

# EQUIPMENT NEWS

## Melex expands network of distributors nationwide

Melex USA has extended its distributor network to reach throughout the continental United States and Hawaii.

The company has increased the scope of its distributor network 25 percent in the past year.

Melex officials feel this growth is due in part to the new Model 412 being in full production.

"I expect the 412 will be the Cadillac of the electric golf cart market," said one of the new distributors, Jim McMurtrey, vice president and general manager of B. Hayman Co. Hawaii Ltd.

Melex says it has the widest range of electric models of any manufacturer, including models 152 and 252.

## Ex-super Coffin tabbed as regional manager



Daniel Coffin

Daniel Coffin, who has more than 20 years of golf-related experience, has been appointed regional sales manager for turf products in Jacobsen Division of Tex-

tron's middle Western sales territory.

Based in Longmont, Colo., Coffin is responsible for working with Jacobsen distributors from Colorado to Canada's western provinces.

Coffin was a golf course superintendent and manager of country club facilities for 15 years. He holds an associate degree in turfgrass management from Hawkeye Institute of Technology in Waterloo, Iowa.

He is a member of the Club Managers Association of America and is a member and past president of the Colorado chapter of the Golf Course Superintendents Association of America.

## Jacobsen, union ink pact

Jacobsen Division of Textron announced it has reached a labor agreement with unionized workers at its Racine, Wis.,

manufacturing plant.

The three-year contract covers 408 employees, members of Local 556 of the United Auto Workers Union.

## Morgan, Meadows join Hunter

John W. Morgan has joined Hunter Industries as market research manager, Brandon Meadows as new export sales manager.

Hunter is a sprinkler manufacturer based in San Marcos, Calif.

Morgan, a Poway, Calif., resident and irrigation industry veteran, has more than 20 years of experience in sales and marketing.

He will direct Hunter research activities in new product development, irrigation market surveys, trade show participation and coordination of a new college and university program.

A member of the Irrigation Association board of directors and IA planning council chairman, Morgan also is an associate member of the American Society of Irrigation



John W. Morgan

Consultants and the California Landscape Irrigation Council.

Meadows will represent the professional and institutional series products in overseas markets. Professional sprinklers are designed for residential turf and land-



Brandon Meadows

scape applications, the institutional series for golf courses, sports fields and large public areas.

Meadows has worked in the irrigation and landscape contract business since 1981 in Texas and California.



Bill Perz



Tim Martin



Maria Large

## Ransomes appoints Perz, Martin, Large Perz in charge of national technical assistance program

Ransomes Inc of Johnson Creek, Wis., has announced three appointments.

Bill Perz will be responsible for Ransomes' technical assistance program nationally and product training for distributors and dealers.

He also will provide general as-

sistance in the field. He is a past president of Turf Equipment Service Technician's Association in Florida.

In a newly created position, Tim Martin will coordinate and supervise Ransomes' service parts orders.

Martin has been with Ransomes'

technical service department five years.

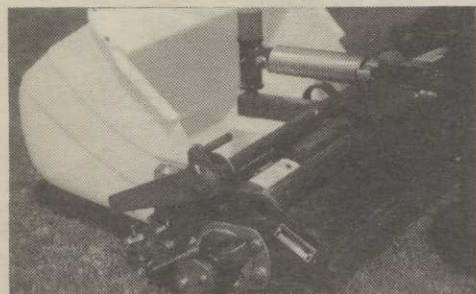
Maria Large has been appointed communications coordinator for the marketing/communications department at Ransomes Inc.

She will be responsible for the development of market research programs, and will assist in related sales, advertising and public relations programs.

She is a graduate of Alverno College in Milwaukee, Wis.

Ransomes manufactures commercial mowing equipment.

## JACOBSEN GREENS KING USERS A QUICK RELEASE KIT FOR YOU!



### GUARANTEED FOR LIFE!!

This new heavy duty all metal QUICK RELEASE KIT installs into the three cutting units in less than fifteen minutes.

It is guaranteed for life of mower and will be replaced, at no cost to you, if it ever breaks, wears, or is damaged in any way. THAT IS HOW GOOD IT IS!!

QUICK RELEASE pivots with basket so that basket cannot fall off without lever being raised. Just slides into carriage frame of mower (tighten one allen bolt) and by cutting one inch off hooks on baskets, (template included) it is installed. You will never have to replace it again!!

- No more spilling of grass when removing baskets
- No more releasing of one side, then walking around to release other side
- No more pulled muscles
- Saves on wear and tear of baskets
- Save on mowing time
- Kit is for all three baskets

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## FuTech signs to distribute Data-Lynx

FuTech, Inc. of Vero Beach, Fla., and West Wareham, Mass., and Automata, Inc. of Grass Valley, Calif., have reached agreement for FuTech to distribute and service Automata's Data-Lynx in-field remote monitoring and remote control systems.

This computerized telemetry system is a remote weather station, irrigation controller, frost prediction, warning and control system, and pest-monitoring and warning system.

Lenny Feuer is handling the job for Automata.