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GOLF COURSE NEWS

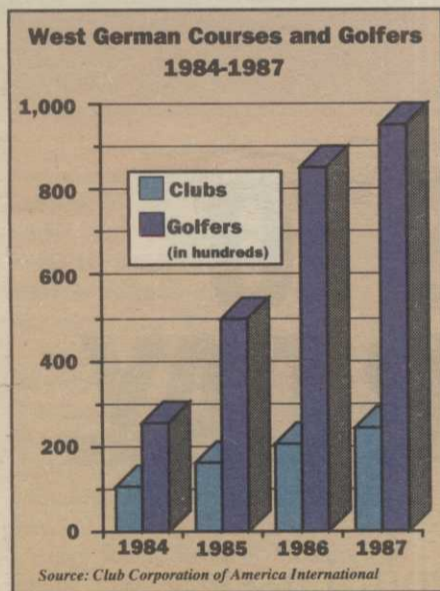
VOLUME 1 NUMBER 2

INSIDE

Features

18 WINTERING
over and surviving it

20 LIGHTING up the
fairways with night golf



37 EUROPEAN market
attracting Americans

Departments

SUPER FOCUS

Clem Wolfrom helps the game
that has helped him 8

ASSOCIATION NEWS

Perry Dye, George Inman look
to bright future9-11

NEW COURSES

Architects building many
courses coast to coast....12-13

ON THE MOVE

Golf course movers and
shakers make their move ...25

GOVERNMENT UPDATE

Lawn association joins legal
challenge in New York ...28

NEW PRODUCTS

Manufacturers show off their
new lines.....33-36

Serious new challenges ahead

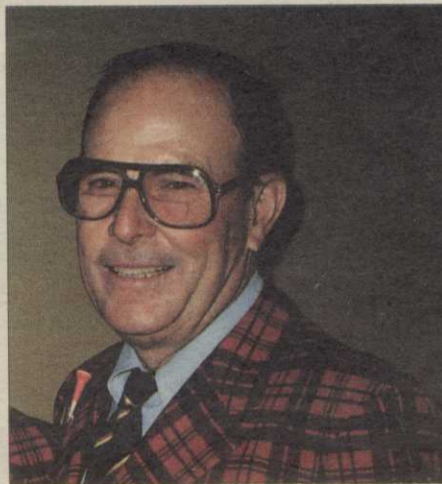
Pete Dye: Times
changing fast

BY MARK LESLIE

Pete Dye, who steps down as president of the American Society of Golf Course Architects during the annual conference in early April, says the major challenge for architects in the years ahead will be dealing with the myriad governmental agencies and regulations.

"With any development project in the United States ... whether it's a pipeline or foundry or golf course or housing development, the environmental impact is the prob-

CONTINUED ON Page 38



Pete Dye

ASGCA addressing
environment issues

Seminars on the environmental challenge, computer-aided golf course design and ground water contamination, and talks by National Golf Foundation and USGA officials will highlight the 43rd annual meeting of the American Society of Golf Course Architects in Pinehurst, N.C., April 1-6.

"First of all, this is definitely the largest conference we have ever had," said ASGCA Executive Secretary Paul Fullmer. "We have 65 members attending, which is 10 more than ever before; and we have 10 applicants

CONTINUED ON Page 38



Nestled amid spectacular red rock cliffs in one of the most picturesque regions of America's Southwest is the new Sedona, Ariz., Golf Resort's 18-hole championship public course designed by Gary Park. It's located 90 miles north of Phoenix and 45 miles south of Flagstaff. Looking from the tee, this is the 227-yard par 3 10th hole. For more information on new courses see pages 12 and 13.

Ruling plus for developers

BY VERN PUTNEY

After more than four years of wallowing and almost being swallowed up in bureaucratic red tape, it appears the Sherman Hollow golf course in Huntington, Vt., will be built.

The golf industry around the country is watching the confrontation in Vermont because what happens there may affect golf course development nationwide.

Paul Truax, a Huntington native, and Vermont partners of the planned \$22-million resort project within six months are expected to comply with what Vermont Environmental Board critics label a "nit-picking laundry list" of perceived deficiencies in Truax' original application.

The board on Feb. 17 voted 3-2 to refer the

CONTINUED ON Page 22

USGA grasses a breakthrough

Hailing breakthroughs in the most recent results of turfgrass research, USGA Executive Committee member Marion Farmer accepted the annual Golf Course Builders of America award on behalf of the USGA Green Section.

Farmer, accepting the plaque at the builders' annual meeting at the International

Golf Conference and Show in February, cited the work of researchers that will lead to breakthrough varieties of turfgrass being made available this year.

"It is my firm conviction," Farmer said, "that the USGA in future years will look back on turfgrass research as one of its most

CONTINUED ON Page 22

Europe fertile ground

BY MARK LESLIE

Declaring that golf is booming in Europe, organizers are preparing for Golf Course Europe, the first international exhibition and conference to be held in that region on the design, construction and maintenance of golf courses and on golf club management.

Expoconsult of Holland is planning the conference for Oct. 4-6 at the Rhein/Main Halls in Wiesbaden, West Germany, near Frankfurt.

"We're getting very encouraging reactions," said Allard Hoogland, managing partner of Exposonsult, adding that from the United States "quite a few are either attending as a means to survey the market, or lecturing, or participating in the show be-

cause it's really dawned upon the people in the U.S.A. that the European golf market is exploding."

Hoogland said, "There are over 500

new courses planned in Europe and many more plans are being made. And a lot of Europeans are looking to the U.S. for information."

The number of golfers in Europe reportedly has doubled in the last 10 years and is expected to double again in the next 10 years, he said, in a testament to the expanding universe of European golf.

He said thousands of Europeans need



CONTINUED ON Page 37

CALENDAR

April

1-6 — American Society of Golf Course Architects annual meeting at Pinehurst (N.C.) Hotel.

4 — Annual Golf Writers Association of America board of directors dinner and meeting at Town Tavern in Augusta, Ga., at 7 p.m.

5 — Golf Writers Association of America semi-annual general membership meeting at 10 a.m. at Press Interview Building at Masters in Augusta, Ga.; nominating committee of the PGA World Golf Hall of Fame at 2 p.m. on second floor of Tournament Headquarters Building; and annual GWAA Masters dinner and cocktail party at 6 p.m. at Julian Smith Casino.

4-6 — British Institute of Groundsmen and Groundskeepers National Conference. Contact Neil Thomas at 0274-560556.

5 — USGA Green Section Conference at Lakeside Country Club, 61st St. and Lewis Avenue, Houston, Texas, conducted in cooperation with the South Texas GCSA and Houston Golf Association. Register with Roger A. Harvie, manager of regional affairs, USGA, 4200 Northside Parkway, N.W. 9-100, Atlanta, Ga. 30327.

9-10 — Club Managers Association of America's Conference 1990 Committee Meeting in Orlando, Fla. For more information contact the CMAA, 7615 Winterberry

Place, Bethesda, Md. 20817; 301-229-3600.

10 — USGA Regional Section Conference at Seattle (Wash.) Golf Club, 210 NW 145th St., conducted in cooperation with the Pacific Northwest Golf Association and Oregon Golf Association as well as local chapters of the GCSAA, CMAA and PGA. Register with Ron Read, USGA, Box 730, Pebble Beach, Calif. 93953; 408-624-2011.

11 — USGA Green Section Conference at Oakmont (Pa.) Country Club, conducted in cooperation with the Greater Pittsburgh GCSA. Register with Eric G. Shiel, USGA, P.O. Box 708, Golf House, Far Hills, N.J. 07931-0708.

13-14 — Plant Nutrition and Fertilizers seminar, conducted in Palm Springs, Calif. *

16-17 — Club Managers Association of America's Executive Committee meeting in Washington, D.C. For more information contact the CMAA, 7615 Winterberry Place, Bethesda, Md. 20817; 301-229-3600.

17 — Golf Course Safety, Security and Risk Management seminar, conducted in Washington, D.C. *

17-19 — Club Managers Association of America's Long Range Strategic Planning Committee meeting in Washington, D.C. For more information contact the CMAA, 7615 Winterberry Place, Bethesda, Md. 20817; 301-229-3600.

Pete Dye

Continued from page 1
lem," said Dye, who will be succeeded by Robert Trent Jones Jr.

Saying that environmental regulation is necessary and important, Dye said that when a golf course or development is planned, it means a 150- to 500-acre impact on an area, and "you're going to have a lot of governmental agencies getting into the act from every side."

For the golf course designer and builder this means added cost and the needed expertise in new areas, such as traffic pest-control studies.

"All these young fellows getting into designing have to learn to coordinate and cooperate with all the different agencies, all the different engineering firms, all the different land planners to coordinate all of this," Dye said. "It's good in a lot of ways and yet it's frustrating; it's always frustrating but it's good that they have to be more professional."

Dealing with all those parties is going to be "the biggest problem to deal with," he said.

Dye defended golf courses against those who would attack them on environmental terms.

"In every place I think the environmental people have gone overboard on some of the requirements," he said, "because on a golf course — if the golf course is built and designed properly — you can create an environment that is as good as some of the natural environment."

"And people forget that this old world has been here an awful long time and there have been a lot of changes," he added, "and, also, all the chemicals that are put on a golf course are so monitored now that they're not hurting the bird life or the wildlife... As a matter of fact, it's difficult to find a chemical that will protect a golf course against undesirable worms and bugs because they are

20 — USGA Regional Green Section Conference at Troon Golf and Country Club, 2500 Windy Walk Drive, Scottsdale, Ariz., conducted in cooperation with the Arizona Golf Association and local chapters of the GCSAA, CMAA and PGA. Register with Ron Read, USGA, Box 730, Pebble Beach, Calif. 93953; 408-624-2011.

20 — USGA Green Section Conference at JDM Country Club, PGA Boulevard, Palm Beach Gardens, Fla., conducted in cooperation with the Florida GCSA and Florida State Golf Association. To register contact Roger A. Harvie, manager of regional affairs, USGA, 4200 Northside Parkway, N.W. 9-100, Atlanta, Ga. 30327; 404-233-2196.

22-23 — Club Managers Association of America's Certification Committee meeting in Washington, D.C. For more information contact the CMAA, 7615 Winterberry Place, Bethesda, Md. 20817; 301-229-3600.

May

21-22 — California GCSA meeting at Pala Mesa Resort.

28-31 — FIS (International Federation of Seedsmen) Congress will be held at the Ramada Renaissance Hotel in Jerusalem, Israel. Register with Arlinda Dorsett, Secretary to International Marketing Director, American Seed Trade Association, 1030 15th St., N.W., Suite 964, Washington, D.C. 20005.

June

1-2 — ASSINSEL (International Association of Plant Breeders for the Protection of Varieties) Congress at the Ramada Renaissance Hotel in Jerusalem, Israel. Register with Arlinda Dorsett, Secretary to International Marketing Director, American Seed

Trade Association, 1030 15th St., N.W., Suite 964, Washington, D.C. 20005.

7-8 — Landscape Industries Exhibition at the National Agricultural Centre in England. Telephone 0203-696969 in England.

25-29 — American Seed Trade Association meeting, including election of officers, at J.W. Marriott Hotel in Washington, D.C. Contact ASTA at Suite 964, Executive Building, 1030 15th St., N.W., Washington, D.C. 20005; 202-223-4080.

September

19-21 — Royal Windsor '89 Institute of Groundsmanship Sports and Leisure World Trade Exhibition at the Royal Windsor Racecourse in England. Telephone 0908-311856 for information.

October

4-6 — Golf Course Europe, an international exhibition and conference on the design, construction and maintenance of golf courses and on golf club management, at Rhein/Main Halls, Wiesbaden, West Germany. For more information contact Allard J. Hoogland at Expoconsult, P.O. Box 200, 3600 AE Maarssen, Holland; telephone 03465-73777.

November

4 — Lawn Seed Conference at Crown Center Hotel in Kansas City, Mo. For more information contact the American Seed Trade Association, 1030 15th St., N.W., Suite 964, Washington, D.C. 20005.

* — For more information contact GCSAA, 1617 St. Andrews Drive, Lawrence, Kan. 66046; telephone (800) 472-7878.

Advancing game is aim of new golf publication

Teaching & Coaching News, a quarterly publication of Practice House Golf, Inc., in South Bend, Ind., debuted in January.

Its aim is advancement and improvement of the game of golf and is available upon request to country clubs, golf retailers and interested parties.

James S. Williams is publisher, Brett Ann Holloway editor-in-chief and Michael Hebron contributing editor. Practice House Golf's address is P. O. Box 1496, South Bend, Ind. 46624.

ASGCA

Continued from page 1

for associate membership, which is by far the largest number of applicants than every before.

"This all reaffirms the case that golf course architecture and construction is a very hot business at the time."

Fullmer said the environmental impact of golf courses around the country is high and "most of our professional development will be focused on that area."

Each day time for golf or the ASGCA Golf Tournament is set aside, but the cornerstone of the convention are the "professional development seminars":

• Dr. Joe Beditz, executive vice president of the NGF, will speak at 3 p.m. April 2 on the NGF and its role in golf course develop-

ment.

• Pete and Alice Dye, Michael Hurdzan and Bobby Jones will speak on "The Environmental Challenge" at 9:45 a.m. April 3.

• A USGA Green Section update will be given by the section's national director, Bill Bengueyfield, at 8:30 a.m. April 4.

• Don Knott and Damian Pascuzzo will speak on "Computer-aided Golf Course Design" at 8 a.m. April 5.

• And Stuart Cohen, a consultant with Biospherics, Inc., will talk on "Golf Course Ground Water Contamination" at 10:15 a.m. April 5.

Another highlight, the 14th annual Donald Ross Banquet, will be held at 7:30 p.m. April 3.

The President's Dinner is scheduled for

worried about hurting other wildlife."

Scientific progress has also helped architects and developers, Dye said.

"Now we have the knowledge of how to control our runoff and our ground water and you'll see it more and more going into new golf courses," he said. "And even though it's expensive, it's not prohibitive to control it, so I think (members of) the American Society of Golf Course Architects have a common problem and are getting more professional in how to handle it."

But Dye said it is possible to satisfy all parties.

He cited Old March in North Palm Beach as a case in point. "We were able to contain all the water within the golf course and filter it and run it back in in better quality than it was before. From that particular project we got great acclaim from the EPA (Environmental Protection Agency) and other groups."

7:30 p.m. April 5, and Pete Dye will hand the gavel over to incoming President Robert Trent Jones Jr.

A breakfast at 7 a.m. and board of governors meeting from 8-10 a.m. April 6 will close out the conference.

All sessions are being conducted at Pinehurst Hotel.

Fullmer said a handful of associate members will become full members at the conference.

Those who will be voted upon for associate membership must have supervised construction of five regulation golf courses. If accepted, they will be associate members for three years and will have had to remain active designing courses during that time before becoming full members.



Robert Trent Jones Jr. will take over as president of the American Society of Golf Course Architects from Pete Dye at the President Dinner on April 5.