

Western Turf and Commercial representative Patrick Woodfin, right, hands the keys to a pair of Jacobsen turf tractors to Dr. Kent Kurtz of California State

Polytechnic University at Pomona. At left is Frank Gibbons, the university's chairman of ornamental horticulture.

## **Cal State Poly given equipment**

Jacobsen Division of Textron has donated use of two pieces of turf-care equipment to California State Polytechnic University at Pomona.

Officials of Western Turf and Commercial Co. in Santa Fe Springs, Calif., turned over the keys to a Jacobsen HM-11 turf tractor and a Turfcat T436G tractor to the school's Dr. Kent Kurtz.

Kurtz said the new equipment will be used on the school's current project testing the effects of reclaimed water on tall fescue grasses.

It will also be used on a landscape research project involving

kikuyugrass.

Kurtz said approximately 200 students will get important handson experience with the Jacobsen equipment.

"Our philosophy is to learn by doing," Kurtz added at the ceremonies. "These machines certainly will help."

## **Golf Real Estate seminar set for Southeast**

Crittenden News Service plans two more Golf Real Estate Development Conferences to round out a four-part series covering the major regions of the country.

Crittenden, which coordinated conferences in Palm Springs, Calif., and Washington, D.C., will conduct a conference Aug. 17-18 in West Palm Beach, Fla., and another Sept. 25-26 in St. Charles, Ill., according

to Charles Duff.

"We're trying to add a regional flavor to the conferences," Duff said. "Florida is the most golf-savvy place in the country, and whereas in other conferences we have started the participants at ground zero of how to finance and develop a course, they (Florida) may be in another league. We don't know."

He said 358 people attended the Palm Spring session and 337 the Washington conclave.

Ohio-based architect Michael Hurdzan will chair the Florida conference; which will include participation by Arvida Co. President Bud Miller; GATX Golf Capital Senior Vice President Robert C. Frame; Gary Player Design Co. President Jim Applegate; Club Consultation & Management Chief Executive Officer Ken Creely; Sun Bank/Miami Senior Vice President Julian C. Heath; Club Corp. of America Executive Vice President Randy L. Williams.

Also; Barnett Bank of Palm Beach County Senior Vice President Donald W. Carson; Diedrich Architects & Associates President Richard J. Diedrich; Landmark Land Co. Director of Consulting and Management Services Joe D. Hough; National Golf Foundation Vice President of Research Dr. Gordon Benson; Laventhol & Horwath partner John N. Johnson IV.

Team Plan Inc. President Michael Redd; Robert Charles Lesser & Co. partner Gregg T. Logan; Hillier; Wanless & Cherry partner James E. Wanless; Urban Design Studio principal Hank Skokowski; Jim Colbert Golf Senior Vice President Steve Lambert; BancFlorida Regional Vice President Harry Nieman; Design I Interiors Senior Vice President Dennis Cagan; Club Operations & Property Manager President William E. Horne; Cushman & Wakefield of Florida Vice President Bruce K. Erhardt; Great American Clubs President Robert McDole; and Nicklaus/ Sierra Development Corp. Vice President Richard G. Robbins.

The conferences will explore topics from how and where to get financing for golf courses and resorts to the construction costs involved, how to put together market studies, what the big developers are doing next, where to find available land, market equity memberships, and what mistakes to avoid.

People may register by contacting Crittenden News Service at P.O. Box 1150, Novato, Calif. 94948.



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