

BULK RATE  
U.S. Postage  
Paid  
Crystal Lake,  
IL 60014  
Permit No. 82

# GOLF COURSE NEWS

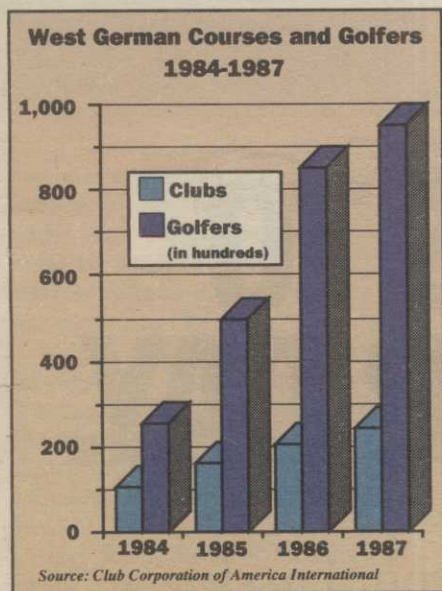
VOLUME 1 NUMBER 2

## INSIDE

### Features

**18 WINTERING**  
over and surviving it

**20 LIGHTING** up the  
fairways with night golf



**37 EUROPEAN** market  
attracting Americans

### Departments

#### SUPER FOCUS

Clem Wolfrom helps the game  
that has helped him ..... 8

#### ASSOCIATION NEWS

Perry Dye, George Inman look  
to bright future .....9-11

#### NEW COURSES

Architects building many  
courses coast to coast....12-13

#### ON THE MOVE

Golf course movers and  
shakers make their move ...25

#### GOVERNMENT UPDATE

Lawn association joins legal  
challenge in New York ...28

#### NEW PRODUCTS

Manufacturers show off their  
new lines.....33-36

## Serious new challenges ahead

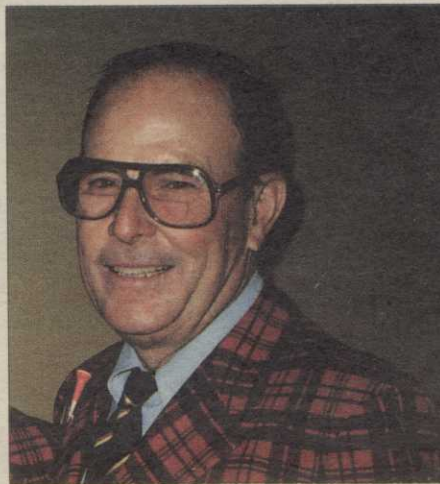
Pete Dye: Times  
changing fast

BY MARK LESLIE

Pete Dye, who steps down as president of the American Society of Golf Course Architects during the annual conference in early April, says the major challenge for architects in the years ahead will be dealing with the myriad governmental agencies and regulations.

"With any development project in the United States ... whether it's a pipeline or foundry or golf course or housing development, the environmental impact is the prob-

CONTINUED ON Page 38



Pete Dye

ASGCA addressing  
environment issues

Seminars on the environmental challenge, computer-aided golf course design and ground water contamination, and talks by National Golf Foundation and USGA officials will highlight the 43rd annual meeting of the American Society of Golf Course Architects in Pinehurst, N.C., April 1-6.

"First of all, this is definitely the largest conference we have ever had," said ASGCA Executive Secretary Paul Fullmer. "We have 65 members attending, which is 10 more than ever before; and we have 10 applicants

CONTINUED ON Page 38



Nestled amid spectacular red rock cliffs in one of the most picturesque regions of America's Southwest is the new Sedona, Ariz., Golf Resort's 18-hole championship public course designed by Gary Park. It's located 90 miles north of Phoenix and 45 miles south of Flagstaff. Looking from the tee, this is the 227-yard par 3 10th hole. For more information on new courses see pages 12 and 13.

## Ruling plus for developers

BY VERN PUTNEY

After more than four years of wallowing and almost being swallowed up in bureaucratic red tape, it appears the Sherman Hollow golf course in Huntington, Vt., will be built.

The golf industry around the country is watching the confrontation in Vermont because what happens there may affect golf course development nationwide.

Paul Truax, a Huntington native, and Vermont partners of the planned \$22-million resort project within six months are expected to comply with what Vermont Environmental Board critics label a "nit-picking laundry list" of perceived deficiencies in Truax' original application.

The board on Feb. 17 voted 3-2 to refer the

CONTINUED ON Page 22

## USGA grasses a breakthrough

Hailing breakthroughs in the most recent results of turfgrass research, USGA Executive Committee member Marion Farmer accepted the annual Golf Course Builders of America award on behalf of the USGA Green Section.

Farmer, accepting the plaque at the builders' annual meeting at the International

Golf Conference and Show in February, cited the work of researchers that will lead to breakthrough varieties of turfgrass being made available this year.

"It is my firm conviction," Farmer said, "that the USGA in future years will look back on turfgrass research as one of its most

CONTINUED ON Page 22

## Europe fertile ground

BY MARK LESLIE

Declaring that golf is booming in Europe, organizers are preparing for Golf Course Europe, the first international exhibition and conference to be held in that region on the design, construction and maintenance of golf courses and on golf club management.

Expoconsult of Holland is planning the conference for Oct. 4-6 at the Rhein/Main Halls in Wiesbaden, West Germany, near Frankfurt.

"We're getting very encouraging reactions," said Allard Hoogland, managing partner of Exposonsult, adding that from the United States "quite a few are either attending as a means to survey the market, or lecturing, or participating in the show be-

cause it's really dawned upon the people in the U.S.A. that the European golf market is exploding."

Hoogland said, "There are over 500

new courses planned in Europe and many more plans are being made. And a lot of Europeans are looking to the U.S. for information."

The number of golfers in Europe reportedly has doubled in the last 10 years and is expected to double again in the next 10 years, he said, in a testament to the expanding universe of European golf.

He said thousands of Europeans need



CONTINUED ON Page 37