

# Hyundai

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on as scheduled" and Hyundai officials in Seoul, Korea, and the United States are working on the legal steps.

Cho said the carts will be manufactured in Korea.

He said the Hyundai cart will be three-wheeled and gas-powered.

He said it was "difficult to say" the price of the carts but they "will be not much different than other golf carts."

Asked his firm's distribution

plans for the new product, Cho said Hyundai "would like to set up dealerships."

Hyundai is not a newcomer to golf cart production, having made carts for other firms in Europe and Asia.

It will be the third foreign firm manufacturing golf carts for sale in the United States. Yamaha Motor Corp. U.S.A. is Japanese and Melex is Polish.

E-Z-GO, Club Car and Columbia

Golf Car are the other manufacturers, and it is difficult to project the reaction of these companies to another competitor in a market where an estimated 110,000 units are sold in the United States each year.

"I really don't know what will happen. I've never dealt against Koreans in this particular marketplace," said John English, director of marketing for Columbia in Madison, Wis. "There's always

a lot of rumors in the golf cart industry. We've heard about different players getting into the industry, but there's not a whole lot you can do about what your competition does."

Still, competitors must wait and see how Hyundai will market its cart and what styles and options it will produce.

Retail sales, the fleet business, utility vehicles—they're all part of the selective marketplace.

## Green Section plans sessions

Superintendents in the USGA Green Section's Mid-Continent area plan regional conferences March 9 at Cherry Hills Country Club in St. Louis, Mo., and March 21 at Ramkota Hotel and Conference Center, Sioux Falls S. D.

Information will be offered on a wide range of turfgrass and golf management topics.

The conferences are open to superintendents, golf professionals, club managers, owners and operators of daily fee facilities and golf-related groups.

## Nat'l experts set to speak

Experts from coast to coast will speak at the Maine Turfgrass Conference and Show on March 27-28 at Holiday Inn Downtown in Portland, sponsored by the Maine Golf Course Superintendents Association.

Ron Hall, golf course construction contractor in Seattle, Wash., will address the first-day session. Nick Christians, professor of turfgrass science at Iowa State University, will speak at both morning and afternoon sessions the opening day.

William Roberts, chairman of the Golf Course Superintendents Association of America's Government Relations Committee and superintendent at Lochmoor Club in Grosse Pointe Woods, Mich., will speak the second day.

Sherwood Moore of Amherst, Mass., and Professor Richard Skogley of the University of Rhode Island, who will both be honored by the GCSAA in February, Anaheim, will also speak, along with Houston B. Couch, professor of turfgrass pathology at Virginia Polytechnic Institute, Blacksburg, Va.; architect Steven Kay of Purchase, N.Y.; Rich Minier of Storrs, Conn.; Ed Correia of Greenland, N.H., and meteorologist Lou McNally of South Portland.

Henry Jennings of the Maine Board of Environmental Control in Augusta, Jim Connolly of the United States Golf Association in Far Hills, N.J., Couch and Roberts complete the conference's speakers the second day.

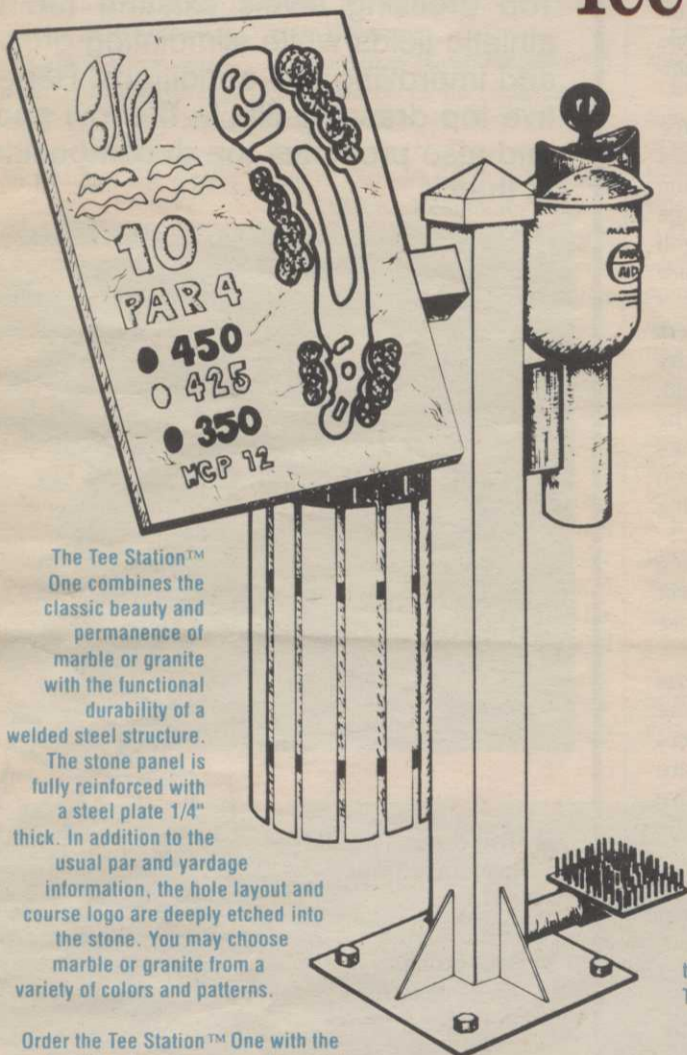
## Three can hit in golf cage

A three-man Golf Cage, called the "Big Hitter," has been designed to give three golfers adequate space to safely hit woods and irons.

Gold Medal Recreational Products, Blue Mountain Industries, of Blue Mountain, Ala., is making the weatherproof knotless nylon setting cages so that their panels are individually replaceable without dismantling the cage.

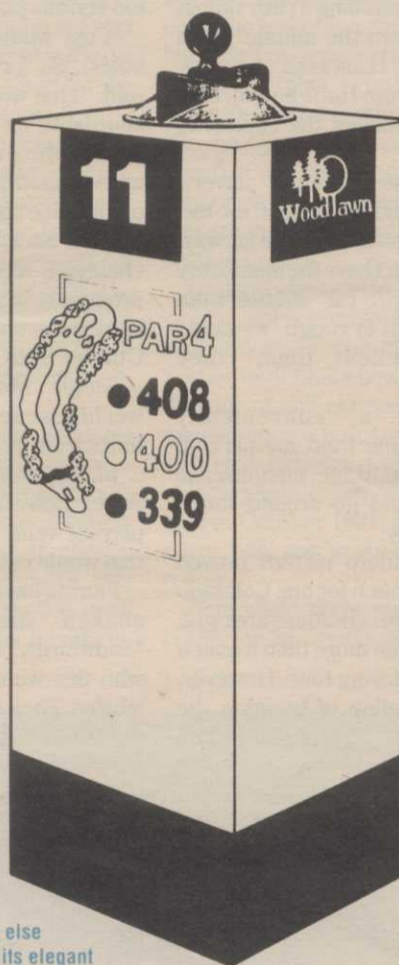
The double baffle receiving net eliminates rebound. Support posts can't be hit with a driven ball and the cage has a spectator protective net as well as wing nets on forward support cables.

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