

GOLF COURSE NEWS

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Letter from News' publisher

Welcome to *Golf Course News*, Vol. 1 No. 2.

In case you missed the premiere issue, which was distributed at the GCSAA international conference, let me tell you what we have planned for you.

- Golf Course News will be a newspaper for the golf course business — not the pro shop, not the bar and restaurant ... the golf course.

- As a newspaper we will offer

timely editorial content in an easy-to-read format that will help you do your job better.

- You will get the latest updates on government rulings, new course construction and renovation, advances in groundskeeping and course maintenance, supplier and product news, plus other timely issues.

- Golf Course News will come to you every month in 1989 and nearly every other week in 1990,

when 20 issues are planned.

- Our plan is to inform, educate and entertain you with important golf course industry news.

This issue has been mailed to more than 20,000 readers at nearly 13,000 golf facilities in this country.

In addition, we are reaching the ever-increasing number of architects, builders and developers who are shaping the future of golf around the world.

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Golf Course News. Fill out the card that will pop out a little further back and drop it in the mail. Don't forget to ask our advertising clients for information regarding products or services by simply circling numbers on the reader-response card.

Thanks for your continued support.

Charles E. von Brecht
Publisher



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