#### **AUGUST 1989**

# EQUIPMENT NEWS

## **V.I.T. Products relocates**

V.I.T. Products, Inc., recently bought by Arthur Arns and Don Pagano, has been relocated from Huntington Beach, Calif., to Escondido, Calif.

V.I.T. manufactures and distributes staking and tying devices for arbor care. "Our product line is especially significant to landscape architects who must specify the after-care equipment to protect newly installed trees from damage," said Arns.

### Rain Bird promotes three

Bill Ryan and former golf course superintendents Alan Clark and Jim Schumacher have been promoted to new positions with Rain Bird Sales Inc. of Glendora, Calif.

Ryan of Claremont, Calif., has been appointed marketing coordinator for the golf division while Schumacher and Clark were named golf specification managers for the golf division.

A graduate of the University of Colorado, Ryan will be involved in new product development and the maintenance of the existing product line. He will participate in new product introductions and assist with implementating the annual marketing program.

Schumacher, a graduate of Mississippi State University in agronomy-turfgrass management, lives in Huntsville, Ala., and is a former agronomist and former deputy director of parks for the city of Huntsville. A certified course superintendent, Schumacher has managed two golf courses in Alabama and has authored numerous published articles on irrigation.

In his new position, Schumacher will be involved in updating golf course superintendents and contractors on Rain Bird's new golf course products, services and new developments. Schumacher's territory includes the Southeast from Louisiana to Florida.

Clark, a former superintendent at Ridge Top Golf Club in Medina, Ohio, will cover a territory that includes the Midwest and Northeast from Missouri to Maine.

#### Kubota appoints Rohrbacker product manager

Keith M. Rohrbacker has been named national product manager of pumps and generators of Kubota Tractor Corp. of Compton, Calif.

Rohnrbacker will provide support to KTC's division offices in the area of generator and pump product training, trade shows and sales, and will assist in development of new pump and generator product lines.

A native of New Orleans, La., Rohrbacker resides in Huntington Beach, Calif. Added Pagano, "Many organization changes within the factory will accelerate order rate filling. Our product line now is available through Western irrigation and landscape distribution companies. Nationwide distribution is due in 1990."

The new address is 300 Enterprise St., Suite "O", Escondido, Calif. 92025; 619-480-6702.

## Southern Turf growing hybrid grasses in Spain

Southern Turf Nurseries has established a farm near Malaga, Spain, where hybrid Tifway 419 and Tifgreen 328 are being produced to standards of greens-quality certified grass.

The farm's opening in Spain is a response to the expanding golf course market worldwide and the exportation of American golf course architect expertise. Those factors have created a demand worldwide for high-quality hybrid Bermuda grasses, especially in tropical and sub-tropical regions of Europe and Asia, the company says.

The newly organized firm will be called Southern Turf Nurseries/Spain and, according to Southern Turf President Tim Bowyer, it is the first international production facility of an American-based turfgrass producing company.

Larry and David Cooper will run the operation in Spain. They intend to import live plants and use specially designed machinery from the United States to the site in Spain.

#### Olathe names Hamilton region director

Bud Hamilton has been appointed Western territory manager for Olathe Manufacturing, Inc., in Industrial Airport, Kan.

A veteran of the turf industry, Hamilton previously worked with Champion Turf Equipment and the Simpson-Norton Corp. in commercial equipment sales.

The University of Kansas graduate resides in Phoenix, Ariz.

Ryegrass

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Mel Summer Superintendent, Canyon Lake Country Club

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