mich.) Yacht Club;; George Gasser, president of The Gasser Chair Co., Inc. in Youngstown, Ohio; Ron Patterson of Augusta; Dean Michael Mescon of the College of Business Administration at Georgia State University; Dean John J. Clark at the School of Hotel Administration at Cornell University in Ithaca, N.Y.; Joseph E. Jones of the Robert Woodruff Foundation in Atlanta; and J. Neal Purcell of Peat Marwick Main in Atlanta.

CMAA Executive Vice President James Schuping and Director of Public Affairs Kathi Pernell are serving as president and vice president of administration

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