

# Supplier features outlined for year

Positive response from our readers continues as summer is upon us and more golfers than ever flock to the public and private facilities all over the country to enjoy more rounds of golf than ever before.

Did you know that last year 23.4 million participants played 487 million rounds of golf at 13,626 facilities in the United States?

The 1989 figures will continue this exciting growth pattern, which certainly offers all of us in this industry an interesting challenge.

One of our goals at Golf Course News is to keep our readers informed with all products and services that are provided by hundreds of suppliers to the golf course industry.

With that in mind, we are announcing our editorial calendar for the remaining 1989 issues (July - December), with one exception...that being the November issue, which we will be announcing in the July issue.

You can look forward to the

following industry supplier categories featured in the issues to come:

- July - Mowers, tractors and related products.
- August - Seed and sod growers.
- September - Chemical update; herbicides.
- October - Irrigation and pumping systems.
- November - TBA.
- December - Chemical update, fertilizers.

Our editorial plan is to present suppliers in these categories to you, our readers, in an entertaining and informative manner that will make it possible for you to use in your day-to-day activities. I hope you will find it beneficial.

We will be looking to the suppliers we are covering with these features for suggestions and up-to-date information on their particular products and services.

Charles E. von Brecht  
Publisher

## Meet the new fleet at Admiral's Cove

**Twenty-seven machines and counting.** That's the size of the John Deere fleet superintendent Roy Briggs depends on to help take care of his 45 holes at the Florida Admiral's Cove resort.

**The fleet includes** 22-inch greens mowers, 305 Hydraulic Reel Mowers, F935 Front Mowers, AMT® 600 utility vehicles, 856 Reel Mowers, 855, 950 and 1050 Tractors and more. Briggs and his crew have already noticed a number of John Deere advantages.

**"I'd have a revolt** on my hands if I made my crew mow with anything but a John Deere greens mower now," says Briggs. "It tracks so much better than the others and has a great engine."

**"And all the equipment is built to last.** I still have original belts and mower deck spindles on the front mowers after a year and a half—and that's unheard of."

**"Plus, the product support** we've gotten on all the equipment has been outstanding. The FLASH™ system gets our parts here immediately."

**Talk to your John Deere distributor** today for more information on all we have to offer. Or write John Deere, Dept. 956, Moline, IL for free literature. We know, like Roy Briggs, you're going to like what you see.

*Roy Briggs' John Deere equipment fleet includes a 1050 Tractor and two 305s that mow both fairways and roughs.*



**Nothing Runs Like a Deere®**



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