

# Hard-hitting issues, educational classes

No other event in golf — certainly none geared toward golf course superintendents — approaches the Golf Course Superintendents Association of America's annual convention, says outgoing GCSAA President John A. Segui.

Segui said from his Philadelphia office that education "affects a lot of different people in the golf industry, in the green industry as a matter of fact, and they look forward to attending the GCSAA meeting each year."

This year, one- and two-day seminars, forums on current issues, awards presentations and a trade show will highlight the 60th Annual International Golf Course Conference and Show, Feb. 6-13, at Anaheim. C



Bob Drum

The international show will be the largest in the history of the Golf Course Superintendents Association of America, according to Segui. The industry's biggest annual product and service-related exhibition ranks in Trade Show Week's top 200 and more than 400 manufacturers and distributors will have booths.

"I don't believe 60 years ago the superintendents who started this ever believed it would be as big as it is today," Segui said. "The GCSAA is basically an educational organization and in 1988 our membership went over the 8,000 mark, and we expect between 13,000 and 14,000 people at this conference — which will be the biggest ever. We expect

over 400 companies represented there."

The convention is being held at the Anaheim Convention Center and nearby Anaheim Marriott Hotel and Anaheim Hilton & Towers.

The week will be loaded with something for all golf course superintendents as well as builders, developers and architects. It will begin with 34 one- and two-day seminars Monday through Thursday, and continue with educational presentations on a range of topics from environmental and regulatory laws to turfgrass management Friday through the Monday.

Segui said the conference will also feature a meeting for international groups from

# READ...the fine print.

<b>Net Weight 61 7/8 lbs</b>	
CAUTION: PLEASE KEEP OUT OF THE REACH OF CHILDREN. EYE CONTACT WITH CONTENTS MAY CAUSE IRRITATION. FLUSH EYES WITH WATER AS SOON AS POSSIBLE.	
ProTurf Fairway Fertilizer 32-3-10	643-8408
Guaranteed Analysis	
Total nitrogen (N)	32%
0.8% ammoniacal nitrogen	
24.5% urea, methylene urea nitrogen	
6.7% water insoluble nitrogen	
Available phosphoric acid (P <sub>2</sub> O <sub>5</sub> )	3%

Scott's ProTurf

<b>GUARANTEED ANALYSIS</b>	
Total Nitrogen (N)	18%
5.5% Water Insoluble Nitrogen	
9.0% Ammoniacal Nitrogen	
3.5% Urea Nitrogen	
Available Phosphoric Acid (P <sub>2</sub> O <sub>5</sub> )	5%
Soluble Potash (K <sub>2</sub> O)	9%
Magnesium (Mg)	10%
Sulfur (S)	6.0%
Iron (Fe)	1.0%
Manganese (Mn)	0.5%
Nutrient Sources: Urea, Methylene Urea, Ammonium Phosphate, Ammonium Sulfate, Ammoniated Superphosphate, Sulfate of Potash, Oxides, Ferrous Sulfate, Sulfates.	
Potential Acidity Equivalent 1300 lbs. Calcium Carbonate per Ton.	

Lebanon Country Club

<b>GUARANTEED ANALYSIS</b>	
TOTAL NITROGEN (N)	24.0%
1.6% Ammoniacal Nitrogen	
11.6% Urea Nitrogen	
10.8% Water Insoluble Nitrogen	
AVAILABLE PHOSPHORIC ACID (P <sub>2</sub> O <sub>5</sub> )	4.0%
SOLUBLE POTASH (K <sub>2</sub> O)	12.0%
Magnesium (Mg)	0.7%
Sulfur (S)	5.0%
Iron (Fe)	0.4%
Derived from ammonium phosphate, isobutylidene diurea, urea, sulfate of potash, sulfate of potash-magnesia and iron sulfate. Potential Acidity 1000 lbs. Calcium Carbonate Equivalent per ton.	
Manufactured by Vigoro Industries, Inc. Fairview Heights, Illinois 62206.	

Par Ex

Down in the analysis area on every fertilizer bag, you'll find the "fine print" that tells you what the big print doesn't. Read all of it. Carefully. But most importantly, look at the percentage of Water Insoluble Nitrogen.

## Water Insoluble Nitrogen (WIN)... the key to superior turf.

The higher the WIN percentage, the longer your turf will remain green. And the less often you will have to fertilize. That's because WIN is the percentage of total Nitrogen that is truly slow release. Freeing small amounts of Nitrogen each time it's touched by water (Par Ex® with IBDU®) or activated by temperature or bacterial action (competitive products).

## No competitor can deliver as much usable WIN as Par Ex.

Only Par Ex contains IBDU — a unique Water Insoluble Nitrogen source that is 100% available to your turf in a single growing season. Consider that urea formaldehyde products (bacteria and temperature released) contain about one third of their WIN in the form of plastic polymers. Its long-term Nitrogen



release is so slow, it's almost useless, and will most likely occur during the hottest periods, just when you don't want it.

For Sulfur Coated Urea (SCU), research has shown that by the time it is spread, about 50% is immediately soluble, effectively doubling your cost of controlled-release Nitrogen and cutting the benefit in half!

## Be sure to read your bag.

If the percentage of Water Insoluble Nitrogen isn't listed, there isn't any slow-release Nitrogen. If it is listed, chances are it won't be as high as the WIN percentage in Par Ex. Even if it is, we guarantee you that 100% of what we list as WIN is available to your turf every growing season. That means for every six months of growing, you'll receive an additional 46-53% more usable WIN than our competitors can deliver.

So start building your WIN percentage today. Talk to your local Par Ex Representative or call 813/294-2567. And get all the WIN you've been reading about.



John Segui

## Segui leaves glad, satisfied

When John A. Segui of Philadelphia steps down the weekend of Feb. 11 as president of the Golf Course Superintendents Association of America, he will complete an "unforgettable" year.

"It's been a year I'll never forget, and I would certainly encourage any superintendent out there to go right out and get involved in the organization," Segui said. "The rewards certainly outweigh any inconveniences.

"It's one of the best ways I know of

## "It's one of the best ways I know of giving back to the industry that has been so good to us."

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A highlight of the year for Segui came in November when he met a group of Russians who are building a golf course designed by architect Robert Trent Jones Jr. 30 miles outside of Moscow.

"To be in their presence and to be sure Russia will learn this great game of golf was a thrill," Segui said.

Segui was also looking forward to meeting with golf officials from around the world during the 60th Annual International Golf Course Conference and Show.

But he is also ready to relinquish the GCSAA reins to Dennis Lyon of Aurora, Colo.

"I've had a great year but you've got to make way for the next guy," he said. "I'm sure Dennis will be prepared."

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